

**Jacqueline (Jackie) Wegner**  
University of Southern California  
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## **EMPLOYMENT**

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*University of Southern California, Marshall School of Business*  
Assistant Professor of Accounting (June 2024 – current)

*University of Colorado Boulder, Leeds School of Business*  
Research Assistant (2019-2024)

*Ernst & Young LLP (Tampa, FL)*  
Financial Services Assurance Staff (2017-2019)

## **EDUCATION AND CERTIFICATION**

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*University of Colorado Boulder, Leeds School of Business*  
PhD in Business Administration (Accounting), 2024

*Tulane University, Freeman School of Business*  
Master of Accounting, 2017

*Tulane University, Freeman School of Business*  
Bachelor of Science in Finance, 2017

Certified Public Accountant (Florida), 2019-Present

## **RESEARCH**

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**Research Interests:** financial accounting and capital markets; corporate disclosure; unconventional disclosure channels; information intermediaries and information processing; artificial intelligence; social media

**Working Papers:**

1. “The Information Gatekeeping Role of Search Engines: Evidence from Investor Trading”  
- Committee members: Sarah Zechman (chair), Tony Cookson, Yonca Ertimur, Nathan Marshall, and Bryce Schonberger
  
2. “Beyond the Ballot? Investor Demand for Corporate Governance Information Outside Proxy Season” with Andrea Pawliczek (*University of Colorado Boulder*) and A. Nicole Skinner (*University of Colorado Boulder*)

3. “Entering the friend zone: How CEO podcast appearances shape investor reactions and consumer engagement” with Nathan Marshall (*University of Colorado Boulder*) and Sarah Zechman (*University of Colorado Boulder*)
4. “Perception Matters: The SEC and Retail Investor Market Participation” with Austin Moss (*University of Colorado Boulder*)
5. “Regulatory Nudges: The SEC’s Role in Guiding Information Acquisition” with Laura Griffin (*University of Colorado Boulder*)

## **CONFERENCE PRESENTATIONS**

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UC Davis Accounting Research Conference (*scheduled*, April 2025)  
 USC Assistant Professor Research Day (*scheduled*, November 2024)  
 Nicholas Dopuch Accounting Conference PhD Poster Session (November 2023)  
 Colorado Accounting Research Symposium - presenter (August 2023)  
 AAA Annual Meeting – discussant (August 2023)  
 FARS Midyear Meeting – presenter (January 2023)  
 Western Region AAA Doctoral Student Faculty Interchange – presenter (April 2022)  
 Western Region AAA Meeting – discussant (April 2022)

## **WORKSHOP PRESENTATIONS**

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University of Texas at Dallas (February 2024)  
 Northwestern University (February 2024)  
 Texas A&M University (January 2024)  
 University of Southern California (January 2024)  
 University of Mississippi (January 2024)  
 University of Colorado Boulder (January 2024)  
 University of Cincinnati (October 2023)  
 University of Denver (October 2023)  
 University of Colorado Boulder (September 2023)  
 University of Colorado Boulder (August 2021)

## **CONFERENCE ATTENDANCE**

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Columbia Junior Accounting Conference (*scheduled*, 2025)  
 AAA New Faculty Consortium (*scheduled*, 2025)  
 Nicholas Dopuch Accounting Conference (2024,2023)  
 Colorado Summer Accounting Research Conference (2024,2023,2022)  
 Colorado Accounting Research Symposium (2023,2022,2021)  
 AAA Annual Meeting (2023)  
 AAA/ Deloitte Foundation/ J. Michael Cook Doctoral Consortium (2023)  
 FARS Midyear Meeting (2023,2022)  
 Western Region AAA Meeting and Doctoral Student Faculty Interchange (2022)

FARS Midyear Meeting Doctoral Consortium (virtual) (2022)

## **PROFESSIONAL SERVICE**

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Reviewer, FARS Midyear Meeting (2025,2024,2023)

Reviewer, AAA Annual Meeting (2024,2023)

President - Leeds School of Business Doctoral Business Student Association (2024,2023)

Vice President - Leeds School of Business Doctoral Business Student Association (2023,2022)

## **TEACHING**

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*University of Southern California, Marshall School of Business*

- Introduction to Financial Accounting (Undergraduate, Spring 2025)

*University of Colorado Boulder, Leeds School of Business*

- Principles of Accounting I (Undergraduate, Fall 2020)

## **AWARDS AND FELLOWSHIPS**

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University Fellowship Award, University of Colorado Boulder (2024)

AAA/ Deloitte Foundation/ J. Michael Cook Doctoral Consortium Fellow (2023)

Gerald Hart Doctoral Research Fellowship, University of Colorado Boulder (2023,2021)

Outstanding Accounting PhD Student Fellowship, University of Colorado Boulder (2022,2021)

Summa Cum Laude (top 5%), Tulane University (2017)

Tulane University Association of Business Alumni Award (2017)

Coastal College Sports Association Beach Volleyball Scholar Athlete of the Year (2016)

Tulane University Female Scholar Athlete of the Year (2016,2015)