Shirley Maxey

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**EXPERIENCE**

**UNIVERSITY OF SOUTHERN CALIFORNIA 1985 to Present**

**Marshall School of Business**

**Leventhal School of Accounting**

**Associate Vice Dean for Academic Affairs, MSB** 2015 to Present

**Associate Dean, Leventhal Master’s Programs** 2005 to 2022

**Professor of Clinical Accounting** 2005 to Present

Department Chair, Department of Business Communication1998 to 2005

Professor of Clinical Business Communication

**Responsibilities and Accomplishments**

Associate Vice Dean for Academic Affairs

Marshall School of Business, July 2015 to present

Faculty Management for Three Vice Deans for Faculty

* Assist Vice Dean for Faculty and Academic Affairs as needed
* Responsible for tracking teaching loads and courses taught using FACT—Faculty Annual Compensation and Teaching System (Salesforce)
* Monitor and approve teaching overloads for all faculty
* Oversee recruiting and promotion of RTPC faculty, full time and part time
* Establish and monitor salary scale for PT faculty
* Monitor class sizes and work with Chairs and department managers on under-enrolled sections
* Involved in handling OPE and EEOTIX reports for RTPC faculty

Faculty Quality and Professional Development

* Implement Fourth-Year Reviews for RTPC faculty
* Develop and implement plan for evaluating part-time faculty
* Monitor teaching evaluations and work with Vice Dean for Teaching
* Help create and promote professional development opportunities
* Manage the process for renewal and nonrenewal of RTPC faculty

Committees, Curriculum, and Administrative Responsibilities

* Oversee MSB Committees on RTPC Faculty and RTPC Faculty Promotion
* Review part-time/adjunct hiring each semester
* Participate in Chairs and Deans meetings
* Participate in USC Deans of Faculty meetings
* Serve as Marshall School final approver of curriculum changes

Associate Dean, Graduate Programs

Leventhal School of Accounting, 2005 to 2022

Leadership and Administrative Responsibilities

* Provide continuing assistance to Dean, USC Leventhal
* Consulted with Dean, faculty, staff and board of advisors to develop and implement strategies for continuous improvement and program growth
* Led team responsible for recruiting students, admissions, scholarships, academic advising, class scheduling, curriculum issues and career placement
* Interviewed 65+ program applicants each year
* Promoted student life/community activities throughout the year including orientations, sports activities, Thanksgiving celebration, end-of-semester celebrations, Lunar New Year celebrations and commencement
* Spearheaded professional development of full time students through workshops and individual interactions as needed
* Advised faculty and students as needed on academic and personal issues
* Worked with MAcc and MBT Graduate Committees to review and update curriculum; implemented changes required by 2014 and 2017 CPA licensure requirement changes and developments in the profession
* Created “Leventhal Excellers” to increase student and faculty skill levels in Excel.
* Identified annually approximately 35 MAcc/MBT students to work as instructional assistants or in program administration during the academic year; matched students with faculty and programs
* Led Assurance of Learning efforts for master’s degree programs
* Active in Accounting Program Leaders Group of AAA and FSA
* Promoted development of MAcc with Data and Analytics

Academic Program Manager, AACSB International Bridge Program for Professionally Qualified Faculty, 2006 to present

###### Appointed by Marshall Deans to represent USC Marshall and Leventhal in developing and managing week-long teaching program for business executives.

###### Appointed academic seminar manager by AACSB for program presentations in universities across the country. Completed 21 programs to date.

* Promoted strengths of USC/Marshall/Leventhal to 400 Bridge Program “graduates” since program inception, as well as to AACSB management

###### Selected faculty from different universities, reviewed and approved all course materials, and hosted programs at USC, UC Irvine, Babson College, George Mason University, Ohio State University, UT Austin, Georgetown University, Washington University at St. Louis, UCLA, NYU, ASU.

###### Produced revenue sharing income for USC Marshall--$98,000 (2006-2012)

###### Hired both full-time and part-time RTPC faculty from Bridge Program

Program Coordinator, PwC International Tax Immersion Program, 2011 to 2018

* In competition with other schools, developed winning proposal for educational program for PwC international tax professionals. USC is the only location that PwC partnered with for this global program.

Department Chair, Department of Business Communication, 1998-2005.

###### Led efforts to increase visibility and reputation of department/center

###### Created Advanced Writing for Business as part of USC Writing Program

###### Attracted 4 underrepresented minority faculty, resulting in first Marshall course designated for USC diversity requirement

University, Marshall, and Leventhal School Service Involvement

* Member, Marshall School of Business Dean’s Cabinet
* Provide continuing assistance to Dean, USC Leventhal
* University Graduate Program Deans Committee
* University Deans of Faculty Council
* Marshall RTPC Promotions Committee
* Marshall RTPC Faculty Committee
* Leventhal Master of Accounting Curriculum Review Committee
* Leventhal Master of Business Taxation Curriculum Review Committee
* Leventhal School Development Activities

**Prior Professional Positions**

**COMMUNICATION TRAINING & CONSULTING**

***Principal*** *(Full time 1979-1985; Part-time 1985-2015)*

* Develop and conduct communication training for accounting professionals across the US and internationally, including Vienna, Rome, Paris, Madrid, Zurich, and Bangkok.
* Communication coach/mentor to accounting professionals at partner and senior manager levels, specializing in women pursuing top management positions.
* Write and edit reports and significant communications for corporate clients.
* Develop communication training programs for local and national distribution by CPA firms and corporations.
* Contracted to travel to C&L offices across the country to teach 3-day program on business writing.

**COOPERS & LYBRAND (now PricewaterhouseCoopers, LLP)**

***Communication and Business Development Specialist***

Completed academic and internal training in accounting, auditing, and business, as part of program to recruit and develop liberal arts graduates. Worked with audit, tax, and consulting groups throughout firm.

Traveled throughout United States to create, organize, or coordinate projects, and review significant firm communications or practice development efforts.

Developed and conducted training sessions for client organizations.

**CALIFORNIA STATE LEGISLATURE**

**Joint Legislative Audit Committee, Office of the Auditor General**

***Auditor and Analyst***

***Editorial and Technical Assistant to Auditor General***

Conducted performance audits of state agencies and programs, including State Lands Division; Education Department; Human Services programs.

Worked on joint projects with Coopers & Lybrand, later recruited to join C&L.

**EDUCATION**

**University of California, Santa Cruz**

Cowell College of the Humanities

**University of California, Davis**

Bachelor of Arts

**California State University, Sacramento**

Graduate Accounting and Business program

**AWARDS**

**Diamond Teaching Award, USC Leventhal, May 2022**

**USC Skull and Dagger—**Admitted to USC’s oldest All University Honor Society, May 2019

**Faculty Excellence Award**, Leventhal School, BAY

**Award for Instructor Excellence**, California CPA Society,

Statewide recognition for consistent record of excellence and dedication to improving professional education in California

**Marshall Dean’s Community Award**

**Marshall Teaching Innovation Award**

**Women Who Make a Difference Award Nominee,** LA Business Journal

**RESEARCH PUBLICATION**

**Journal Article—Refereed Academic Journal—May 2014**

Morris, Michael (Notre Dame), Maxey, Shirley, (USC)

The Importance of English Language Competency in the Academic Success of International Accounting Students

*Journal of Education for Business,* 89 (4/2014) pgs. 178-185

**PRESENTATIONS AND PUBLISHED TRAINING PROGRAMS**

**Bridge Program for Business Executives, AACSB (2022)**

##### “Active Learning Projects and Assignments”

**Bridge Program for Business Executives, AACSB (2020)**

##### Arizona State University—“Assignments, Projects, and Exams”

**Bridge Program for Business Executives, AACSB (2019)**

##### New York University—Lead Instructor for Week-Long Program

**AAA/FSA Annual Seminar Meeting, Savannah, Georgia (2016)**

“Strategies on Supporting International Students in Master of Accounting Programs”

**AACSB Bridge Program, Washington University at St. Louis (2016)**

“Faculty Roles in Accreditation from Qualifications to Assurance of Learning”

**AACSB Associate Deans Conference, Scottsdale, AZ (2015)**

“What do PQ Bridge Program Graduates Bring to AACSB Deans and Faculty?”

**Global Leadership Program—Marshall School of Business (2014)**

“Executive Presence—First and Last Impressions”

**Bridge Program for Business Executives, AACSB (2014)**

##### “Building a Course Syllabus—From Learning Goals to Assessments”

**“Writing in a Global Business Environment”**

##### Los Angeles, CA; PricewaterhouseCoopers, LLP

“**Executive Presence for Women”**

American Society of Women Accountants

##### “Executive Communication Skills"

Philadelphia, PA; Drexel University Executive MBA Program

**“Audit Results--Recommending Change to Management”**

##### Vienna, Austria; The Coca-Cola Company—International Internal Audit Group

**“This Class Doesn’t Save Time, But…”**

Management Communication Association

Tucson, AZ; Eller College of Business and Public Administration, University of Arizona

**“Essentials of Networking for Women in Accounting”**

##### Studio City, CA, American Society of Women Accountants

**“Town & Gown—Combining Communication Theory with**

**Corporate Practicum in Communication Classes”**

##### Cincinnati, Ohio (ABC Conference)