

LUCY V. LEE
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EDUCATION

- Ph.D. Higher Education and Organizational Change**
Graduate School of Education and Information Studies
University of California, Los Angeles
Dissertation: "Student Political Cynicism: Origins, Influences, and Implications"
Dissertation replication, 2005: University of Missouri-St. Louis
Dr. Loren Rullman: "Sources of College Student Cynicism"
- M.A. Journalism**
University of Southern California - Los Angeles, CA
- B.A. Speech and Drama**
Occidental College - Los Angeles, CA
Honors Graduate - Shumacher Scholar

TEACHING and ACADEMIC ADMINISTRATION

Professor of Clinical Business Communication 2010-present

Department of Business Communication (formerly Center for Management Communication)

Marshall School of Business – University of Southern California

- Teach core and elective courses for undergraduate and graduate business programs, including Advanced Writing, Communication Strategy, Leadership Development, Communication in Organizations, Business Communication Management for Nonprofits
- Design and develop new curricula
- Contribute to Department, School, and University committees and service initiatives to help advance strategic goals

Director and Department Chair, Center for Management Communication 2011-2014

- Encouraged collaborative efforts aimed at achieving CMC goals in support of the Marshall School strategic plan, supported faculty accomplishments, and promoted the Center's reputation both internally and among external constituencies
- Coordinated regular curriculum review and development of new undergraduate and graduate electives, oversaw revision and updating of existing programs and course offerings
- Directed the efforts of 22 full-time faculty and 8-10 adjunct faculty, fostering diverse contributions to teaching, research, and service
- Managed departmental budgets and planning, supervised two CMC staff members

TEACHING and ACADEMIC ADMINISTRATION (continued)

Associate Professor of Clinical Management Communication	2005-2010
Assistant Professor of Clinical Management Communication	2001-2005
Center for Management Communication	
Lecturer, Department of Business Communication	1998-2001

New Courses and Seminars Developed and Taught: University-level and USC Marshall School

- Seminar Series: Presenting Your Research – USC McNair Scholars, Academic Professional Development, and EDGE Research Programs, Office of the Provost (2006-2014)
- Undergraduate elective: Business Communication Management for Nonprofits (Spring, 2008-2012)
- Ph.D. electives: multi-course series focusing on communication skill-building for Marshall Ph.D. students (2004-2010)
- Ph.D. level: required course BUCO 637: Succeeding as a Teacher (inaugurated Summer 2010)

AWARDS and HONORS

Golden Apple Award for Undergraduate Teaching
USC Marshall School of Business: 2008

Remarkable Woman Award, USC Office of Campus Activities: 2006

Inaugural Evan C. Thompson Faculty Mentoring and Leadership Award
USC Marshall School of Business: 2005

Professor of the Year, Gamma Sigma Alpha Honor Society: 2002, 2004

UCLA Graduate School of Education, Fellowship Recipient: 1996-97; 1997-98

USC School of Journalism, Outstanding Graduate Student Award: 1988

USC School of Journalism, International Communication Studies Fellow: Summer 1988

Funded travel and research in the United Kingdom, France, Belgium, and Switzerland

SERVICE

University

Undergraduate Research Symposium, Lead Judge: 2013-present; Judge, 2004-2006
Fulbright Review Panel, Committee Member: 2018, 2017, 2015, 2014, 2013, 2005; Chair: 2006
Peer Review Committee for Candidate for Promotion, Viterbi School: 2017
Undergraduate Writers Conference, Judge: 2015, 2010, 2006
Provost's Academic Professional Development Program for PhD Students, Series Presenter: 2010-2014
University Writing Committee: 2011-2014
McNair Scholars Program for Undergraduate Researchers, Series Presenter: 2006-2013
EDGE First Summer Institute for USC Doctoral Students, Series Presenter: 2009-2012
Academic Senate, Committee on Non-Tenure Track Faculty Affairs: 2009-2011
Academic Leadership and Development Committee: 2008-2010
Selection Panel, Outstanding Academic Advisor: 2008, 2010
Community-Based Learning Collaborative: 2006-2010
Provost's Faculty Portal Task Force: Spring 2007

Delta Sigma Pi, Faculty Initiate: 2004-present

Los Angeles Community Impact (LACI) Faculty Adviser 2010-present, Faculty Team Mentor: 2007-2009

School

Search Committee for BUCO Department Chair, Chair: 2019
Committee on Clinical Faculty Promotion, Chair: 2018-19; 2017-2018; 2016-2017
Committee on Undergraduate Programs: 2014-2012; 2008-2011
Marshall Connections Program (formerly Marshall Cohort Program), Faculty Mentor: 2003-2018
Faculty Committee on Communication, Marshall Office of Communications: 2013-2015
Task Force on Clinical Faculty-Professional Development: 2015
PEG Committee for Candidate for Promotion-BUCO, Chair: 2015, 2016
Strategic Planning Subcommittee on Research and Doctoral Education: 2011
Task Force on Clinical Faculty Titles, Co-chair: 2011
Crocker Business Librarian Search Committee: 2011
Faculty Search Committee, Lloyd Grief Center for Entrepreneurship: 2011
PEG Committee for Candidate for Promotion-FBE, Member: 2010
Committee on Research and Faculty Recognition: 2009-2010
Task Force on Undergraduate Curriculum Strategy: 2009
Committee on Undergraduate Curriculum Revision: 2009
Marshall Faculty Council: 2006-2008
Communication for Doctoral Students Program, Coordinator: 2005-2010
Special Projects Coordinator for Vice Dean Kevin Murphy: Spring 2007
Marshall Ph.D. Committee (*ex officio*): 2001-2005
Interim Director, Center for Management Communication: April-May 2005
USC Admissions Applicant and Merit Scholarship Interviewer: 2004-2014
NetImpact, Undergraduate Student Organization, Faculty Advisor: 2009-2012

Department: Business Communication

Annual Performance Review (APR) Committee, Chair: 2017-2018; 2015-2016; 2013-14; 2010; 2007

Chair Review Committee, Chair (M. Philadelphia): 2017

Annual Performance Review (APR) Committee, Member: 2006, 2001

Working Group on Case Writing: 2012-2013

Undergraduate Curriculum Committee, Chair: 2009-2011

Peer Observation Pilot Program, Chair: 2008-10

Ad hoc paper reviewer, Association for Business Communication Special Topic Conference, USC: 2009

Provost's Fund for Innovative Undergraduate Teaching, Project Committee: 2008-2009

Task Force on Minors: 2005-2007

Management Communication Association Regional Meeting-Planning Committee: 2006

Chair Review Committee (S. Maxey): 2001, 2004

PUBLICATIONS AND CONFERENCE PRESENTATIONS

Harris, S. and Lee, L.. *Levels of Political Cynicism among Undergraduate Service-Learning Students*. Presented at the Sixth International Service-learning Research Conference, Portland State University in Portland, Oregon. October 2006.

Lee, L. (2000). *Making the Case for Public Journalism*. In Daniel, C. F. and Hastings, J. H. (Eds.). *Community Colleges and the Media: Effective Collaborations for Institutional Advancement*. New Directions for Community Colleges, No. 110. San Francisco, CA: Jossey-Bass, Inc. Publishers.

Lee, L. (1999, January/February). *Soul of the Student Citizen*. *About Campus*, 3, 6-22

Lee, L. (1997). *Sources and Information: Community College Leadership*. In Weisman, I. M. and Vaughan, G. B. (Eds.). *Presidents and Trustees in Partnership: New Roles and Leadership Challenges*. New Directions for Community Colleges, No. 98. San Francisco, CA: Jossey-Bass Inc. Publishers.

Lee, L. (February, 1997). *Civic Literacy, Service Learning, and Community Renewal*. ERIC Digest. Los Angeles, CA: ERIC Clearinghouse for Community Colleges. (EDO-JC-97-04).

Lee, L. (September, 1996). *Community Colleges and Proprietary Schools: Conflict or Convergence?* ERIC Digest. Los Angeles, CA: ERIC Clearinghouse for Community Colleges. (EDO-JC-97-01).

MANAGEMENT AND PROFESSIONAL EXPERIENCE

Principal 1996-2000

LVL Associates - Los Angeles, CA

Strategic communications consulting for nonprofit organizations in education and the arts. Researched, wrote, edited, and supervised production of marketing and public relations materials.

Publications Coordinator 1996-1998

ERIC Clearinghouse for Community Colleges

UCLA - Los Angeles, CA

- Edited, and supervised production for U.S. Department of Education ERIC (Educational Resources Information Center) publications, including the quarterly monograph, *New Directions for Community Colleges* (Jossey-Bass, Inc. Publishers).

Director of Media and Public Relations 1991-1996

Mount St. Mary's College - Los Angeles, CA

- Served as managing editor and senior writer, *Mount St. Mary's College Magazine* (cir. 16,000+)
- Created and implemented the College's first-ever media and public relations plan, including policies for crisis management
- Coordinated and managed special events: symposia, guest speakers, all-college convocations, and fundraisers for the \$100 million "Timeless Values for Changing Times" campaign
- Developed strategic communication objectives for fundraising campaign, approved writing and production of all collateral materials
- Supervised staff of four and managed departmental budgets totaling more than \$250,000

National News Editor/Producer 1987-1991

Mutual/NBC Radio Network - Los Angeles Bureau

- Directed and approved all editorial and production elements for hourly live national newscasts, updates, and special reports
- Conducted research and interviews for network documentary and series productions
- Served in the field as a reporter and producer for news and special event programming

Special Projects Associate 1982-1986

The Dramatists Guild, Inc. - Los Angeles and New York City

- Planned and coordinated services, special events for national association of professional writers
- Served as contributing editor for national publication, *The Dramatists Guild Quarterly* (cir. 8,000+); wrote 1500-word "Reports from Los Angeles" and member profiles for each issue

PROFESSIONAL AFFILIATIONS and SERVICE

Association for Business Communication (ABC)

Lawrence and Lee Theatre Research Institute Margo Jones Award Steering Committee,
The Ohio State University: 2006-present

Alumni Advisor, Omar Paxson Endowed Scholarship Fund, Occidental College: 2007-2008

Board of Advisors, *Resources for Education and Employment Opportunities (REEO)*: 2003-2007

Lecturer, Occidental College Senior Curriculum: 1986-2005