

ANDREW (AJ) OGILVIE  
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## **EDUCATION**

PhD, University of California Santa Barbara (2017)  
Education – Language, Literacy and Composition  
Dissertation: “Knowledge Propagation Across Contexts: A Study of the Relationships between Writing Trajectories and the Application and Generalization of Writing Knowledge.”

M.A., Loyola Marymount University (2010)  
English Literature (Emphasis: Rhetoric)

B.A., Loyola University in Maryland (2002)  
Communications

## **ACADEMIC POSITIONS**

University of Southern California  
Assistant Professor of Clinical Business Communication, Department of Business Communication  
Courses taught: WRIT 340 Advanced Writing for Business

Loyola Marymount University  
Lecturer, Department of English and Core Curriculum (Fall 2009 – Spring 2018)  
Courses Taught: Rhetorical Arts, English 110, First-Year Seminar

Lecturer, MBA Program and EMBA Program (Spring 2016-Spring 2018)  
Courses Taught: Business Communication

University of California Los Angeles  
Lecturer, Writing Program (Fall 2014, Winter 2014, Fall 2015, Winter 2015)  
Courses Taught: English Composition 3

Marymount California University  
Lecturer, Humanities Department (Fall 2010- Fall 2014)  
Courses Taught: English108, English 112  
Faculty Tutor, Academic Learning Center (Fall 2010- Fall 2014)

## **ADMINISTRATIVE POSITIONS**

Loyola Marymount University  
Coordinator, LMU Writing Center (Summer 2016)  
Director, LMU Writing Associates Program (Spring 2016)

University Adviser, Academic Resource Center (December 2013 – May 2016)  
Coordinator, Faculty Student Engagement Programs (Fall 2014 – Spring 2016)

## **SCHOLARSHIP**

### *Book Chapter*

Ogilvie, Andrew. "Writing In Communities: Promoting Procedural Knowledge through Participation." In Barbara Bird and Doug Downs, eds. *Next Steps: New Directions for/in Writing About Writing*. Utah State University Press. 2019.

### *Journal Article*

Ogilvie, Andrew. "New Frames for New Futures; Translator as Metaphor for the Value of a 21<sup>st</sup> Century Liberal Arts Education." *Rendezvous Journal of Arts & Letters*, vol. 43, nos. 1-2, 2017.

## **WORK EXPERIENCE**

Director of Marketing (2008-2009)

Martifer Solar - Santa Monica, CA

- Formulated and implemented marketing campaign that re-branded Martifer's previous reputation as a residential solar provider to align with the new global position as a commercial and industrial solar provider.
- Crafted and communicated new brand identity across website, logos, taglines, ads, marketing, trade shows, and conferences.
- Developed training materials for new sales employees and conducted brand training.

Marketing Coordinator (2006-2008)

Jerde Partnership - Venice, CA

- Created global project portfolios in collaboration with senior architects in order to ensure coherence across project design and client
- Designed, composed, and disseminated key stakeholder materials including monthly e-newsletter that targeted over 5000 clients in US and abroad
- Led and composed project submissions for global design awards and oversaw submissions for individual designer awards

Strategic Communications Consultant (2003-2005)

Booz-Allen Hamilton - McLean, VA

- Coordinated day-to-day stakeholder relationship strategy for multi-million dollar Department of Defense program eCYBERMISSION
- Composed communications materials and deliverables across print and web for national rollout for DHS's National Response Plan

- Developed internal communications tools for Strategic Communications team including newsletter, brown bags, workshops.

## **SERVICE**

### *USC*

Critical Thinking Initiative Coordinator: Fall 2017-Present

### *LMU*

Chair, Writing Advisory Board: 2015-2018

Co-Developer, Rhetorical Arts Curriculum Development: Fall 2015

Member, Undergraduate Writing Assessment Initiative: Summer 2014 and Summer 2015

## **CONFERENCE PRESENTATIONS**

“Always Be Closing: Framing and Selling a Writing Fellows Program”

Northern California Writing Centers

Santa Clara University April 2016

Santa Clara, CA

“Ethical Assessment in Jesuit Rhetorical Education: Challenges, Opportunities, and a Proposal”

Conference on College Composition and Communication

Tampa, CA April 2015

“Connections and Intersections: Interdisciplinarity Within and Among Disciplinary Communities”

Cal State Long Beach April 2014

Long Beach, CA

“Transnational Literacies: Case Studies of Literate Movement and Border Crossing”

Writing Research Across Borders

La Defense February 2014

Paris, France

“Emprendadora: An Ethnographic Case Study of Feminist Rhetorical Agency in the Life of a Nicaraguan Educator”

Feminism and Rhetorics

Stanford University September 2013

Palo Alto, CA

“Transnational Regimes as Literacy Sponsors: Ethnographic Case Studies of the Bilingual Histories and Practices of Educators in Chinandega, Nicaragua”

Annual Conference of the Pacific Ancient and Modern Language Association November 2013

San Diego, CA

“Assessing Threshold Concepts in a First Year Composition at an HIS”

International Institute for SoTL Scholars and Mentors

Loyola Marymount University May 2013

Los Angeles, CA

“Genre Awareness, Transfer and Hispanic Serving Institutions”

Annual Meeting of the Council of Writing Program Administrators July 2012

Albuquerque, NM

“Pragmatism, Dewey and Service Learning: Reconsidering Community and Democracy in the Composition Classroom”

Annual Meeting of the Conference on College Composition and Communication April 2011

Atlanta, GA

“From Discourse to Agency: A Discussion on Composition Communities”

Annual Meeting of the Council of Writing Program Administrators July 2010

Philadelphia, PA

“(Re)Imagining First-Year Composition”

Annual meeting of the North East Modern Language Association April 2010

Montreal, Canada

“Kairos, Tension and First-Year Composition”

Cal-State Fullerton Creative Writing & Composition Conference April 2010

Fullerton, CA