

Jino Lu

Ph.D. Candidate in Strategy
Marshall School of Business
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EDUCATION

Marshall School of Business, University of Southern California

Ph.D. Candidate, Strategy *Expected 2024*

Committee: Florenta Teodoridis (Chair), Jeffrey L. Furman, Kyle Mayer, Milan Miric

Research interest: Economics of Innovation; Innovation and Technology Strategies

Marshall School of Business, University of Southern California

Master of Science, Business Analytics (Concentration in Data Science) *2018*

Jinan University - Guangzhou, China

Bachelor of Economics, International Economics *2016*

RESEARCH

**In all papers, all authors contributed equally. Authors listed in alphabetical, reverse alphabetical or random order.*

Working Papers

1. Jino Lu, “Demand for Innovation and Direction of Research”
 - Best Conference PhD Paper, Strategic Management Society Annual Conference, 2022
 - The Bent Dalum Best PhD Paper Award, DRUID Academy Conference, 2023
2. Florenta Teodoridis, Jino Lu and Jeffrey L. Furman, “Mapping the Knowledge Space: Exploiting Unassisted Machine Learning Tools”, NBER working paper #30603
 - 2nd round Revise & Resubmit at *Strategic Management Journal*
3. Avi Goldfarb, Jino Lu and Florenta Teodoridis, “Consequences of R&D Division of Labor for Complementary Innovation: Evidence from Quantum Computing”

Work In Progress

4. Jino Lu, “Shifting Demand, Mobility and Innovation”
 - Supported by the Will Mitchell Dissertation Research Grant (WMDRG), Strategic Management Society
5. Jino Lu and Florenta Teodoridis, “Artificial Intelligence, Co-invention Costs and Regional Diversity”

CONFERENCE PRESENTATIONS & WORKSHOPS

“Demand for Innovation and Direction of Research”

- DRUID Academy Conference, January 2023
- 5th Research on Innovation, Science and Entrepreneurship (RISE5) Workshop, Max Planck Institute, December 2022
- Strategic Management Society Annual Conference, September 2022
- Trans-Atlantic Doctoral Conference, June 2022

- East Coast Doctoral Conference, April 2022
“Consequences of R&D Division of Labor for Complementary Innovation: Evidence from Quantum Computing”
- Strategic Management Society Annual Conference, September 2022
“Artificial Intelligence, Co-invention Costs and Regional Diversity”
- Academy of Management Annual Meeting, August 2022

Conference Session Organizer

Organizer, “AI and Value Capture: Implications for Workers, Firms, and Society”, Academy of Management Annual Meeting, Presenter Symposium, August 2022

Organizer, “AI and decision-making”, Organization Science Winter Conference, March 2020 [Cancelled Due to the Covid-19 Outbreak]

Workshop Participation

- Economics of Ideas, Science and Innovation PhD Course, October 2022
- Strategic Management Society Doctoral Workshop, September 2022
- Academy of Management TIM Doctoral Research Development Workshop, August 2022
- Academy of Management STR Doctoral Consortium, August 2022
- NBER Digitization Tutorial, March 2022
- NBER Young Scholars Workshop on the Economics of AI, September 2020

HONORS & AWARDS

Will Mitchell Dissertation Research Award, SMS Strategy Research Foundation	<i>2023-2024</i>
The Bent Dalum Best PhD Paper Award, DRUID Academy Conference	<i>2023</i>
Best Conference PhD Paper, Strategic Management Society Annual Conference	<i>2022</i>
Dissertation Completion Funds, USC Marshall	<i>2022</i>
PhD Fellowship, USC Marshall	<i>2018-2023</i>
Outstanding Graduate Award, Jinan University	<i>2016</i>
Scholarship for Academic Excellency, Jinan University	<i>2013-2016</i>

TEACHING (USC Marshall)

Sole Instructor

- BUAD-497: Strategic Management (Undergraduate Core), Summer 2021
 - Instructor rating: 4.7/5.0

Teaching Assistant

- GSBA-540: Contemporary Issues in Competitive Strategy (MBA Core), Fall 2022
- MOR-558: Technology Strategy in the Age of AI (MBA Elective), Spring 2022
- BUAD-497: Strategic Management (Undergraduate Core), Spring 2021

ADDITIONAL

Ad-hoc reviewer for Academy of Management Conference 2019, 2020, 2022, 2023
 Technical Skills: Python, Stata, R, SQL, SAS, Apache Spark, CFA level I passed

INDUSTRY EXPERIENCE

Sony Pictures Entertainment – Culver City, CA

Spring 2018

Data Scientist Intern

Bank of the West, BNP Paribas Group – San Francisco, CA

Summer 2017

Quantitative Analyst Intern