

Melody H. Chang

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ACADEMIC EMPLOYMENT

Marshall School of Business, University of Southern California

Assistant Professor in Management and Organization, 2022-Present

EDUCATION

Yale University

Ph.D., Management, 2022
M.Phil., Management, 2019
M.A., Management, 2019

University of Pennsylvania

B.A. Economics (with Honors), 2013

RESEARCH INTERESTS

Entrepreneurship, Human Capital, Innovation, Labor Markets, Resource Mobilization

PUBLICATION

Tristan L. Botelho and Melody Chang. “The Evaluation of Entrepreneurial Experience by Hiring Firms: A Field Experiment” *Organization Science*, Forthcoming.

- Best Entrepreneurship Paper Award, Academy of Management (OMT), 2020
- Best Paper Nomination, Strategic Management Society, 2019
- Media Coverage: *Financial Times*

PAPERS IN PROGRESS

Melody Chang. “Career Mobility, Team Design, and Innovation” *Conditionally Accepted at Strategic Management Journal*.

- Best PhD Paper Nomination, Strategic Management Society, 2019

Melody Chang. “Democratizing Startup Investing: Game Changer or Empty Promise for Inclusive Entrepreneurship?” *Job Market Paper*.

RESEARCH IN PROGRESS

Melody Chang. “The Role of Human Capital in Startup Evaluation”

Melody Chang. “Gendered Evaluation of Startups”

Amanda J. Sharkey, Melody Chang, and Balázs Kovács. “Corporate Philanthropy as a Response to Status Threats”

AWARDS, GRANTS, & HONORS

Kauffman Knowledge Challenge Grant, Ewing Marion Kauffman Foundation 2020-2021
Grantee

Best Entrepreneurship Paper Award, Academy of Management (OMT Division) 2020
Winner

Best PhD Paper Prize, Strategic Management Society 2020
Nominee

Best Conference Paper Prize, Strategic Management Society 2019
Nominee

Best PhD Paper Prize, Strategic Management Society 2019
Nominee

Doctoral Consortium (OMT Division), Academy of Management <i>Selected Participant</i>	2021
Doctoral Workshop, Strategic Management Society <i>Selected Participant</i>	2019
Doctoral Consortium (TIM Division), Academy of Management <i>Selected Participant</i>	2019
Doctoral Consortium, West Coast Research Symposium <i>Selected Participant</i>	2019
Doctoral Fellowship, Yale University <i>Recipient</i>	2016-2021

INVITED TALKS & PRESENTATIONS	2022 INSEAD Doriot Entrepreneurship Conference, Fontainebleau, France.
	2022 ASQ-Cornell Paper Development Workshop, New York, NY.
	2022 Taiwan Symposium on Innovation Economics and Entrepreneurship, Virtual.
	2021 New York University, Stern School of Business, New York, NY.
	2021 Northeastern University, D'Amore-McKim School of Business, Boston, MA.
	2021 University of Southern California, Marshall School of Business, Los Angeles, CA.
	2021 London Business School, London, UK.
	2021 University of North Carolina, Kenan-Flagler Business School, Chapel Hill, NC.
	2021 Georgia Institute of Technology, Scheller College of Business, Atlanta, GA.
	2021 University of Minnesota, Carlson School of Management, Minneapolis, MN.
	2021 Santa Clara University, Santa Clara, CA.
	2021 Singapore Management University, Singapore.
	2021 Economic Sociology Conference, Virtual.
	2020 UC Berkeley, Haas School of Business, Berkeley, CA.
	2020 Strategic Management Society Annual Conference, Virtual.
	2020 Academy of Management Annual Meeting, Virtual.
2019 Strategic Management Society Annual Conference, Minneapolis, MN.	
2019 People and Organizations Conference, The Wharton School, Philadelphia, PA.	
2019 Academy of Management Annual Meeting, Boston, MA.	
2018 Academy of Management Annual Meeting, Chicago, IL.	
2017 Academy of Management Annual Meeting, Atlanta, GA.	

TEACHING EXPERIENCE	University of Southern California – Marshall School of Business	
	Strategic Management (Undergraduate Core) <i>Instructor</i>	Fall 2022
	Yale University – School of Management	
	Entrepreneurship and New Ventures (EMBA Elective) <i>Teaching Fellow for Tristan L. Botelho</i>	Spring 2020-2021
	Global Virtual Teams (MBA Core) <i>Teaching Fellow for Amy Wrzesniewski, Marissa King, Michael Kraus, and Julia DiBenigno</i>	Spring 2017, 2019, 2021
	Research Design (PhD) <i>Guest Lecturer on Designing Field Experiments</i>	Spring 2020
	Venture Capital and Private Equity (EMBA / MBA Elective) <i>Teaching Fellow for Olav Sorenson</i>	Fall 2018-2019
Leading and Designing Organizations (EMBA Core) <i>Teaching Fellow for Balázs Kovács</i>	Summer 2018-2019	

	Managing Groups and Teams (MBA Core) <i>Teaching Fellow for Amy Wrzesniewski, Marissa King, Julia DiBenigno, and Cydnee Dupree</i>	Fall 2018
	EMBA Math Camp <i>Math Tutor</i>	Summer 2017
PROFESSIONAL SERVICE	Organization Science <i>Ad Hoc Reviewer</i>	2020-2021
	The Administrative Science Quarterly (ASQ) Blog <i>Co-Organizer and Contributor</i>	2018-2021
	The Yale Internship in Organizational Behavior <i>Student Mentor</i>	2020
	Yale Program on Entrepreneurship <i>Social Media Contributor – Research Insights</i>	2018-2020
	Yale Management, Entrepreneurship, and Networks Workshop <i>Co-Organizer</i>	2018-2020
	Academy of Management Annual Meetings (OMT & TIM) <i>Reviewer</i>	2016-2020
INDUSTRY EXPERIENCE	Goldman Sachs , Investment Banking <i>Associate</i>	2012-2016
	<i>Analyst</i>	2015-2016
	<i>Summer Analyst</i>	2013-2015
		2012
	Bank of America Merrill Lynch , Debt Capital Markets <i>Summer Analyst</i>	2011
	Nomura Securities , Equity Sales Trading <i>Summer Analyst</i>	2010
OTHER	Programming skills: R, Stata, SQL, Python, L ^A T _E X Languages: English (fluent), Korean (fluent), Chinese (basic) Nationality: dual citizen of the United States and South Korea	