

Maya J. Cratsley

Department of Management and Organization, Marshall School of Business
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EDUCATION

University of Southern California, Marshall School of Business 2025 (*Expected*)
Ph.D., Management and Organization
Advisor: Nathanael J. Fast

Brown University *Graduated May 2020*
Bachelor of Science, Cognitive Science
Honors Thesis Advisors: Bertram F. Malle & C. Malik Boykin

PUBLICATIONS

Seiya Liu, B. A., Ng, A., **Cratsley, M.J.**, & Tandy D. (2019). [Effects of Applying Virtual Reality for Immersive Anxiety Reduction in Dental Patients](#). *Journal of Anxiety and Depression*, 2(2), 117.

RESEARCH IN PROGRESS

Fisher, O., Fast, N.J., & **Cratsley, M.J.**, “When Technology and the Self Overlap: Construction and Empirical Validation of the Technology Identity Scale”. (Stage: in prep)

Cratsley, M.J., Boykin, C.M., & Malle., B.F., “Realistic group conflict between humans and robots: The rise of skilled robot workers triggers characteristic negative outgroup evaluations and judgments of robots.”. (Stage: data collection)

Cratsley, M.J., Fast, N.J. & Boykin, C.M., “Befriending Big Brother: A Relational Model of Surveillance Endorsement”. (Stage: data collection)

Fast, N.J., Gratch, J., & **Cratsley, M.J.** “Examining a new form of power for leaders in platform-based organizations”. (Stage: data collection)

CONFERENCE PRESENTATIONS

Cratsley, M.J., Boykin, M., & Malle, B.F. (2021). “Realistic group conflict between humans and robots: The rise of skilled robot workers triggers characteristic negative outgroup evaluations and judgments of robots.”. Poster presented at the Technology Mind and Society Conference (Virtual).

Cratsley, M.J., Boykin, M., & Malle, B.F. (2021). “Anti-robot bias as a response to the growing presence of robots in the workforce and society”. Poster presented at the Psychology of Media and Technology Preconference, Annual Conference of Society of Personality and Social Psychology (Virtual)

Cratsley, M.J., Blankenburg, J., & Feil-Seifer, D. (2018). “Understanding Role-Appropriate Capacities for Robots”. Poster presented at the University of Nevada, Reno Undergraduate Research Symposium, Reno, NV

GRANTS & AWARDS

Awards:

- The Muriel Fain Sher Memorial Premium in Psychology, Brown University, May 2020
 - awarded annually to the most outstanding woman student in the senior class “showing the greatest promise in the field of Psychology.”

Grants:

- LINK Summer Internship Grant, Brown University, May 2019
- Selected as REU Student Researcher for National Science Foundation grant (IIS-1757929), May 2018

TEACHING EXPERIENCE

Research Mentor, Lumiere Education, Summer 2021

Course Title: The Psychology of Leadership

Course Title: Aesthetics and Consumer Behavior

ACADEMIC SERVICE

Reviewer: Academy of Management Annual Conference, 2022-Present

RESEARCH EXPERIENCE

Honors Thesis Student, Social Cognitive Science Research Center, Department of Cognitive, Linguistic, and Psychological Sciences, Brown University, 2017-2019

Principal Investigator: Bertram F. Malle, PhD

Thesis Title: Anti-robot bias as a response to the growing presence of robots in the workforce and society.

Research Associate, IFGworld, Los Angeles, CA, Summer 2019

Supervisor: Bryan Li

Topics: Virtual reality, mental wellness

Student Researcher, REU Site: Collaborative Human-Robot Interaction, Department of Computer Science and Engineering, University of Nevada Reno Summer 2018

Principal Investigator: David Feil-Seifer, PhD

Topics: Human-robot interactions

Research Assistant, Social Cognitive Science Research Center, Brown University 2017-2019

Principal Investigator: Bertram F. Malle

Topics: Human-robot interactions, moral and social norms

PROFESSIONAL AFFILIATIONS

American Psychological Association (APA)

Academy of Management (AOM)

Society for Personality and Social Psychology (SPSP)