

## ***Curriculum Vitae – JENNIFER M. WALSKE***

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<https://www.linkedin.com/in/jenniferwalske/>

<https://www.jennifer-walske.com/>

### **EDUCATION**

- *Boston University*, Doctor of Business Administration. Major: Strategy & Policy. Minor: Entrepreneurship. Committee: Kenneth Hatten (chair), Questrom (*Boston University*) School of Management, Josh Lerner, *Harvard Business School*, Jeffrey Furman, *Boston University School of Management*, Laurel Smith-Doerr, *National Science Foundation - Boston University (Sociology)*.
- *Santa Clara University*, Masters in Business Administration, Marketing Emphasis.
- *University of California at Santa Barbara*, Bachelor of Arts, Communications Studies.

### **Academic Appointments**

- 2024- Present *USC Marshall*, Part-time Faculty, Lloyd Greif Center for Entrepreneurial Studies, Brittingham Social Enterprise Lab.
- 2014 - 2025 *Berkeley Haas*, Visiting and Distinguished Scholar, Social Impact Fellow, Assistant Professor (Clinical track), Institute for Social and Business Impact.
- 2022- 2023 *Questrom*, Visiting Associate Professor, Strategy & Innovation.
- 2018 - 2022 *UCLA Anderson*, Faculty Director for Impact @Anderson (Interim, 2018-2020), Assistant Professor (Clinical), Management & Organizations (successful university wide 4<sup>th</sup> review with merit increase).
- 2016 -2018 *U.C. Berkeley*, Faculty Fellow, Blum Center for Developing Economies.
- 2013 - 2017 *University of San Francisco*, Assistant Professor (tenure track), Program Director, Conscious Leadership & Social Innovation; Program Director, Master in Global Entrepreneurial Management.
- 2009 - 2012 *Berkeley-Haas*, Assistant Professor (Clinical), Faculty Director of the Global Social Venture Competition, Director of Social Entrepreneurship.
- 2007 - 2008 *Babson College*, Blank Center for Entrepreneurship, Visiting Scholar, and Lecturer (while a doctoral candidate).
- 2007 - 2008 *Boston University*, School of Management, Lecturer (while a doctoral candidate).

### **Journal Publications**

- Walske, J., Scarlata, M., & Zacharakis, A. (2025) “Revisiting Social Entrepreneurial and Broader Theories A Critical Reassessment and Future Agenda,” *Journal of Social Entrepreneurship*, 1–37. <https://doi.org/10.1080/19420676.2025.249285>.
- Bien, J., Burgos, M., Cardon, P., Carnevale, P., Chen, F., Guo, Y., Gupta, V., Henneman, T., Hill, M., Ho, G., Hoberg, G. Jia, N., Larson, L., Lind, S., Mukherjee, G., O’Leary, D., Philadelphia, M., Raffiee, J., Randhawa, R., Robinson, K., Rusmevichientong, P., Simons, M., Tchaljian, H., Teodoridis, F., Walske, J., and Wong, J. (2024) *Embracing AI in Business Education: A Case Study of USC Marshall School of Business*, USC Marshall School of Business Research Paper Series, SSRN, [https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=4975641](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=4975641)
- Walske, J., Scarlata, M., & Zacharakis, A., (2018) “Comparing Founders’ Specific Human Capital in Traditional versus Philanthropic Venture Capital Firms.” *The Oxford Handbook of Venture Capital*.
- Scarlata, M., Walske, J., and Zacharakis, A. (2017) “Ingredients Matter: How the Human Capital of Philanthropic and Traditional Venture Capital Differs.” *Journal of Business Ethics* 145: 623-635.

- Scarlata, M., Zacharakis, A., and Walske, J. (2016) "The Effect of Founder Experience on the Performance of Philanthropic Venture Capital Firms." *International Small Business Journal*, 34 (5): 618-636.
- Tyson, L. and Walske, J. (2016) "Revolution Foods: Expansion into the CPG Market." *California Management Review*, 58 (3), 125-141.
- Walske, J. and Tyson, L. (2015) "Fair Trade USA: Scaling for Impact." *California Management Review*, 58 (1): 123-143.
- Walske, J. and Tyson, L., (2015) "Built to Scale; A Comparative Case Analysis, Assessing Why Some Social Enterprises Scale." *International Journal of Entrepreneurship and Innovation* 16 (4): 269-281.
- Mueller, S., D'Antino, R., Walske, J., Ehrenhard, M., Newbert, S., Robinson, J.A., Senjem, J. (2015) "What's Holding Back Social Entrepreneurship? Removing the Impediments to Theoretical Advancement." *Journal of Social Entrepreneurship*, 6 (3): 245-256.
- Walske, J. & Tyson, L. (2014) "Social Entrepreneurs: Say Yes. What we can learn from the exceptional life of the late Priya Haji." *Stanford Social Innovation Review*.
- Scarlata, M., Zacharakis, A., and Walske, J. (2011) "Applying Human Capital Theory to Venture Philanthropy." *Frontiers of Entrepreneurship Research*.
- Walske, J., Scarlata, M. and Zacharakis, A. (2012) "Applying the Resource Based View and Human Capital Theory to the Funding of Social Enterprise." in Zeyena, A., Beckmann, M., Mueller, J. S., et al. *Social Entrepreneurship and the Broader Theories: Shedding New Light on the 'Bigger Picture.'* *Journal of Social Entrepreneurship*, 4 (1): 10-12.
- Walske, J. & Zacharakis, A. (2011) "The role of human capital and strategy in resource acquisition for nascent venture capital firms." *The Oxford Handbook of Venture Capital*.
- Walske, J. & Zacharakis, A. (2009) "Genetically engineered: Why some venture capital firms are more successful than others." *Entrepreneurship Theory and Practice*, 33 (1): 297-318.
- Walske, J. Zacharakis, A. & Smith-Doerr, L. (2007) "Effect of venture capital syndication networks on entrepreneurial success." *Frontiers of Entrepreneurship Research*, 38-52.

#### Cases and Books

- Walske, J. and Klein, K. (2025), *An Introduction to Early-Stage Impact Investing*, Elgar Publishing.
- Walske, J. and Tyson, L. (2025) "Better Ventures: Backing Entrepreneurs Building a Better World, Case B." *Harvard Business Publishing*.
- Walske, J. & Tyson, L. (2021), *Scaling the Social Enterprise: Lessons Learned from Founders of Social Startups*, Elgar Publishing (*Amazon 2022 top 20 Entrepreneurship Book*), Elgar Publishing.
- Walske, J., Louie, D. and Owens, M., (2021) *BookNook: Performing with Purpose through the Pandemic*, UCLA's case program.
- Poonamallee, L., (2020) Walske, J., & Tyson, L., "Grameen America: The Pivotal Role of Technology in Scaling," *Harnessing Technology Innovation for Social Impact*, with Palgrave Macmillan.
- Walske, J. (2018) "Burning Man: Moving from a For-profit to a Non-profit, the Ultimate Act of Gifting." *Harvard Business Publishing*.
- Walske, J. and Tyson, L. (2017) "Bridges Fund Management: Navigating changes in the political economy." *Harvard Business Publishing*.
- Walske, J. and Tyson, L. (2017) "Better Ventures: Backing Entrepreneurs Building a Better World." *Harvard Business Publishing*.
- Walske, J. and Tyson, L. (2016) "Sanergy: Tackling Sanitation in Kenyan Slums." *Harvard Business Publishing*.

- Walske, J., and Tyson, L. (2015) “Fair Trade USA: Scaling for Impact.” *Harvard Business Publishing*.
- Tyson, L. and Walske, J. (2015) “Revolution Foods: Expansion into the CPG Market.” *Harvard Business Publishing*.
- Brush, C., Walske, J., and Lee, D. (2010) “The Catered Affair.” *European Case Clearing House*.
- Walske, J. & Zacharakis, A. (2008) “Bladelogic (A).” *Harvard Business Publishing*.

#### Peer-Reviewed Research Presentations

- Walske, J., Scarlata, M., Kickul, J., Wry, T. (2025) “Measuring What Matters: Entrepreneurial Value Creation Through Impact Measurement and Management”, PDW, AOM, Copenhagen, Denmark.
- Walske, J., Scarlata, M., Kickul, J., Wry, T. (2025) “Measuring What Matters Most for Social Ventures: A Comparative Study of Impact Investing Practices: Europe, North, and Latin America”, 21st Annual Social Entrepreneurship Conference, Mexico City, Mexico.
- Walske, J., Scarlata, M., Wry, T. (2024) “Changing the Paradigm for Performance in Impact Investing”, 20<sup>th</sup> Annual Social Entrepreneurship Conference, IMD, Lausanne, Switzerland.
- Walske, J. and Alshareef, S. (co-organizers) (2021) "Higher hurdles and greater resilience: The paradox facing women entrepreneurs during a pandemic." PDW, *Academy of Management*, virtual.
- Poonamallee, L., Walske, J. (2019) “Harnessing Technology Innovation for Social Impact,” PDW, *Academy of Management*, Boston, MA.
- Walske, J., Kickul, J., Heyman, C.. (2018) “Scaling for Impact: Lessons Learned in How Social Enterprises Scale,” PDW, *Academy of Management*, Chicago, IL.
- Walske, J., Kickul, J., Bacq, S (2017) “Perfecting the Pilot: Best Practices in Social Innovation Incubation and Deployment.” PDW, *Academy of Management*, Atlanta, GA.
- Brewer, C., Dean, T., Gopalakrishnan, S., Mukherjee, A., Peredo, A.M., Tyler, J., Siegel, D., Walske, J. (2017) “At the Interface of Technology, Entrepreneurship, and Economic Institutions: Solving Social and Environmental Problems through Social Innovation.” *Academy of Management*, Atlanta, GA.
- Walske, J. and Martin, S. (2017) “Applying the Lean Startup Methodology to the Developing Country Context.” *Venture Open*, Washington D.C.
- Walske, J. and Tyson, L. “Scaling the Social Enterprise,” *Science of Scaling*, USAID, Center for Effective Global Action, and the Blum Center for Developing Economies, UC Berkeley.
- Scarlata, M., Walske, J., and Zacharakis, A. “Human Capital Differences in Philanthropic vs. Traditional Venture Capital Firms.” (2015) *Academy of Management*, Vancouver, BC.
- Walske, J. “Business Models for Sustainable Social Ventures.” (2013) PDW, *Academy of Management*, Orlando, FL.
- Walske, J., Mueller, S., D’Antino, R., “What’s Holding Back Social Entrepreneurship? Removing the Impediments to Theoretical Advancement.” (2013) *Academy of Management*, PDW, Orlando, FL.
- Scarlata, M., Zacharakis, A., and Walske, J. (2012) “Dual Identity and Human Capital of Philanthropic Venture Capital Firms,” *Academy of Management*, Boston, MA.
- Mueller, Beckmann, Zeyen, and Walske (Organizers), (2012) “Social Entrepreneurship: Business Models in the Formal and Informal Economy,” PDW, *Academy of Management*, Boston, MA.
- Scarlata, M., Zacharakis, A., and Walske, J. (2011) “Applying Human Capital Theory to Venture Philanthropy,” *NYU-Stern Conference on Social Entrepreneurship*, NY, NY.

**\*\*BEST PAPER\*\***

- Scarlata, M., Zacharakis, A., and Walske, J. (2011) “Applying Human Capital Theory to Venture Philanthropy,” *Academy of Management*, San Antonio, TX.
- Walske, J. & Zacharakis, A. (2011) “Education, Experience & Strategy. Assessing Factors that Most Influence New Firm Success,” *Academy of Management*, San Antonio, TX.
- Scarlata, M., Zacharakis, A., & Walske, J. (2011) “Venture Capitalists’ vs. Philanthropic Venture Capitalists’ Human Capital: An Exploratory Study,” *Babson College Entrepreneurship Research Conference*, Whitman School of Management, Syracuse University, NY.
- Walske, J., Seppä, M., & Zacharakis, A. (2010) “Human capital and venture capital: Understanding early venture capital fund performance,” *EBRF*, Nokia, Finland.
- Walske, J. & Zacharakis, A. (2010) “Experience or strategy? Assessing early resource acquisition in young venture firms,” *Academy of Management*, Montreal, Canada.
- Walske, J. & Zacharakis, A. (2009) “Human capital, social capital & strategic choice,” *Academy of Management*, Chicago, IL.
- Walske, J. (2008) “Assessing network formation: Linking investment strategy to syndicate formation,” *Academy of Management*, Anaheim, California.
- Walske, J. & Zacharakis, A. (2008) “Entrepreneurial antecedents: Successful strategies for venture capital formation,” presented at Joint Research Seminar, *Babson College, HHB and NTNU*, Norway.
- Walske, J. & Zacharakis, A. (2008) “How venture capital networks form: With whom shall I dance?” ASGE, *International Entrepreneurship Research Exchange*, Swinburne University, Australia.
- Walske, J. & Zacharakis, A. (2007) “Entrepreneurial antecedents: Successful strategies for venture capital fund formation,” *Max Planck Ringberg Conference on Entrepreneurship*, Max Planck Institute of Economics, Germany.
- Walske, J., Zacharakis, A. & Smith-Doerr, L. (2007) “Effects of venture capital syndication networks on entrepreneurial success,” *Babson College Entrepreneurship Research Conference*, IE Business School, Madrid, Spain **(thrice listed top ten by SSRN)**.
- Walske, J. (2006) “It’s not what you know but who you know: Stratification and status in venture capital,” *Babson College Entrepreneurship Research Conference*, Kelley School of Business, Bloomington, Indiana.

#### Awards & Recognition

2025	<i>Golden Apple Teaching Award</i> , USC Marshall (by graduate student vote)
2021	<i>MIINT Impact Investing Global Finals Winner</i> (advisor), UCLA Anderson
2019	<i>Alumni Social Impact Award</i> (consulting team, advisor), UCLA Anderson.
2017	<i>Distinguished Teaching Fellow</i> , Berkeley-Haas.
2016	<i>Outstanding Research Award</i> , USF School of Management.
2015	<i>Faculty Academic Excellence Award</i> (by MBA student vote), USF School of Management.
2014	<i>Nominated: Academic Excellence, Business Integration, Jesuit Award</i> (MBA student vote), USF School of Management.
2014	<i>Nominated, Distinguished Teaching Award</i> (university-wide), USF School of Management.
2011	<i>Cheit Award for Outstanding Teaching</i> (by student vote for undergraduate instruction), Berkeley-Haas.
2012	<i>Best Paper</i> , NYU Stern Conference in Social Entrepreneurship.
1999, 2000	<i>Ranked 2<sup>nd</sup> and 3<sup>rd</sup> in research excellence</i> , worldwide, Institutional All American.
1997	<i>Commendation for board service</i> , Electronic Design Automation Consortia.

### Invited Symposia

2025	<i>AOM, Copenhagen, Professional Development Workshop: Measuring What Matters: Entrepreneurial Value Creation Through Impact Measurement and Management</i>
2025	<i>Keynote, Impact investing MIINT, Wharton School</i>
2024	<i>Impact Investing Research Lab, The ESG Initiative at the Wharton School</i>
2018	<i>Net Impact, Keynote and Session Chair.</i>
2017	<i>Net Impact, Session Chair.</i>
2016	<i>SOCAP, Building a Pipeline of Social Investment, moderator, Fall 2016.</i>
2016	<i>Academy of Management, Mid-career faculty workshop, participant.</i>
2016	<i>Conference on Social Entrepreneurship, Keynote, USC.</i>
2016	<i>Global Entrepreneurship Summit, Mentor, Stanford University.</i>
2015	<i>Net Impact, Session Chair.</i>
2014	<i>Berkeley Angels Network, Moderator, College of Engineering, U.C. Berkeley.</i>
2014	<i>NCIIA Workshop on the Lean Launchpad, Panelist, Stanford University.</i>
2014	<i>GSVC, Day One Judging Round, Finalist Judge, Haas School of Business.</i>
2013	<i>Social Business Plan Competition, Judge, University of New Hampshire.</i>
2013	<i>GSVC, Moderator, Finals Judging Round, Haas School of Business.</i>
2012, 2013	<i>USASBE Certificate in Social Entrepreneurship, Instructor, Kauffman Foundation, Kansas City, Missouri.</i>
2013, 2016	<i>Echoing Green, Judge.</i>
2013	<i>Big Ideas, Judge, Blum Center, U.C. Berkeley</i>
2011 – 2017	<i>Net Impact, Session Chair.</i>
2011	<i>Academy of Management, ENT Junior Faculty Consortium, participant.</i>
2010	<i>V2C Forum on Venture Capital, Tampere, Finland, Keynote Speaker.</i>
2010	<i>Global Consortium of Entrepreneurship Centers, SMEAL College of Business, Pennsylvania State University, presenter.</i>
2010	<i>Research Conference on Entrepreneurship &amp; Innovation in honor of John Freeman, the Kauffman Foundation, Haas School of Business, participant.</i>
2009	<i>Babson College Entrepreneurship Research Conference, Doctorial Consortium, presenter, and mentor.</i>
2008	<i>Academy of Management, BPS Doctorial Consortium.</i>
2008	<i>Price-Babson Symposium for Entrepreneurship Educators, Babson College, participant.</i>
2007	<i>Academy of Management, Entrepreneurship Doctorial Consortium.</i>
2006	<i>Academy of Management, OMT Dissertation Workshop.</i>
2006	<i>Babson College Entrepreneurship Research Conference, Doctorial Consortium.</i>
2004	<i>Case Western Reserve University, Ph.D. Seminar in Entrepreneurship.</i>

### Reviewer

2017 - 2021	<i>Journal of Business Venturing, Editorial Review Board.</i>
2014 - 2022	<i>California Management Review, Ad hoc reviewer.</i>
2008 - 2021	<i>Journal of Business Venturing, Ad hoc reviewer.</i>
2008 - 2021	<i>AOM, Entrepreneurship and BPS Divisions, reviewer.</i>
2007 - 2011	<i>BCERC, reviewer.</i>

### Service & Training

2023 – 2024	MIINT, USC Marshall
2022 - 2023	MIINT, Questrom, Boston University
2018 - 2022	BCO Selection Committee, MBA & FEMBA, UCLA Anderson.
2017-2018	Faculty Representative, Net Impact Club, Berkeley-Haas (MBA) and UC Berkeley (Undergraduate)
2015 – 2016	Program Director, Conscious Leadership and Social Innovation, <i>University of San Francisco</i> .
2015	Planning Faculty, HBS Case Method Workshop, <i>University of San Francisco</i> .
2014 - 2016	Faculty Representative, Entrepreneurship Club (University-wide), <i>University of San Francisco</i> .
2013 - 2016	Faculty Representative, Net Impact Club (University-wide), <i>University of San Francisco</i> .
2014 - 2016	Chair, Distinguished Teaching Committee (University-wide), <i>University of San Francisco</i> .
2013 - 2016	Master in Global Entrepreneurial Management, Program Director, <i>University of San Francisco</i>
2013 - 2016	Member, MBA Faculty Steering Committee, <i>University of San Francisco</i>
2013-2014	Member, St. Ignatius Pedagogy Committee, <i>University of San Francisco</i> .
2103	Search Committee member, Faculty Director for the Master's degree in Non-Profit Management, <i>University of San Francisco</i> .
2012 - 2013	Task Force on the creation of a Social Institute, <i>Berkeley-Haas</i> .
2010 - 2013	ETS, <i>U.C. Berkeley</i> , course leader, using technology in the classroom.
2009 - 2012	Lead Instructor & Curriculum Planning, U/G program and instruction, Lester Center for Entrepreneurship, <i>Berkeley-Haas</i> .
2009	Center of Teaching Excellence, <i>Berkeley-Haas</i> , including the HBS Case Method.
2009 -2012	Undergraduate Faculty Liaison, Entrepreneurship, <i>Berkeley-Haas</i> .
2009	Women in Leadership Conference Session Chair, <i>Berkeley-Haas</i> .
2009	Intel-Berkeley Business Plan Competition, Session Chair, <i>Berkeley-Haas</i> .
2009	UC Berkeley Business Plan Competition, Session Chair, <i>Berkeley-Haas</i> .

### Board Membership and Non-Profit Affiliations

2021 – present	Trustee, Member of the Board of Directors, <i>The Music Center</i> .
2010 - present	Trustee, Member of the Board of Directors, Chair Governance, Executive Committee Member, <i>San Francisco Ballet</i> .
2019 – present	Steering Committee, <i>MIINT (MBA Impact Investing Network &amp; Training)</i> .
2020 – present	Member, Advisory Board, EGAL (Equity, Gender, and Leadership), <i>Berkeley Haas</i>
2005 - present	Member, <i>Academy of Management</i> , ENT Division
2020 – present	Trustee, <i>San Francisco Opera Guild</i> .
2001 - present	Trustee (Trustee Emeritus); Vice-Chair, Finance; Vice-Chair Education; Co-Chair Development Committee, <i>Boston Ballet</i> .
2021 – 2023	Trustee, <i>Martis Camp Foundation</i> .
2012 - 2019	Chair of the Board, Treasurer, Board of Directors, <i>Net Impact</i>
2015 - 2016	Board Member, Chair, Finance Committee, <i>Fair Trade USA</i> .
2013 - 2018	Advisory Board Member, <i>Better Ventures</i> .
2013 - 2016	Member, <i>Social Venture Network</i> .
2013 - 2014	Member Representative, <i>Investor's Circle</i> .
2013 - 2015	Advisory Board Member, <i>Global Social Venture Competition, Berkeley-Haas</i> .
2013 - 2015	Advisor and Founding Faculty Sponsor, <i>Haas Impact Investing Network</i> .

2013 - 2015 Founding Member, *T4* – Bipartisan Political Advocacy Organization for Tech.  
 2011- 2014 Member, *Tech for Obama*, Think tank for President Obama’s re-election.  
 2001 - 2014 Member Representative, *National Venture Capital Association*.  
 2001 - 2014 Overseer, Member of the Overseer Advisory Board, *WGBH*.  
 2004 - 2008 Vice-Chair of the Board, Treasurer, *Max Warburg Courage Curriculum*.  
 2002 – 2004 Member, *High Tech Committee under President George Bush*.  
 1999 - 2004 Member, Board of Directors, *Caveo Technology, FirstRain, Inc., VCX, Inc.*

#### Prior Non-Academic Work Experience

##### *Venture Capital and Investment Banking*

- *Founded Myriad Investments in 2000*, an early-stage venture capital firm with an investment focus on social enterprises and software startups. Exits include both IPOs and M&A buyouts.
- *Managing Director and Head of Global Software Equity research* for Dain Rauscher Wessels, resulting in revenue of over \$100 million annually. Research in: Next generation operating systems, micro- computing systems, supply chain management and technical software. Weekly market strategist on CNN’s *Market Wrap*, CNBC and other print and multi-media. Managed West Coast offices and 20-person research team. Ranked third in the world for individual equity research according to *Institutional All-American*.
- *Built technical software practice at Robertson, Stephens & Company*. Ranked second in technical software equity research according to *Institutional All American* within its first year. Top firm-wide ranking for stock picks (1998). Promoted from Vice President to Principal prior to departure in 2000.

##### *High Technology*

- *Directed all research, competitive analysis and strategic alliances* reporting to the senior vice president of corporate marketing with dotted line responsibility to each general manager at Synopsys, Inc.; created the “in-Sync” co-opetition program and directed standards activity.
- *Launched integrated circuit design automation (ICDA) product line at Intergraph*; managed OEM relationships and engineering teams located in California, North Carolina, and Israel. Team leader for Nav/Air, largest contract win for Intergraph Electronics. Managed relationships with high profile customers worldwide including personal management of Hitachi Semiconductor and Siemens Semiconductor.
- *Fast-track program recruit with dotted line reporting to General Manager (Accounting)* at Pacific Bell. Major accounts manager and award recipient for sales of telecommunication and Internet infrastructure products in Silicon Valley.