

Curriculum Vitae
FRANCISCO J. ROMAN

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EDUCATION

Ph.D. Accounting	University of Arizona (2003)
Masters of Accounting	University of Arizona (2000)
Masters of Science, Economics	University of Arizona (1997)
Bachelor of Arts, Economics	University of Arizona (1989)

EMPLOYMENT

Professor of Clinical Accounting Leventhal School of Accounting & Marshall School of Business University of Southern California	July 2019 - present
Associate Professor of Accounting George Mason University , School of Business	Jan. 2013 –June 2019
Assistant Professor of Accounting Texas Tech University , Rawls College of Business	Aug. 2007 – Dec. 2012
Assistant Professor of Management Rice University , Jesse H. Jones Graduate School of Management	July 2003 – July 2007
Instructor & Research Assistant University of Arizona , Eller College of Business	Aug. 1998 – May 2003
Adjunct Instructor Pima Community College , Tucson, Arizona	1998 – 2002
Cost Analyst & Cost Accounting Dept. Manager Becton Dickinson Corp. , Nogales, México; Sandy, Utah	1993 – 1995
Financial & Budget Analyst General Instrument Corp. , Nogales, México; Tucson, AZ	1989 –1992

RESEARCH

Research Interests: Empirical research on managerial accounting and capital-markets. Topics of interest: Group incentives and how incentive contracts influence worker productivity and firm performance; costing and systems of control; the implications of corporate governance reforms on financial reporting and tax avoidance at emerging capital markets; the impact of social norms on job-performance; the impact of manufacturing offshore on labor and production costs.

Refereed Publications (Published and Under Review) – Eldest to Latest Date

1. "An Analysis of the Effects of Maquiladora Production on Performance (with Leslie Eldenburg and Jenny Teruya), *Journal of Accounting, Auditing, and Finance*, Summer 2007. (Summarized in *The Economist*, September 20th issue, 2007 as part of "What's in the Journals" column.)
2. "An Analysis of Changes to a Team-based Incentive Plan and its Effects on Productivity, Product Quality, and Absenteeism," *Accounting, Organizations, and Society*, vol. 34, 2009 (sole-author).
3. "The Impact of Governance Reform on Performance and Transparency" (with Richard Price and Brian Rountree), *Journal of Financial Economics*, Vol. 99 (1), 2011.
4. "A Case Study on Cost Estimation and Profitability Analysis at Continental Airlines," *Issues in Accounting Education*, Vol. 26, No. 1, 2011 (sole-author).
5. "An Empirical Investigation of the Relationship between Profit Margin Persistence and Firms' Choice of Business Model: Evidence from the US Airline Industry" (with D. Collins and L. Chung), *Journal of Management Accounting Research*, Vol. 23 (1), 2011. Winner *Best paper 2011 JMAR Conference*.
6. "The Productivity of Resources: A Study of Value in Use and Sale" (with Don Clancy), *Advances in Management Accounting*, Vol. 22, 2013.
7. "Economic Consequences of Corporate Governance Reform in an Emerging Market: Evidence from México" (with Antonio Macias), *TRIMESTRE ECONÓMICO*, LXXX1 (2), No. 322, April-June 2014.
8. "An Exploratory Study of Factors Affecting the Longevity of Manufacturing Operations Offshore" (with Leslie Eldenburg and Richard Price). *Accounting, Organizations and Society*, Volume 75, May 2019.
9. Corporate Governance and Tax Avoidance: Evidence from Governance Reform (with Jon Kerr, Richard Price, Miles Romney). Under second round review at Accounting Horizons.

TEACHING EXPERIENCE

- **Introduction to Managerial Accounting (BUAD 281), University of Southern California** (Fall 2019 – present). Core course in the undergraduate business program at the Marshall School of Business.
- **Managerial and Cost Accounting (ACCT 311), George Mason University** (2013 - 2015)
- **Managing Costs and Evaluating Performance (MBA 612), George Mason University** (2013- 2014)
- **Financial and Managerial Accounting for MBAs, Texas Tech** (2011 - 2012), Full-time MBA
- **Principles of Cost and Managerial Accounting, Texas Tech** (2007 – 2011)
- **Operations Management for MBAs, Rice University** (2004 – 2006), Full-time MBA capstone course.
- **Active Learning Project, Rice University** (2004 – 2007), Full-time MBA capstone course.
- **Intermediate Cost Accounting, University of Arizona** (2001 – 2002)
- **Principles of Economics, Pima Community College** (1998 – 2001)
- **Principles of Financial Accounting, Pima Community College** (2000 – 2002)

PRESENTATIONS (Invited and Refereed)

- 2015** - European Accounting Association Annual Meeting, Glasgow, Scotland (April 2015).
- 2014** - IESDE Business School; Puebla, México (Nov. 2014); University of Houston (Sept. 2014).
- 2012** - Instituto de Empresa, Madrid, Spain (July 2012);
- 2011** - Management Accounting Section Annual Meeting, Atlanta (presenter).
- 2010** - AAA Annual Meeting, San Francisco, CA (presenter).
- 2009** - AAA Annual Meeting, New York City, NY (discussant).
- 2007** - Instituto de Empresa, Madrid, Spain; Texas Tech University.
- 2006** - University of California Davis; University of Miami; Texas A&M University; University of Utah.
- 2004** - AAA Annual Meeting, Orlando, FL (discussant).
- 2003** - Emory University; Rice University; University of California Irvine; AAA Annual Meeting (presenter), Management Accounting Annual Meeting (presenter).

ACADEMIC SERVICE

Service to Schools and University

- Leventhal School of Accounting (USC), Diversity, Equity, and Inclusion Officer (Jan. 2022 – present).
- Leventhal School of Accounting (USC), Diversity, Equity, and Inclusion Officer (Jan. 2022 – present).
- RTPC Recruiting Committee (spring 2021)
- Business Graduate Programs Admissions Committee member, George Mason University (2013 – 2015).
- Rawls College Research Advisory Committee, Texas Tech (2010 – 2012)
- Rawls College MBA Committee, Texas Tech (2011)
- Accounting Doctoral Program Committee, Texas Tech (2010 – 2012)
- Master of Science in Accounting Admissions Committee, Texas Tech (2008–2009)
- Student-Employer Relations Committee Rawls College, Texas Tech (2008–2009)
- Accounting Program Scholarship Committee, Texas Tech (2007–2009)

Service to profession

- Member of the Editorial Board for *Issues in Accounting Education* (2010–2013)
- Ad hoc reviewer for *The Accounting Review* (2007–2010)
- Ad hoc reviewer for *European Accounting Review* (2007– present)
- Ad hoc reviewer for *Issues in Accounting Education* (2008 – present)
- *American Accounting Association* "Notable Contribution to Accounting Literature" Award Committee (2007-2008).

FELLOWSHIP & AWARDS

- *Best paper award 2011, Journal of Management Accounting Research.*
- Texas Tech, Rawls College of Business, research grant (2009)
- "Teaching Award," University of Arizona (Spring 2001)
- KPMG "Ph.D. Project" Doctoral Scholar (2000 – 2003)