MARINA MESIN-ZAGAR

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CURRENT POSITION	
Associate Director, Global Sector Lead, Financial Services and Real Estate	2017 - present
Adjunct Professor of Management and Organization	2021 - present
POSITIONS HELD AT USC MARSHALL SCHOOL OF BUSINESS	
Ex Officio member, Full-Time MBA Program review task force	2022 - 2023
Associate Director, Master of Science in Finance	2015 - 2017
Director, USC Corporate Governance Summit	2012-2015
Visiting Scholar, Management and Organization Department	2011-2013
ACADEMIC EXPERIENCE	
Assistant Professor	2013 -2017
University of Zagreb, Faculty of Economics & Business	
Senior Teaching and Research Assistant, University of Zagreb, Faculty of Economics & Business	2007-2013
oniversity of Lagred, Faculty of Economics & Business	
EDUCATION	
Ph.D. (Management and Organization) <i>University of Zagreb, Faculty of Economics & Business</i>	2010-2013
<u>Doctoral thesis:</u> Relationship between board efficiency and firm performance (in Croatian)	
M.Sc. (Strategy and Corporate Governance)	2007-2010
University of Zagreb, Faculty of Economics & Business <u>Masters dissertation:</u> Top management turnover in Croatian companies	
(in Croatian)	

ADDITIONAL EDUCATION

Educational program "Corporate Governance for Supervisory Board Members" Croatian Association of Certified Board Members, Faculty of Economics & Business Zagreb	January – April 2009
Educational program for teaching assistants in the fields of psychology, higher education didactics, rhetoric, informatics and Croatian language University of Zagreb, Faculty of Humanities and Social Sciences	October-December 2007
PROFESSIONAL EXPERIENCE	
Education Committee Member, ecoDa's - European Confederation of Directors' Associations	2013-2016
President, Croatian Institute of Directors (CID)	2013-2015
President of the Organizing Committee, International academic conference "2nd International OFEL Conference on Governance, Management and Entrepreneurship. Inside and Outside of Managerial Mind: Building the bridges between disciplines"	2013- 2014
Associate Director, Masters of Strategy and Corporate Governance, Faculty of Economics & Business, University of Zagreb	2008-2014
Associate Director, Directors College – Executive education program "Corporate Governance for Supervisory Board Members" Faculty of Economics & Business, University of Zagreb	2007-2010
Secretary General, Croatian Institute of Directors (CID)	2007-2013
Member of the ALUMNI Managing Board, Faculty of Economics & Business	, 2007-2012

INVITED SPEAKER OPPORTUNTIES

University of Zagreb

"Diversity in the Boardroom", Board of Directors Center of Excellence - November 2, 2017 (https://www.boardseats.org/event; https://www.boardseats.org/speakers)

PROFESSIONAL CONSULTING PROJECTS

Consultant, "The concept and implementation of business strategy of Croatia osiguranje Inc.", 2007

Consultant, "Business strategy and organizational structure RVR Ltd.", 2008

Consultant, "Corporate governance and organizational structure of Croatian Forests Ltd.", 2008

RESEARCH

Publications

- Marc, M., Miloš Sprčić, D., Mešin Žagar, M. (2018) Is enterprise risk management a value added activity?, *E+M Ekonomie a Management*, 21 (1), pp. 68-84 doi, :10.15240/tul/001/2018-1-005
- Miloš Sprčić, D., Mešin, M., Šević, Ž., Marc, M. (2016) Does enterprise risk management influence market value A long-term perspective, *Risk Management*, **18** (2), pp. 65–88, doi:10.1057/rm.2016.3
- Tipurić, D., Skoko, B., Jugo, D., Mešin, M. (2013) Crisis Management Dilemmas: Differences in Attitudes Towards Reactive Crisis Communication Strategies Among Future Business Professionals in Croatia, *Montenegrin Journal of Economics*, **9** (2) Special Issue, pp. 27-37.
- Tipurić, D., Lovrinčević, M., Mešin, M. (2012) Top management changes and stakeholder orientation: case of Croatia, *International Journal of Management Cases, Special Issue:*Corporate Governance in Southeast Europe: In search for Transparency and Efficiency, 14
 (3): 4-14.
- Tipurić, D., Trivun, V., Hruška, D., Silajdžić, V., Mahmutćehajić, F., Mešin, M., Mrgud, M. (2012) Some relevant corporate governance issues in Croatia and Bosnia and Herzegovina, *International Journal of Management Cases, Special Issue: Corporate Governance in Southeast Europe: In search for Transparency and Efficiency*, **14** (3): 81-89.
- Tipurić, D., Mešin, M., Slišković, T. (2011) Independent Directors Myth in Transition Countries–Comparison of Empirical Evidence from China and Croatia, *Journal of Business and Economics*, **2** (6): 460-471.
- Tipurić, D., Hruška, D., Mešin, M. (2008) Market for Corporate Control, an External Mechanism of Corporate Governance Case Study of Pliva's Takeover, *International Journal of Management Cases, Special Issue: The development of modern corporate governance in Croatia*, **10** (2): 43-51.

International conference proceedings - Editor

Tipurić, D, Mešin, M. (2014) Proceedings of the 2nd International OFEL Conference on Governance, Management and Entrepreneurship. Inside and Outside of Managerial Mind: Building the bridges between disciplines. Zagreb: CIRU (Proceedings ISBN: 978-953-57413-4-3; Abstracts of the Proceedings ISBN: 978-953-57413-3-6)

Book chapters

- Tipurić, D., Mešin, M., Dvorski, K. (2014) The Role of the Board in Enterprise Risk Management. In: Danijela Miloš Sprčić (ed.) *Risk management: Strategies for economic development and challenges in the financial system*. New York: Nova Science Publishers, Inc., pp. 51-66. (ISBN: 978-1-63321-539-9)
- Tipurić, D., Mešin, M. (2014) Inside the black box: relationship between supervisory board efficiency and firm performance, In: Tipurić, D., Vrdoljak Raguž, I. & Podrug, N. (eds.) *Rethinking Corporate Governance*. Harlow: Pearson Education Limited, pp. 16-26. (ISBN:978-1-78273-686-8)
- Tipurić, D., Hruška, D., Mešin, M. (2014) Quality of corporate governance practice evidence from SEE countries, In: Tipurić, D., Vrdoljak Raguž, I. & Podrug, N. (eds.) *Rethinking Corporate Governance*. Harlow: Pearson Education Limited, pp. 154-165. (ISBN:978-1-78273-686-8)
- Tipurić, D., Hruška D., Mešin M. (2013) Convergence of corporate governance practice in Europe evidence from SEE countries, In: Kandžija V. & Kumar A. (eds.) *Economic System of European Union and Accession of Bosina & Herzegovina*, BiH: Vitez University, pp. 95-108. (ISBN: 978-9958-641-11-4)
- Tipurić, D., Mešin, M. (2012) Ownership concentration and supervisory board efficiency evidence from Croatian public companies, In: Tipurić, D. & Dabić, M (eds.) *Management, Governance, and Entrepreneurship. New Perspectives and Challenges*, Lancashire: Access Press UK, pp. 283-299. (ISBN: 978-0-9562471-7-9)
- Tipurić, D., Hruška, D., Mešin, M. (2011) Razlozi promjena vrhovnog menadžmenta, In *Promjene vrhovnog menadžmenta i korporativno upravljanje*, Tipurić, D. (ur.). Zagreb: Sinergija, pp. 45-69. (ISBN: 978-953-6895-43-4)
- Tipurić, D., Mešin, M. (2011) Promjene vrhovnog menadžmenta u hrvatskim poduzećima, In *Promjene vrhovnog menadžmenta i korporativno upravljanje*, Tipurić, D. (ur.). Zagreb: Sinergija, pp. 71-106. (ISBN: 978-953-6895-43-4)
- Tipurić, D., Mešin, M., Lovrinčević, M. (2011) Međuovisnost djelotvornosti poduzeća i promjena vrhovnih menadžera, In *Promjene vrhovnog menadžmenta i korporativno upravljanje*, Tipurić, D. (ur.). Zagreb: Sinergija, pp. 107-179. (ISBN: 978-953-6895-43-4)
- Tipurić, D., Hruška, D., Mešin, M. (2011) Vlasnička koncentracija i promjene vrhovnog menadžmenta i korporativno upravljanje, Tipurić, D. (ur.). Zagreb: Sinergija, pp. 181-213. (ISBN: 978-953-6895-43-4)
- Tipurić, D., Hruška, D., Mešin, M. (2011) Korporativno upravljanje, In *Organizacija velikih poduzeća*, Galetić, L. (ur.). Zagreb: Sinergija, pp. 475-506. (ISBN: 978-953-6895-45-8)

Publications in scientific conference proceedings

- Miloš Sprčić, D., Mešin Žagar, M., Marc, M. (2018) Does Enterprise Risk Management Determine Profitability, Liquidity, And Stability Indicative Evidence from US Market, *Innovation Management and Education Excellence Through Vision 2020*, 2018, VOLS I -XI / Soliman, KS USA, pp. 1447-1456; 31st International-Business-Information- Management-Association Conference, Milan, Italy, April 25-26, 2018, (ISBN: 978-0-9998551-0-2)
- Tipurić, D., Mešin Žagar M., Čeh Časni A., Djokić, D., Duh M., Hadži Vasilevska-Markovska, Vrboski P., Lovrinčević, M. (2016) The Difference in Board Structure and Composition in Croatia, Macedonia and Slovenia, *Proceedings of the 4th International OFEL Conference on Governance, Management and Entrepreneurship New Governance for Value Creation: Towards Stakeholding and Participation.* Dubrovnik, Croatia ,15-16 April 2016. (ISBN: 978-953-8079-00-9)
- Tipurić, D, Mešin, M., Tomšić, D. (2014) Board Dynamic Capability, Proceedings of the 2nd International OFEL Conference on Governance, Management and Entrepreneurship. Inside and Outside of Managerial Mind: Building the bridges between disciplines, Dubrovnik, Croatia, 4-6 April 2014, pp. 16-39. (ISBN: 978-953-57413-4-3)
- Tipurić, D., Mešin, M., Gonan Božac, M. (2013) Relationship between the Supervisory Board Efficiency and Stakeholder Orientation: Do Stakeholders Matter?, Proceedings of the 9th European Conference on Management Leadership and Governance, Alpen-Adria Universitat Klagenfurt Austria, 14-15 November 2013, pp. 299-307. (ISBN: 978-1-909507-88-3)
- Mešin, M. (2013) The face of supervisory boards in Croatian public companies, Proceedings of the 1st International OFEL Conference on Corporate Governance, Dubrovnik, Croatia, 12th April, 2013, pp. 82-93, (ISBN 978-953-57413-2-9)
- Tipurić, D., Mešin, M. (2013) Developing an index of supervisory board efficiency, Proceedings of the 1st International OFEL Conference on Corporate Governance, Dubrovnik, Croatia, 12th April, 2013, pp. 1-14, (ISBN 978-953-57413-2-9)
- Hruška, D., Jugo, D., Mešin, M. (2013) A Challenge For Modern Management: In Search For The Best Crisis Communication Strategy During Media Crisis Period, Book of Abstracts of the 6th MONTENEGRIN MEDIA DIALOGUES International Scientific Symposium: CRISIS OF THE PRESS cultural consequences, Bar, Montenegro, 24-26 May 2013, pp. 41, ISSN 1800-7074
- Tipurić, D., Mešin, M., Lovrinčević, M. (2012) Top management changes from a different vantage point In search of a new taxonomy, Proceedings of British Academy of Management 2012 Conference Management Research Revisited: Prospects for Theory and Practice, Cardiff, UK, 11-13 September, 2012, (ISBN: 9780954960858)
- Tipurić, D., Hruška, D., Mešin, M. (2012) Convergence of Corporate Governance Practice-Evidence from South East Europe, Proceedings of the 2nd International Conference: Economic System of European Union and Accession of the Bosnia and Hercegovina, Vitez- Bosnia and Hercegovina, 27-28 September, 2012, pp. 26-39, ISBN 978-9958-641-10-7

- Tipurić, D., Mešin, M., Lovrinčević, M. (2011) Top management turnover in Croatian State-Owned Companies, 30th International Conference on Organizational Science Development: Future Organization, Portorož, Slovenia, 23.-25. March 2011, pp. 1407-1414. (ISBN 978-961-232-246-5)
- Tipurić, D., Mešin, M., Rudelj, K. (2011) The role of institutional investors in closed systems of corporate governance the case of Croatia, 30th International Conference on Organizational Science Development: Future Organization, Portorož, Slovenia, 23.-25. March 2011, pp. 1415-1422. (ISBN 978-961-232-246-5)
- Tipurić, D., Hruška, D., Mešin, M. (2011) Application of AHP Model for Evaluating Takeover Bids in Privatization case of Croatia, The International Symposium on the Analytic Hierarchy Process (ISAHP), Naples, Italy, 15.-18. June 2011. (ISBN 978-88-906147-0-5)
- Mešin, M., Vuletić, D. (2010) Strateška i financijska analiza hrvatske brodograđevne industrije, Razvoj poslovanja 2010, Zbornik radova, Zenica, BiH, 12.11.2010., str. 441-450. (ISSN:1840-4006)
- Tipurić, D., Mešin, M., Slišković, T. (2010) Independent Directors Myth in Transition Countries Comparison of Empirical Evidence from China and Croatia, Asian Business & Management Conference, Conference proceedings 2010, Osaka, Japan, 7-9 October 2010., str. 22-37 (ISSN: 2185-5862)

TEACHING

University of Southern California, Marshall School of Business

BUAD 497 Strategic Management

Faculty of Economics & Business, University of Zagreb

Strategic Management (undergraduate program)
Corporate Governance (graduate program)
Business Strategy (graduate program)
Organization (seminars - undergraduate program)
Fundamentals of Management (seminars - undergraduate program)
Business Decision Making (seminars - undergraduate program)

ACADEMIC PROJECTS

Researcher on the Scientific Project
"Corporate Governance and competitiveness of Croatian companies"
Ministry of Science, Education and Sports of the Republic of Croatia

2007-2014

RESEARCH INTERESTS

Corporate Governance – Corporate Boards, Enterprise Risk Management, CEO's and top management teams, Corporate Governance in transition economies; Strategic Management