

**Elizabeth (Liz) A. Hood**  
University of Southern California  
Postdoctoral Researcher  
[eahood@marshall.usc.edu](mailto:eahood@marshall.usc.edu)

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## ACADEMIC POSITION

**University of Southern California, Marshall School of Business**  
*Postdoctoral Researcher with Business of Energy Transition Initiative*

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## EDUCATION

**Boston College, Carroll School of Management**  
*PhD in Organization Studies; May 2024*  
*Master of Science in Organization Studies; May 2021*

**Bentley University, McCallum Graduate School of Business**  
*MBA in Marketing; May 2017*  
*Master of Science in Marketing Analytics; May 2017*

**Brandeis University**  
*Bachelor of Arts in Economics; May 2015*

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## RESEARCH

I'm interested in how people, both individually and collectively, make sense of and use technologies. I engage socio-cognitive perspectives of technology to understand how the perceptions and applications of technology impact various outcomes, including potential market disruptions and the impact on the natural environment. As an ethnographer and field researcher, I use qualitative data to investigate an array of technologies including marine energy, e-cigarettes, funeral innovations (such as body composting), music streaming, police body cameras, and snow guns (for snowmaking at ski areas).

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## PUBLICATIONS

Nielsen, R.P. & Hood, E.A. Through An Aristotelian Lens, Potential Reforms of the Leveraged Buyout Model: Preserving Wealth Creation and Reducing Wealth Transfers. *Accepted at Business and Professional Ethics Journal*.

Hood, E. A. & Bartunek, J. M. 2022. Encouraging employees' active feedback & participation when rolling out major changes. *Behavioral Science & Policy*, 8(1), 47–58.  
[\[Link\]](#)

Hood, E.A., Grodal, S., Kathuria, H., Minetti, E.T., Ross, C.S., & Fetterman, J.L. 2022. How do perceptions of ENDS differ between different types of users? *Tobacco Regulatory Science*, 8(1): 286-297. [[Link](#)]

Glynn, M. A., Hood, E.A., & Innis, B. D. 2020. Taking hybridity for granted: Institutionalization and hybrid identification. In M. L. Besharov & B. Mitzinneck (Eds.), *Research in the Sociology of Organizations*: 53-72. Bingley, UK: Emerald Publishing. [[Link](#)]

Gordon, J. R., & Hood, E.A. 2020. Organization-based self-esteem and work-life outcomes. *Personnel Review*, 50(1): 21-46. [[Link](#)]

Hood, E. A., & Berger, P. D. 2017. Exploring brand attachment in conjunction with attachment styles and need to belong. *Indian Journal of Marketing*, 47(4): 8-18.

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## **WORKS UNDER REVIEW**

Hood, E.A., Hood, J.N., & Garrett, L. [Police Body Cameras and Organizational Monitoring]. *1<sup>st</sup> round R&R at Organization Science*.

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## **WORKING PAPERS AND PROJECTS**

Hood, E.A., & Grodal, S. The e-cigarette disruption that never was: A multi-dimensional perspective on product substitution. *Preparing for submission*.

Hood, E.A. & Rouse, E.D. Close calls and near misses in snowmaking: Managing dangerous work and technology. *Drafting Manuscript*.

Grodal, S., Ha, J., Hood, E.A., & Rajunov, M. Between Humans and Machines: Categories and Generative AI. *Drafting Manuscript*. [Invited Discussion Piece for Organization Theory].

Nielsen, R.P. & Hood, E.A. Cooperative self-subsidization as an ethics mission: Supporting strategy for nonprofit and business organizations. *Drafting manuscript*.

Hood, E.A., Rouse, E.D., & Liu, T. Bones and ashes: Using technology to transform an industry rooted in strong beliefs. *Data collection*.

Hood, E.A. & Innis, B.D. Framing as institutional work: Making sense of new technologies in regulatory voids. *Data collection*.

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## RESEARCH PRESENTATIONS AND SYMPOSIA (bold indicates presenting author)

**Nielsen, R. & Hood, E.A.** (2023, August). Innovative Alternative Institution Building, presented at Academy of Management Conference, Boston, MA.

Paper Symposium: Death and Organization Theory (2023, August). Presenter. Organized by Tammar Zilber and Patricia Hein. Symposium participants: Rafael Alcadipani, Patricia Hein, Liz Hood, Mark de Rond, Bess Rouse, April Wright, and Tammar Zilber. presented at Academy of Management Conference, Boston, MA.

Hood, E.A. & **Innis, B.** (2023, July). Framing new technologies: How framing contests drive institutional change in regulatory voids, presented at European Group for Organizational Studies, Cagliari, Italy.

Hood, E.A. & **Grodal, S.** (2023, June). The disruption that never was: A multi-dimensional perspective on technology substitution, presented at the McGill-Cornell Institutions & Entrepreneurship Conference, Montreal, Canada.

**Hood, E.A.,** Hood, J. N., & Garrett, L. E. (2023, August). "I love body cameras": Reappropriating a surveillance technology, presented at East Coast Doctoral Conference, New York City, NY.

**Hood, E.A.** & Rouse, E. (2022, November). Bones and ashes: Transforming an industry rooted in strong beliefs. presented at Work Identity and Meaning (WIM) Group, Boston College, Boston, MA.

Hirasawa, T. & **Hood, E.A.** (2022, August). Organizing spectral hybridity: An ethnography of a sheltered workshop in Japan, presented at Academy of Management Conference, Seattle, WA.

**Hood, E.A.** & Grodal, S. (2022, August). The disruption that never was: A multi-dimensional perspective on technology substitution, presented at Academy of Management Conference, Seattle, WA.

Panel Symposium: Technology Across Organizational Boundaries (2022, August). Co-organizer with Stine Grodal. Symposium participants: Shahzad (Shaz) Ansari, Callen Anthony, Paul Leonardi, Alex Murray, Michael Tushman, presented at Academy of Management Conference, Seattle, WA.

Hood, E.A. & **Grodal, S.** (2022, August). The disruption that never was: A multi-dimensional perspective on technology substitution, presented at West Coast Research Symposium, Seattle, WA.

**Hood, E.A.** & Grodal, S. (2022, March). The Disruption that never was: A socio-cognitive perspective on technology substitution, presented at Work Identity and Meaning (WIM) Group, Boston College, Boston, MA.

**Hood, E.A.,** Hood, J. N., & Garrett, L. E. (2021, August). The love of body cameras: Evaluating surveillance through factors of distrust and control, presented at Academy of Management Conference, Virtual.

Paper symposium: Where Do We Go From Here? Current Issues in Police Work (2021, August). Co-organizer and presenter. Symposium participants: Rodrigo Canales, Lyndon Garrett, Lluvia González, Jacqueline Hood, Debra Langan, Shefali Patil, Kimberly Rocheville, Carrie Sanders. Academy of Management Conference, Virtual.

**Hood, E.A.,** Hood, J.N., & Garrett, L. (2021, July). Strategies of adaptation: Women's social identity adjustment to a highly masculine work culture, presented at EGOS Sub-theme 57: Organizing Identities: Inclusivity, Exclusivity, Mis-clusivity, Virtual.

**Hood, E.A.** (2021, April). Artistic reactions to music streaming: Framing new innovations and regulations, presented at East Coast Doctoral Conference as Data Blitz presentation, Virtual.

**Hood, E.A.,** Hood, J.N., & Garrett, L. (2020, October). The love of body cameras: How police interpret the use of body cameras in their work, presented at Work Identity and Meaning (WIM) Group, Virtual.

**Hood, E.A.** (2019, August). The Dark Side of Job Crafting: Exploring the Implications of Job Crafting in the Hidden Realm, presented at Academy of Management Conference, Boston, MA.

Hood, J. N., **Hood, E. A.**, and Jacobson, K. J. L. (2014, June). Impact of attachment style on types of workplace bullying, presented at the Academic and Business Research Institute Conference, Honolulu, HI.

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## HONORS AND AWARDS

Above and Beyond the Call of Duty Reviewer, Academy of Management Organization and Management Theory (OMT), 2021

Outstanding Reviewer, Academy of Management Managerial and Organizational Cognition (MOC), 2019, 2021, 2023

Outstanding Reviewer, Academy of Management Gender, Diversity, and Organizations (GDO), 2019

Inducted to Beta Gamma Sigma Honorary Society, Bentley University

Graduated with High Distinction in MBA and MS in Marketing Analytics, Bentley University, 2017

Dean's List, UAA All Academic Recognition Brandeis University, 2015

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## **PROFESSIONAL ACTIVITIES**

Ad-hoc reviewer for Organization Science in 2023

Reviewer for Academy of Management Conference in 2024 (ONE)

Reviewer for Academy of Management Conference in 2023 (MOC)

Reviewer for Academy of Management Conference in 2020, 2021 (OMT and MOC)

Reviewer for Academy of Management Conference in August 2019 (MOC and GDO)

Reviewer for Hawaii International Conference on System Sciences August 2017

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## **PROFESSIONAL ASSOCIATIONS**

Academy of Management  
Managerial and Organizational Cognition (MOC)  
Technology and Innovation Management (TIM)

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## **TEACHING EXPERIENCE**

MGMT2127: Leadership (Spring 2024), Boston College

MGMT1021: Organizational Behavior (Fall 2020), Boston College

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## **PROFESSIONAL EXPERIENCE**

June 2017-June 2018      BTI Consulting Group, Market Research Analyst  
Analyzed interviews with law firm clients to advise law firms on client service. Developed reports for law firms to showcase what clients say about them in interviews. Analyzed data for market research studies on the law industry.