

Jino Lu

Ph.D. Candidate in Strategy
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EDUCATION

Marshall School of Business, University of Southern California

Ph.D. Candidate, Strategy *Expected 2024*

Committee: Florenta Teodoridis (Chair), Jeffrey Furman, Kyle Mayer, Milan Miric (Co-advisor)

Research interests: Innovation and Technology Strategy, Technology Commercialization and Entrepreneurship

Marshall School of Business, University of Southern California

Master of Science, Data Science *2018*

Jinan University - Guangzhou, China

Bachelor of Economics, International Economics *2016*

RESEARCH

**In all papers, all authors contributed equally. Authors listed in alphabetical, reverse alphabetical or random order.*

Papers Under Review

1. Jino Lu, “Demand-Driven Innovation and Spillover Effects on Adjacent Technological Domains: Evidence from Electric Vehicle Technologies” (Job Market Paper)
 - Revise & Resubmit at *Organization Science*
 - Best Conference Paper Finalist, Strategic Management Society Annual Conference, 2023
 - Best Conference PhD Paper, Strategic Management Society Annual Conference, 2023
 - Knowledge and Innovation Interest Group Best Paper, Strategic Management Society Annual Conference, 2023
 - Supported by the Will Mitchell Dissertation Research Grant, Strategic Management Society
 - Greif Entrepreneurship PhD Award, USC Greif Center for Entrepreneurial Studies, 2023
 - Dissertation Completion Grant, USC Marshall School of Business, 2023
2. Florenta Teodoridis, Jino Lu and Jeffrey Furman, “Mapping the Knowledge Space: Exploiting Unassisted Machine Learning Tools”, NBER working paper #30603
 - 2nd round Revise & Resubmit at *Strategic Management Journal*
3. Jino Lu, “Intellectual Distance and Propensity to Engage with New Technological Development: Evidence from Electric Vehicle Technologies”
 - Revise & Resubmit at *Organization Science*
 - Best Conference PhD Paper, Strategic Management Society Annual Conference, 2022
 - The Bent Dalum Best PhD Paper Award, DRUID Academy Conference, 2023
4. Avi Goldfarb, Jino Lu and Florenta Teodoridis, “Overcoming the Division of Labor in Scientific Research for Complementary Innovation: Evidence from Quantum Computing”
 - Reject & Resubmit at *Management Science*
5. Daniel Fehder, Florenta Teodoridis, Joseph Raffiee and Jino Lu, “The Partisanship of American Inventors”
 - Revise & Resubmit at *Research Policy*

Work in Progress

6. Jino Lu, “Technological Change and Lobbying on Innovation Policies”
7. Florenta Teodoridis, Jino Lu, Joseph Raffiee and Daniel Fehder, “Mobility in Knowledge Space: Collaboration Preferences and Consequences for Knowledge Production Outcomes”
8. Florenta Teodoridis, Jino Lu, Joseph Raffiee and Daniel Fehder, “Partisanship, University-Industry Knowledge Transfer, and Entrepreneurship”

CONFERENCES & WORKSHOPS

Presenter

“Demand-Driven Innovation and Spillover Effects on Adjacent Technological Domains: Evidence from Electric Vehicle Technologies”

- Strategic Management Society Annual Conference, Toronto, September 2023
- People and Organizations Conference at the University of Pennsylvania, September 2023
- 30th CCC Doctoral Student Colloquium at the University of St Gallen, June 2023
- DRUID Conference, Lisbon, June 2023
- Administrative Sciences Association of Canada Annual Conference, Toronto, June 2023

“Intellectual Distance and Propensity to Engage with New Technological Development: Evidence from Electric Vehicle Technologies”

- Academy of Management Annual Meeting, Boston, August 2023
- DRUID Academy Conference at Aalborg University, January 2023
- 5th Research on Innovation, Science and Entrepreneurship (RISE5) Workshop at the Max Planck Institute for Innovation and Competition, December 2022
- Strategic Management Society Annual Conference, London, September 2022
- Trans-Atlantic Doctoral Conference, virtual, June 2022
- East Coast Doctoral Conference, virtual, April 2022

“Overcoming the Division of Labor in Scientific Research for Complementary Innovation: Evidence from Quantum Computing”

- Strategic Management Society Annual Conference, London, September 2022

“Artificial Intelligence, Co-invention Costs and Regional Diversity”

- Academy of Management Annual Meeting, Seattle, August 2022

Organizer

- Student co-organizer, Economics of Information Technologies Conference at the University of Southern California, May 2023
- Organizer, “AI and Value Capture: Implications for Workers, Firms, and Society”, Academy of Management Annual Meeting, Presenter Symposium, Seattle, August 2022
- Organizer, “AI and decision-making”, Organization Science Winter Conference, Monterey, March 2020 [Cancelled Due to the Covid-19 Outbreak]

Participant

- SRF Dissertation Scholar Workshop, Toronto, September 2023
- Academy of Management STR Dissertation Consortium, Boston, August 2023
- Academy of Management TIM Doctoral Consortium, Boston, August 2023
- Economics of Ideas, Science and Innovation PhD Course, virtual, October 2022
- Strategic Management Society Doctoral Workshop, London, September 2022

- Academy of Management TIM Doctoral Research Development Workshop, Seattle, August 2022
- Academy of Management STR Doctoral Consortium, virtual, August 2022
- NBER Digitization Tutorial, Washington, D.C., March 2022
- NBER Young Scholars Workshop on the Economics of AI, virtual, September 2020

HONORS & AWARDS

Best Conference Paper Finalist, Strategic Management Society Annual Conference	2023
Best Conference PhD Paper, Strategic Management Society Annual Conference	2023
Knowledge and Innovation Interest Group Best Paper, Strategic Management Society Annual Conference	2023
Will Mitchell Dissertation Research Award, SMS Strategy Research Foundation	2023-2024
The Bent Dalum Best PhD Paper Award, DRUID Academy Conference	2023
PhD Fellowship funded by National Science Foundation Grant (NSF-2244885)	Fall 2023-2024
PhD Research Award, USC Lloyd Greif Center for Entrepreneurial Studies	2023
Marshall PhD Fellowship Award (Awarded to the top 3 PhD students at USC Marshall)	2023
Dissertation Completion Grant, USC Marshall	2023
Best Conference PhD Paper, Strategic Management Society Annual Conference	2022
Dissertation Completion Grant, USC Marshall	2022
PhD Fellowship, USC Marshall	2018-2024
Outstanding Graduate Award, Jinan University	2016
Scholarship for Academic Excellency, Jinan University	2013-2016

TEACHING (at USC Marshall)

Sole Instructor

BUAD-497: Strategic Management (Undergraduate Core), Summer 2021

- Instructor rating: 4.7/5.0 (school average: 4.1/5.0)
- Comments from students:
 - “Professor Lu's main strengths are his patience, enthusiasm and ability to explain difficult things in a simple way through real-world examples.”
 - “Excellent at explaining the course, very responsive, lead the class very well, always answer questions, very engaging and makes class very interesting. Greatest professor at Marshall.”
 - “The topics were really interesting to learn about (especially the cases) and definitely expanded my thoughts on how corporations engage in strategy. Thanks for a great semester!”
 - “The instructor's main strength is letting students discuss on the topics and explore the topic through ideas of the class while leading the direction of the discussion.”
 - (The instructor's main strengths are) “explained the topics in great detail and engaged with students in discussions.”
 - (The instructor's main strengths are) “organization, accessibility, transparency with content, engaging with students discussions.”
 - “Very understanding, informative, and professional.”
 - “Thank you!”
 - “Always prepared for class, really helpful and friendly.”
 - “GREATEST professor at Marshall. I've recommended his class to many of my friends, and I usually don't do that.”

Teaching Assistant

GSBA-540: Contemporary Issues in Competitive Strategy (MBA Core), Fall 2022
 MOR-558: Technology Strategy in the Age of Artificial Intelligence (MBA Elective), Spring 2022
 BUAD-497: Strategic Management (Undergraduate Core), Spring 2021

ADDITIONAL

Ad-hoc reviewer for Academy of Management Conference 2019, 2020, 2022, 2023
 Technical Skills: Python, Stata, R, SQL, SAS, Apache Spark, CFA level I passed

INDUSTRY EXPERIENCE

Sony Pictures Entertainment – Culver City, CA	<i>Spring 2018</i>
<i>Data Scientist Intern</i>	
Bank of the West, BNP Paribas Group – San Francisco, CA	<i>Summer 2017</i>
<i>Quantitative Analyst Intern</i>	
Cybernaut Investment Group – Los Angeles, CA	<i>Spring 2017</i>
<i>Venture Capital Analyst Intern</i>	
HuaAn Securities – Shenzhen, China	<i>Fall 2015-Spring 2016</i>
<i>Investment Banking Analyst Intern</i>	

REFERENCES

Florenta Teodoridis (Chair)
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 Marshall School of Business
 University of Southern California
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