

Stephen J. Lind, PhD

Marshall School of Business at the University of Southern California
Department of Business Communication
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Education

Ph.D. *with distinction*, Rhetorics, Communication, and Information Design,
Clemson University, 2013
Dissertation: “Schulz’s Religion: Exploring Faith in the Mainstream Media through the
Peanuts Franchise”
Chair: Andrew C. Billings, PhD
Readers: Stephanie L. Barczewski, PhD
Cynthia Haynes, PhD
M. Thomas Inge, PhD

M.A. Speech Communication, University of Illinois at Urbana-Champaign, 2006
Specialization: Rhetoric, Cultural Studies
Advisor: Debra Hawhee, PhD

B.S. *summa cum laude*, Communication Studies, Liberty University, 2005
Major: Communication Studies; Minor: Philosophy
Advisor: Faith Mullen, PhD

Academic Work Experience

University of Southern California

3670 Trousdale Pkwy. Los Angeles, CA 90089

Associate Professor of Clinical Business Communication: Marshall School of Business

Undergraduate Courses Teaching:

Communication Strategy in Business (BUAD 302)

Graduate Courses Teaching:

Communication for Management (GSBA 523)

Washington and Lee University

204 W. Washington St. Lexington, VA 24450

Associate Professor of Business Communication: Business Administration (2013-Fall
2021; tenured 2020)

Undergraduate Courses Taught:

- Modern Professional Presentations: Design and Delivery (BUS 365; formerly BUS 304
Modern Professional Communications)
- Business Presentation Fundamentals: First Year Seminar (BUS 180)
- Comm Studio (BUS 401)
- Fundamentals of Business Communication - part of the *MktComm* joint-course *Integrative
Experience* paired with Marketing Management (BUS 304)

- Modern Business Writing (BUS304)
- First-Year Writing: Business Writing Essentials (WRIT 100)
- Framing a Franchise: The Business of Entertainment (BUS 360; formerly Framing Snoopy: Communicating a Franchise)

Graduate Courses Taught:

- Law Tutorial – Communications Studio (LAW 313)

Forthcoming Undergraduate:

- Business Communication Technologies (BUS 304a)

Clemson University

Office of the Provost: 206 Sikes Hall; Clemson, SC 29634

Assistant Director of Online Education (2012-2013).

College of Arts, Architecture, and Humanities: 711 Strode Tower; Clemson, SC 29634

Graduate Teacher of Record: English (2009-2010); Communication Studies (2010-2012)

Undergraduate Courses Taught:

- Religion and Media/Public Contest (COMM 405)
- Public Speaking (COMM 250)
- Advanced Composition (ENGL 103)

University of Illinois

702 S. Wright St. Lincoln Hall Room 244; Urbana, IL 61801 (217) 333-2683

Graduate Teaching Assistant: Speech Communication (Fall 2005 - Fall 2006)

Undergraduate Courses Taught:

- The Fundamentals of Effective Speaking (SPCOM 101)

Liberty University

1971 University Blvd. Lynchburg, VA 24501 (434) 582-2000

Instructor: Communication Studies (2007-2009)

Undergraduate Courses Taught:

- Introduction to Mass Communication (COM 110)
- Argumentation and Debate (COM 335)
- Persuasion (COM 345)
- Speech Communication (COM 101)

Teaching Assistant: Communication Studies (Spring 2005)

Undergraduate Courses Assisted:

- Speech Communication (COM 101)
- Argumentation and Debate (COM 335)

University of Phoenix – Online

3157 E. Elwood St. Phoenix, AZ 85040 (866) 766-0766

Faculty: College of Humanities (2008 – 2013)

Online Undergraduate Courses Taught:

- Essentials of Managerial Communication (XCOM 285)
- Research Writing (COM 220)
- Foundations of Mass Communication (XCOM 225)
- Foundations of Interpersonal Communication (XCOM 200)
- Introduction to Communication (XCOM 100)
- Effective Essay Writing (COM 150)

Selected Additional Courses Qualified to Develop/Teach

- Digital Video for Business, Merchandising Entertainment, Interpersonal Business Communication, International Business Communication Advanced Public Speaking, Rhetorical Criticism, Team Communication, Introduction to Social Media, Digital Media and Civic Engagement, The Christmas Industry

Academic Publications

Books (Peer Reviewed)

Lind, S.J. (2015) *A Charlie Brown Religion: Exploring the Spiritual Life and Work of Charles M. Schulz*. Jackson, MS: University Press of Mississippi.

Op-Eds

Lind, S.J. (Dec. 20, 2015) "You're a Merry Man, Charlie Brown." *Wall Street Journal*, A21.
Lind, S.J. (Oct. 28, 2016) "Academic Minute: The Great Pumpkin." *Inside Higher Ed/WAMC*.

Articles and Chapters (Peer Reviewed)

Lind, S. J. (2020) "Stereotypes of Religion: Simple Tropes and New Market Possibilities." In Billings, A. and Parrott, S. *Media Stereotypes: From Ageism to Xenophobia*. New York City: Peter Lang Publishing.

Fox, G. & Lind, S.J. (2019) "A Framework for Viral Marketing Replication and Mutation." *Academy of Marketing Science Review*.

Lind, S.J. (2019) "Low-Resource Digital Video: A Pedagogical Necessity for Modern Business Communication" *Business and Professional Communication Quarterly*.

Lind, S.J. (2019) "Prepping Business Video Competency through Rhetorical Devices." In D. J. Whalen (Ed.) *Business and Professional Communication Quarterly: Forthcoming*.

Lind, S.J. (2018) "Merchandising Snoopy: The Case of Licensing Peanuts in Japan." *Journal of General Management* 40 (1), 27-43.

Lind, S.J. (2018) "Picture Perfect Explanations: Practicing One-Way Message Packaging." In D. J. Whalen (Ed.) "Finding a Pot of Pedagogical Gold: My Favorite Assignment Part 1." *Business and Professional Communication Quarterly* 80.

Lind, S.J. (2014) "Studying Religion/Spirituality in a Mediated Religio-Secular Age of Publicity: the Need for Transdisciplinarity." *Journal of Communication and Religion* 37 (2).

Lind, S.J. (2014) "Christmas in the 1960s: *A Charlie Brown Christmas*, Religion, and the Conventions of the Television Genre." *Journal of Religion and Popular Culture* 26 (1), 1-22. DOI 10.3138/jrpc.26.1.1.

Lind, S.J. (2012). "Un-defining Man: The Case for Symbolic Animal Communication." In E. Plec (Ed.) *Perspectives on Human-Animal Communication: Internatural Communication*. New York: Routledge.

Lind, S.J. (2012). "Teaching Digital Oratory: Public Speaking 2.0." *Communication Teacher* 26 (3), 163-169. DOI:10.1080/17404622.2012.659193.

Lind, S.J. (2011) Review of the book *American Puppet Modernism* by J. Bell. *Text and Performance Quarterly*, 31 (4), 455-456. DOI:10.1080/10462937.2011.603835.

Lind, S.J. (2011) "Reading Peanuts: The Secular and the Sacred." In M.F. Petracca and M. Sorapure *Reading Popular Culture* (pp. 348-372). Boston: Allyn & Bacon.

Reprinted from Lind, S.J. (2008) "Reading Peanuts: The Secular and the Sacred." *ImageText: Interdisciplinary Comics Studies* 4 (2).

Also reprinted in Lawrence J. Trudeau's (Ed.) (2014) *Children's Literature Review*, Vol. 188 (New York: Gale Cengage Learning).

Scholarly (Peer Review Intended) Works In Progress

In-Progress:

Lind, S.J. (article; under review) *Small Business Use of Seasonal Greeting Cards: A Foundational Study*.

Lind, S.J. (book; preliminary writing stage) *The Business of Christmas*.

Media Appearances

Appeared as a featured television/radio/online guest on a variety of international, national, and local outlets, including: Forbes, The Atlantic, BBC Radio 4, BBC Radio Ulster, The Eric Metaxas Show, The Busted Halo Show, Apologia TV, Ave Maria Radio, WLBY, WHNN, LifeQuest, Family Life Radio, CBN News Online, WSLS, WSET, TisThePodcast, It's a Podcast Charlie Brown, and DeSoto magazine.

Academic Conference Presentations

"Do We Have to Teach Slack? A Tool-Minded Pedagogy." Association for Business Communication international conference. Virtual, 2021.

"Digital versus Physical Greetings during the Winter Holidays." Association for Business Communication international conference. Virtual, 2020.

"Silence Walk: Tactical Quietness and Professional Reflection" (Panel: My Favorite Assignment). Association for Business Communication international conference. Detroit, Michigan, 2019.

"Cartooning Christmas: Licensed Animated Characters on Commercial Holiday Décor" (Panel: Commercialism, Consumerism, and Fan Aspects of Animation). Popular Culture Association national conference. Washington D.C., 2019.

"Prepping Business Video Competency through Rhetorical Devices" (Panel: My Favorite Assignment). Association for Business Communication international conference. Miami, Florida, 2018.

"Religion in the Office: Introducing Legal and Inclusive Business Best-Practices" (Panel: Diversity and Inclusion Roundtable). Association for Business Communication international conference. Miami, Florida, 2018.

“He-Man and the Masters of the Retail-verse: Licensing Animated Television at Christmas” (Panel: More Cultural Perspectives). Popular Culture Association national conference. Indianapolis, IN, 2018.

“Iteration Pedagogy: Shaping, Shaping, and Reshaping Business Communication” (Panel: TBD Scholarship of Teaching and Learning). Association for Business Communication international conference. Dublin, Ireland, 2017.

“Picture Perfect Explanations: Practicing Efficiency, Accuracy, and Organization” (Panel: My Favorite Assignment). Association for Business Communication international conference. Dublin, Ireland, 2017.

“Hardlines First, Cartoons and Comics Second: Merchandising Peanuts in the Japanese Market” (Panel: The Business of Animation). Popular Culture Association national conference. San Diego, 2017.

“Digital Video as Non-Diluted Accelerant in Entrepreneurial Ambition” (Panel: Diffusion of Innovations in the 21st Century). International Communication Association conference. Fukuoka, Japan, 2016.

“Marketing Visual Fidelity for The Peanuts Movie: Maintaining Consumer Confidence Despite Visual Change.” (Session: Visual Communication Studies Interactive Poster Session). International Communication Association conference. Fukuoka, Japan, 2016.

“Merchandizing the Peanuts Reboot Amidst Copyright Constraints” (Panel: Animation and Children’s Programming). Popular Culture Association national conference. Seattle, 2016.

“A Charlie Brown Religion: Making the Strips Count” (Panel: Cracking Peanuts). San Diego Comic-Con International, Comic Arts Conference. San Diego, 2015.

“A Charlie Brown Religion: The Spiritual Life and Work of Charles Schulz” (Panel: 50 Years of Snoopy Animation, special session. Chair). Popular Culture Association national conference. New Orleans, 2015.

“The Steeple-less Church: Changing Protestant Architecture and the Television Landscape” (Panel: “Designing Church: Communicating Religion Across Decades and Media,” Chair). National Communication Association conference. Chicago IL, 2014.

“The Un-Funny Pages: Public Gatekeepers and Moral Decline in Comic Strips” (Panel: “Onward Christian Soldiers: 100 Years of Persuasion Aimed at Impacting Cultural Memory”). Religious Communication Association preconference. Chicago, IL, 2014.

“Religious Fidelity: Framing the Merchandise of Charles Schulz’s Peanuts Franchise” Popular Culture Association national conference. Chicago, IL, 2014.

“Managing Online Incivility: Pedagogical Practices for Online Learning Communities and Web Assignments in the Communication Classroom” (Panel: “Dis-Connecting Fans of Jerry Springer from Uncivil Behavior in the Classroom: Dealing with Incivility in the Community College Classroom”). National Communication Association conference. Washington DC, 2013.

- “A Schulzian Approach to Religion: Exploring Faith in the Mainstream Media” (Panel: Lights, Camera, Prayer! Media in Faith and Vice-Versa”). Religious Communication Association preconference. Washington DC, 2013.
- “Comic Strip Religion: Charles Schulz’s *Peanuts* and the Double-Edge of the Gutter” Popular Culture Association national conference. Washington DC, 2013.
- “Transdisciplinarity and Studies of Spirituality/Religion in the Public University” *Top Paper in Spiritual Communication Division*. National Communication Association conference. Orlando, FL, 2012.
- “Inspiring Creative Choice: The Bio-Logic Speech” (Session: Great Ideas for Teaching Students). National Communication Association conference. Orlando, FL, 2012.
- “Christmas in the 1960s: Peanuts, Rudolph, the Grinch and Religion on Television” (Panel: “Television: Animation”). Popular Culture Association national conference. Boston, MA, 2012.
- “Demonstrating 2MinuteThinker” (Session: “Digital Showcase Session”). Carolina Rhetoric Conference. Clemson, SC, 2012.
- “2-Minute-Burke with Launch of YouTube.com/2MinuteThinker” (Panel: “Screening Burke”). Kenneth Burke Society triennial conference. Clemson, SC. May, 2011.
- “Enthymematic Museums: Creationism, Evolution, and Public Power” (Panel: “Inventing Rhetorical Cultures”). Carolina Rhetoric Conference. Columbia, SC. February, 2011.
- “Teaching Digital Oratory in the Public Speaking Classroom” Position Paper (Mini-Conference: “Bridging Differences with our Common Traditions: Public Speaking and Public Address in the Twenty-First Century”). National Communication Association conference. San Francisco, CA. November, 2010.
- “You’re a Theologian, Charlie Brown” (Panel: “Politics, Religion, and the American Comic”). Graphic Engagement Conference: The Politics of Comics and Animation. West Lafayette, IN. September, 2010.
- “Message Removed: Online Education’s Threat to Faith” (Panel: “I BELIEVE THERE ARE ANGELS AMONG US’: How Stability and Change are Produced by Integrating Faith and Ethical Beliefs in the Communication Classroom”). National Communication Association conference. Chicago, IL. November, 2009.
- “Bias Unearthed: Evolutionary References in Entertainment” (Panel: “Media Bias”). The Virginia Association of Communication Arts and Sciences. Virginia Beach, Virginia. October, 2008.
- “Experiencing the Same Crisis: Creating a Shared Point of Reference” (Panel: “Confronting Crisis in the Communication Classroom”). The Virginia Association of Communication Arts and Sciences. Virginia Beach, Virginia. October, 2008.

“Making it Personal” (Panel: “Metamorphosis: Changing Student Attitudes about Public Speaking from Anxiety to Enthusiasm”). The Virginia Association of Communication Arts and Sciences. Virginia Beach, Virginia. October, 2007.

“Powerful Puppets: Cultural Communication from an Overlooked Venue.” The Virginia Association of Communication Arts and Sciences. Virginia Beach, Virginia. October, 2007.

“The Gift of Language: Pondering a Biblical Approach to the Origin of Communication.” National Communication Association conference. San Antonio, Texas. November, 2006.

“Turning Puppets into Muppets.” Critical Themes in Media Studies Conference. New York City, New York. April, 2006.

“Talking Animals: A Reexamination of Symbolic Animal Communication in Light of Burke's "Definition of Man.”” The Virginia Association of Communication Arts and Sciences. Lynchburg, Virginia. October, 2005.

“Apartment Study on Cohesion.” Student Undergraduate Research Forum, Lynchburg, Virginia. February, 2005 (*First Place, competitive papers*).

Academic Workshops Led

In addition to special session workshops led for writing center consultants as well as for courses in entrepreneurship, advertising/marketing, environmental science, leadership, consulting, tax, and accounting, workshops led have included:

“How to Succeed in a Remote Business Class.” Washington and Lee University, commerce student workshop, Lexington, VA. 2020.

“Online Education Best-Practices.” Washington and Lee University, Invited faculty training workshop, Lexington, VA 2020.

“Designing and Assessing Presentation Assignments.” Center for Academic Resources and Pedagogical Excellence at Washington and Lee University, Lexington, VA, 2020.

“Unlocking PowerPoint’s Power: Designing Impressive Slide Decks” Washington and Lee University, student/faculty workshop, Lexington, VA. Offered each semester, Fall 2015 – Current.

“Crash-Course in Effective Presentations” Washington and Lee University, student workshop, Lexington, VA. Offered each semester, Winter 2014 – Current.

“Communicating with an Audience: Refresher Workshop” Invited workshop for the Admissions and Financial Aid departments at Washington and Lee University, Lexington, VA, May, 2017.

“Making a Video” Invited workshop for the Master of Strategic Communication Program at Westminster College, Salt Lake City, UT, March, 2017.

“Enchanting Video: Incorporating Low-Resource Video Assignments into a Business Communication Curriculum” Association for Business Communication annual conference. Albuquerque, NM. October, 2016.

“Designing and Evaluating Oral Presentation Assignments” Washington and Lee University, Winter Academy faculty training, Lexington, VA. December, 2013.

“Navigating the Grad Grant System” S3S, Workshop leader on Clemson graduate student grant applications. Clemson, SC. September, 2011.

Invited Special Presentations

“Telling the Story of Your Unique Value Proposition” Invited Mentor Presentation to the Starburst SCALE Los Angeles aerospace incubator. October, 2021.

“Small Business Use of Winter Holiday Greeting Cards” Special Invited Presentation to the Hallmark Business Connections Leadership Team. December, 2020.

“Effectively Running and Online Meeting” Virtual Session for municipal leaders of Michigan. 2020.

“Owning Your Presence” Washington and Lee Leadership Development Program, invited community leader workshop, Lexington, VA. November, 2019. Return requested for 2020.

“Alternate Convo” Liberty University Department of Media and Communication Arts, Lynchburg, VA, Fall 2015.

“Christmas on TV” Radio Interview. WMRA, NPR Member Station. Harrisonburg, VA. December 1, 2014. Available online at: <http://wmra.org/post/christmas-tv>

“Johnny Burke and the Morning Show” Radio Interview. WHNN 96.1. Saginaw, MI. November 26, 2014.

“The Fear that Seals Your Lips” Radio Interview. WMRA, NPR Member Station. Harrisonburg, VA. November 14, 2013. Available online at: <http://wmra.org/post/fear-seals-your-lips>

“Modern Professional Communications for W&L.” Washington and Lee University, Washington and Lee University Board of Trustees fall meeting. 2013.

“Modern Professional Communications for W&L.” Washington and Lee University, Williams School fall retreat. 2013.

“Modern Professional Communications for W&L.” Washington and Lee University, Williams School Board of Advisors spring meeting. 2013.

“Manuscript Speaking 101: A Primer on Public Speaking” Delta College, Composition course guest lecturer, University Center, MI. June, 2012.

“Embracing Heritage. Expanding Horizons.” Carolina Rhetoric Conference, Chair’s welcome address, Clemson, SC February, 2012.

“Research in Brief: Dissertation Work in the Archives” Charles M. Schulz Museum and Research Center. Presentation on research in progress to the Schulz Museum Board of Directors. Santa Rosa, CA. November, 2011.

Other Productions

Lind, S.J. and Bower, A. “The 12 Questions of Christmas.”(December 20, 2015). WMRA. Producer, Director, Co-host. <http://wmra.org/post/12-questions-christmas>

“Welcome to San Jose” (May 4, 2016). Promotional video for San Jose Academy and Preparatory High School, FL. <https://www.youtube.com/watch?v=tm2SfeWTRNI>

“Sentry of the Yard” (June 24, 2012). Music video for Daniel Bryce Newell. <http://www.YouTube.com/DanielBryceNewell>

“Kenneth Burke: 2MinuteThinker” (May 28, 2011). <https://www.youtube.com/watch?v=iYjpiVDG6zs>

“Welcome to 2MinuteThinker” (May 28, 2011). <https://www.youtube.com/watch?v=IhOPPXDfQY0>
ReligiMedia. A look at religion and spirituality in mainstream entertainment media. Media analysis blogging (2013-2015). www.ReligiMedia.com

Academic Service

Service

Community Partner: Faculty community partner for The Walker Program, an entrepreneurship incubator supporting the advancement of local business owners of color, 2021.

Chair: Search Committees for Business Communication faculty and for Data Analytics faculty; Tenure track and visiting, 2020-2021.

Advising Faculty: CommCenter at Washington and Lee University, 2013-Current.

Affiliate Faculty: Entrepreneurship Program at Washington and Lee University. 2013-Current.

Advising Faculty: Center for Academic Resource and Pedagogical Excellence at Washington and Lee University, 2019-Current.

Special Advisor: AdLib student group entry to National Student Advertising Competition. Washington & Lee University. 2015-Current.

Faculty Advisor: First-year and students in Business Administration major. Washington & Lee University. 2015-Current.

Member: Task Force for development of the Center for Academic Resources and Pedagogical Excellence teaching and learning center. By invitation from the Provost. 2018-2019.

Member: Williams School cultural diversity curriculum review committee. Invited. Washington & Lee University. 2017.

Faculty Facilitator: “Community Discussion” first-year reading program. Washington & Lee University. 2015-2017.

Member: Williams School New Core curriculum review & strategic planning committee. Washington & Lee University. 2016-2017.

Member: Technology Committee. Association for Business Communication. 2016-Current.

Contributor: “Designing Flexible Learning Space.” Fall Academy session. Washington & Lee University. 2016;

Member: Departmental Faculty Hiring Guidelines Committee. Business Administration. Washington & Lee University. 2016.

Member: Clemson Online Education Student Advisory Board. Clemson University. 2012-2013.

Student Representative: RCID Advisory Committee. Clemson University. 2012-2013.

Member: Communication Studies Basic Courses Committee. Clemson University. 2010-2013.

Instructor: Clemson Summer Reading Program. 2009.

Leadership

Advisory Board & Editor: H-Net Celebration network. 2017.

Chair: Media Studies interest division, Religious Communication Association. 2014-2015.

Chair: Carolina Rhetoric Conference. 2012.

President: S3S (RCID Student Body Organization). 2011-2012.

Forum Founder & Facilitator: Student-Works-In-Progress Graduate Colloquium Series. 2011-2012.

Chair: Merchandise Committee, Kenneth Burke Society triennial conference. 2011.

Reviewer

McFarland Press (Proposal manuscript reviewer). 2018-Current.

University Press of Mississippi (Proposal and completed manuscript reviewer). 2016-Current.

Communication Teacher (Journal: National Communication Association). 2016-Current.

International Communication Association (Annual Convention). 2016-Current.

Journal of Religion and Popular Culture (Journal: University of Toronto Press). 2014-Current.

Religious Communication Association (National Communication Association annual conference). 2013-Current.

Spiritual Communication Division (National Communication Association annual conference). 2011-Current.

Journalism and Mass Communication (Journal: David Publishing). 2012-2013.

Professional Enrichment Grant Reviewer (Clemson University). 2011-2013.

Kenneth Burke Society (triennial conference). 2011.

Debate Experience

Clemson University (Forensics; Parliamentary Debate)
Assistant Coach (2010-2011)

Liberty University (Intercollegiate Policy Debate)
Traveling Coach/Judge (2007-2009)

University of Illinois (Intercollegiate Policy Debate)
Volunteer Advisor/Coach (2005-2006)

Liberty University (Intercollegiate Policy Debate)
Adjunct Judge/Coach (2004-2005)

National Debate Tournament Qualifier (2004)
American Debate Association National Varsity Championship Finalist (2004)
Assistant Lab Instructor, Liberty Debate Institute (2003)
Liberty University Debate Team Member/Captain (2001-2004)

Honors and Awards

2021 Broadcast Education Association Textbook of the Year Award – Chapter contributor to awarded book: *Media Stereotypes: From Ageism to Xenophobia*. Billings and Parrott (Ed.).

Nominee, VFIC H. Hiter Harris III Excellence in Instructional Technology 2019 Award.

Faculty Fellow, National Association of Television Program Executives. NATPE 2016 annual convention.

Christine L. Oravec Research Award in Environmental Communication 2013 Book Award – Chapter contributor to the awarded book: *Perspectives on Human-Animal Communication: Internatural Communication*. Plec (Ed.).

Top Paper, Spiritual Communication Division (National Communication Association Annual Convention), November, 2012.

Top Paper, Student Undergraduate Research Forum, February, 2005.

Grant History

Partner Support (2021), Hallmark Business Connections (gift in kind ≤ \$30,000). In support of greeting card business use-case survey research.

Peter Rollins Travel Award (2015, 2016), Popular Culture Association (competitive grant; ~14% acceptance). In support of travel to present at PCA/ACA annual conference; \$600.

Lenfest Summer Research Grant (2014-2021), Washington and Lee University, In support of travel to archives/franchise sites for research; \$6,500.

Lenfest Summer Research Scholar Grant, Washington and Lee University, 6/14. Funding for student research assistant to support book manuscript research; \$3,000.

General Research Grant, University of Phoenix (competitive grant), 06/12. In support of book manuscript research; \$3,000.

Professional Enrichment Grant, Clemson University Graduate Student Government (competitive grant), 10/12. In support of travel for archival research at the Ronald Reagan Presidential Library and the Paley Center for Media; \$750.

General Research Grant, University of Phoenix (competitive grant), 07/12. In support of primary media research project; \$3,500.

Professional Enrichment Grant, Clemson University Graduate Student Government (competitive grant), 10/11. In support of travel for research presentation at the Popular Culture Association national conference; \$750.

Student Special Event Award, Rhetoric Society of America (competitive grant), 11/11. Awarded to Clemson Chapter of RSA in support of the 2012 Carolina Rhetoric Conference; \$2,450.

Professional Enrichment Grant, Clemson University Graduate Student Government (competitive grant), 10/11. In support of travel for archival research at the Charles M. Schulz Museum and Research Center; \$750.

Faculty Research Grant, University of Phoenix (competitive grant), 07/11. In support of primary

media research project; \$1,000.

Alumni Association Grant, Clemson University Alumni Association, 01/11. Awarded to Clemson Forensics Team in support of Forensics Alumni Network kick-off reception; \$434.

Professional Enrichment Grant, Clemson University Graduate Student Government (competitive grant), 10/10. In support of travel for National Communication Association conference and dissertation research; \$750.

Professional Affiliations

Association for Business Communication, 2015-Current.

Popular Culture Association, 2011-Current.

International Communication Association, 2016-2018.

Religious Communication Association, 2013-2016.

National Communication Association, 2006-2014.

Society for Cinema & Media Studies, 2013-2014.

Virginia Association of Communication Arts and Sciences, 2005-2009.

Industry Experience

Mentor, Starburst SCALE aerospace incubator, 2021-present.

President/Lead Consultant, BizComm Ally., 2020-present.

Communication Manager, Lind and Lind Insurance Agency, 1999-2020.

Independent Media Reviewer (Television Pilot): Investments International, Inc., 2010.