**CURRICULUM VITAE**

**S. Mark Young**

**March 2022**

Leventhal School of Accounting

Marshall School of Business

University of Southern California

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**POSITIONS HELD:**

**Special Term Professor**, Guanghua School of Management, Peking University, Beijing, China (2013- 2016)

**Historian**, USC Men’s Tennis Team, University of Southern California (2014-

**Distinguished Faculty Fellow**, Center for Excellence in Teaching, USC (2007-

**George Bozanic and Holman G. Hurt Chair in Sports and Entertainment Business** (2005-

**Professor of Communication and Journalism** (Courtesy Appointment), Annenberg School for Communication and Journalism (2005-

**Faculty Fellow**, Center for Excellence in Teaching, USC (2003-2006)

**Associate Dean for Academic Planning**, Marshall School of Business (1999-2000)

**Professor of Management & Organization** (Courtesy Appointment), Marshall School of Business (1998 -

**Associate Dean and Academic Director of the Marshall Full-Time MBA Program** (1997-

 1999)

**KPMG Foundation Professorship in Accounting** - University of Southern California (1997 -2005

**Professor** - University of Southern California (1995 -

**Associate Professor** (tenured) - University of Southern California (1992 - 1995)

**KPMG Peat Marwick Faculty Fellow** - University of Colorado at Boulder (1989 - 1992)

**Associate Professor** (tenured) - University of Colorado at Boulder (1988 - 1992)

**Peat Marwick Research Fellow** - University of Arizona (1987 - 1989)

**Assistant Professor** - University of Arizona (1984 - 1988)

**EDUCATION:**

University of Pittsburgh (Ph.D., Accounting, 1983)

Ohio State University (M. Acc., 1979)

Oberlin College (A.B., Economics, 1976)

**HONORS & AWARDS:**

**Evan C. Thompson Award for Teaching & Learning Innovation, 2021**. Award given by the Dean of the Marshall School of Business for developing an academic concentration on the business of entertainment for graduate and undergraduate students and for these classes: *Management and Organization of the Creative Industries* and *The Business of Digital Hollywood*. Marshall School of Business, University of Southern California.

**Dissertation Supervisor Award, 2021.** ChairedFiona Wang’s Dissertation. *Institute of Management Accounting Outstanding Dissertation Award (Runner-Up)*, co-sponsored with the *Management Accounting Section* of the *American Accounting Association.*

**Lifetime Contribution to Management Accounting Award For Outstanding Contributions to Management Accounting Research, Education and Practice, 2020.** Management Accounting Section of the American Accounting Association.

**Impact on Management Accounting Practice Award, 2017.** Management Accounting Section of the American Accounting Association. Young, S. M., F. Du., K. Dworkis, and K. Olsen. 2016. It’s All About All of Us: The Rise of Narcissism and Its Implications for Management Control Systems Research. *Journal of Management Accounting Research*. *28 (1)*: 39-55.

**Notable Contribution to the Management Accounting Literature Award, 2016.** Management Accounting Section of the American Accounting Association. ***Third Award***. Dai, N. T., F Du., S. M. Young, and G. Tang. 2018. Seeking Legitimacy through CSR Reporting: Evidence from China. *Journal of Management Accounting Research 30 (1)*: 1-29.

**NCAA National Championship Ring, USC Men’s Tennis, 2014.** Awarde**d** by USC’s Athletic Department (Peter Smith, Coach), May. This award was for advising and mentoring team members in academic affairs and also for my role as the team historian. This national title is historic as it represents the 100th NCAA team championship across all of USC sports.

**Official USC Men’s Tennis Team Historian**, **2014**. This title was awarded to me by Pat Haden, Athletic Director, USC Athletic Department.

**New York Times and Los Angeles Times Best Selling Author, 2009.** *The Mirror Effect, How Celebrity Narcissism is Seducing America* (with Drew Pinsky). New York: Harper Collins, 2009, (paperback version, 2010).

**Evan C. Thompson Mentoring Award, 2011.** Marshall School of Business, University of Southern California for mentoring Ph.D. students.

**Mellon Mentoring Award Mellon Foundation, 2011.** University of Southern California. This award was for mentoring Ph.D. students.

**Who’s Who in the World, 2011.** (New Providence, New Jersey: Marquis Publishers).

**Dissertation Supervisor Award, 2007.** Co-Chaired (with Sarah Bonner), Clara Xiaoling Chen’s Dissertation (winner) co-sponsored by the *Institute of Management Accountants’ Outstanding Dissertation Award*, and the *Management Accounting Section* of the *American Accounting Association.*

**Notable Contribution to the Accounting Literature Award, American Accounting Association**, **2006**. S. Anderson, and S. M. Young,*Implementing Management Innovations: Lessons Learned from Activity Based Costing the U.S. Automobile Industry*.Norwell, MA.: Kluwer Academic Publishers, 2001.

**Distinguished Fellow, 2006.** Center for Excellence in Teaching, University of Southern California.

**Mellon Mentoring Award, 2006.** Mellon Foundation, University of Southern California. This award was for mentoring Ph.D. students.

**Jim Bulloch Award for Innovation in Management Accounting Education, 2005.** Institute of Management Accountants.

**Fellow, Center for Excellence in Teaching, 2003-2006.** University of Southern California.

**Notable Contribution to the Management Accounting Literature Award, 2003.** Management Accounting Section of the American Accounting Association. ***Second Award***. S. Anderson, and S. M. Young. 2001. *Implementing Management Innovations: Lessons Learned from Activity Based Costing the U.S. Automobile Industry*.

**Notable Contribution to the Management Accounting Literature Award, 1994.** Management Accounting Section of the American Accounting Association. ***First Award***. S. M. Young, and F. Selto. 1993. Explaining Cross-Sectional Workgroup Performance Differences in a JIT Facility: A Critical Appraisal of a Field-Based Study. *Journal of Management Accounting Research* *5*: 300-326.

**Golden Apple Teaching Award**, **1994.** MBA Program, University of Southern California.

**KPMG Peat Marwick Faculty Fellow**, **1989-1991**. KPMG Foundation.

**Professor of the Year Award**, **1989.** MBA/MS Program, University of Colorado at Boulder.

**Peat, Marwick Research Fellow,** **1987-1989**. Peat, Marwick Foundation.

**Outstanding Teacher of the Year Award**, **1987**. MBA Program, University of Arizona.

**Dean's Teaching Distinction List, Spring 1984 – Spring 1988.** University of Arizona, all semesters on faculty.

**Outstanding Teacher of the Year Award, 1985.** Undergraduate Program, University of Arizona.

**American Accounting Association Doctoral Consortium Fellow,** **1981**.

**Beta Gamma Sigma National Honor Society, 1982.**

**Richard D. Irwin Dissertation Fellowship**, **1982-1983**. Richard D. Irwin Foundation.

**RESEARCH INTERESTS:**

Management accounting and control in organizations; Research in the entertainment industry: Comparative studies of the global motion picture industry (with an emphasis on China and the U.S.).

**PUBLICATIONS:**

***Referred Journals***

Dworkis, K., and S. M. Young. 2021. The Effects of Adaptive and Maladaptive Narcissism, and Incentives on Accounting Decision Making. *Advances in Management Accounting (forthcoming*).

Young, S. M. Learning from the Field. 2020. *Journal of Management Accounting Research 32 (3)*:1-5.

Du, F., D. Erkens, D., S. M. Young, and G. Tang. 2018. How Giving Feedback to Subordinates and Learning through Experience Mitigate Performance Evaluation Judgment Bias: Evidence from EVA Adoption by Chinese State-Owned Enterprises. *The Accounting Review* *93 (1)*: 161-185.

Dai, N. T., F Du., S. M. Young, and G. Tang. 2018. Seeking Legitimacy through CSR Reporting: Evidence from China. *Journal of Management Accounting Research 30 (1)*: 1-29.

Gong, J. J., and S. M. Young. 2016. Financial and Nonfinancial Performance Measures for Managing Revenue Streams of Intellectual Properties in Sequential Markets: The Case of Motion Pictures. *Advances in Management Accounting,* 1-37.

Young, S. M., F. Du., K. Dworkis, and K. Olsen. 2016. It’s All About All of Us: The Rise of Narcissism and Its Implications for Management Control Systems Research. *Journal of Management Accounting Research*. *28 (1)*: 39-55. **Winner** **of the** **Impact on Management Accounting Practice Award, 2017;** Management Accounting Section of the American Accounting Association.

Olsen, K., K. Dworkis, and S. M. Young. 2014. CEO Narcissism and Accounting: A Picture of Profits. *Journal of Management Accounting Research 26 (2):* 243-267. Kari Olsen won the 2016 IMA Research Foundation Emerging Scholar Manuscript Award for his contribution to the paper.

Du, F. G. Tang, and S. M. Young. 2012. Influence Activities and Favoritism in Subjective Performance Evaluation: Evidence from Chinese State-owned Enterprises. *The Accounting Review* *87(5)*: 1555-1588. **Winner of the Notable Contribution to the Management Accounting Literature Award, 2016;** Management Accounting Section of the American Accounting Association.

 Bonner, S., J. Hesford, W. Van der Stede, and S. M. Young. 2012. The Structure of Communication in Academic Accounting, *Contemporary Accounting Research* *29 (3)*: 869-909.

Gong, J. W., Van der Stede and S. M. Young. 2011. Real Options in the Motion Picture Industry: Evidence from Film Marketing and Sequels. *Contemporary Accounting Research* *28 (5)*: 1438-1466.

Young, S. M., and D. Pinsky. 2006. Narcissism and Celebrity. *Journal of Research in Personality* *40*: 463-471. Lead article.

Bonner, S., J. Hesford, W. Van der Stede, and S. M. Young. 2006. The Most Influential Journals in Academic Accounting, *Accounting, Organizations and Society 33*: 663-685.

Chen, C., W. Van der Stede and S. M. Young. 2005.Assessing the Quality of Evidence in Empirical Management Accounting Research: The Case of Survey Studies. *Accounting, Organizations and Society* *32*: 655-684.

Anderson, S., J. Hesford, and S. M. Young. 2002. Factors Influencing the Performance of Activity Based Costing Development Teams: A Field Study of ABC Model Development Time in the U.S. Automobile Industry, *Accounting, Organizations and Society* *29*: 195-211.

Bonner, S., R. Hastie, G. Sprinkle, and S. M. Young. 2000. Incentive Effects on the Performance of Laboratory Tasks: A Review of the Evidence and Implications for Management Accounting Research. *Journal of Management Accounting Research* *12*: 1-54.

Anderson, S., and S. M. Young. 1999. The Impact of Contextual and Process Factors on the Evaluation of Activity Based Costing Systems, *Accounting, Organizations and Society* *24*: 525-560.

Young, S. M. 1999. Field Research Methods in Management Accounting. *Accounting Horizons* *13*: 76-84.

 Foster, G., and S. M. Young. 1997. Frontiers of Management Accounting Research. *Journal of Management Accounting Research* *9*: 63-78.

Elnathan, D., and S. M. Young. 1996. Benchmarking and Management Accounting: A Framework for Research. *Journal of Management Accounting Research* *8*: 37-54.

Young, S. M., and B. Lewis. 1995. Incentive Contracting Research in Managerial Accounting, in Robert Ashton and Alison Ashton (Eds.), Judgment and Decision Making Research in Accounting and Auditing (Cambridge: Cambridge University Press, 1995): 55-75.

Selto, F., C. Renner, and S. M. Young. 1995. Assessing the Organizational Fit of a Just-in-Time Manufacturing System: Testing Selection, Interaction and Systems Models of Contingency Theory. *Accounting, Organizations and Society* *20*: 665-684.

Shields, M., and S. M. Young. 1994. Managing Innovation Costs: A Study of Cost Conscious Behavior Among R&D Professionals. *Journal of Management Accounting Research 6*:175-196.

Johnson, B., M. Welker, and S. M. Young. 1993. Managerial Reputation and the Informativeness of Accounting and Market Measures of Performance. *Contemporary Accounting* *Research* *10*: 305-332.

Young, S. M., J. Fisher and T. Lindquist. 1993. The Effects of Varying Intergroup Competition and Intragroup Cooperation on Slack and Output in a Manufacturing Setting. *The Accounting Review* *68*: 466-481.

Shields, M., and S. M. Young. 1992. Antecedents and Consequences of Participative Budgeting: Empirical Evidence on the Effects of Information Asymmetry. *Journal of Management Accounting Research* *4*: 265-280.

Young, S. M., and F. Selto. 1993. Explaining Cross-Sectional Workgroup Performance Differences in a JIT Facility: A Critical Appraisal of a Field-Based Study. *Journal of Management Accounting Research* *5*: 300-326. **Winner of the Notable Contribution to the Management Accounting Literature Award** from the Management Accounting Section of the American Accounting Association, 1994. Also reprinted in: A. Richardson (Ed.,) ***Research Methods in Accounting: Issues and Debates***, CGA Canada Research Foundation, Silver Jubilee Edition (1996).

Young, S. M. 1992. A Framework for Research on Successful Adoption and Performance of Japanese Manufacturing Practices in the United States. *Academy of Management Review 17*: 677-700. Also reprinted in S. Mark Young, *Readings in Management Accounting* (Upper Saddle River, N. J.: Prentice Hall, 1st and 2nd Editions).

Jaworski, B., and S. M. Young. 1992. Dysfunctional Behavior and Management Control: An Empirical Study of Marketing Managers; *Accounting, Organizations, and Society 17*: 17-36. Also reprinted in: A. Richardson (Ed.,) *Research Methods in Accounting: Issues and Debates*, CGA Canada Research Foundation, Silver Jubilee Edition (1996).

Young, S. M., and F. Selto. 1991. New Manufacturing Practices and Cost Management: A Review of the Literature and Directions for Research. *Journal of Accounting Literature* *10*: 320-351.

Birnberg, J. G., M. Shields and S. M. Young. 1990. The Case for Multiple Methods in Empirical Management Accounting Research: (With an Illustration from Budget Setting). *Journal of Management Accounting Research* *2*: 33-66. Also reprinted in R. M. Wilson (Ed.), *The International Library of Management - Management Accounting Volume II* (Hampshire, United Kingdom: Dartmouth Publishing Company, forthcoming, 1997).

Young, S. M., M. Shields and G. Wolf. 1988. Manufacturing Controls and Performance: An Experiment. *Accounting, Organizations and Society* *6*: 607-618.

Park, C. W., and S. M. Young. 1986. Consumer Response to Television Commercials: The Impact of Involvement and Background Music on Brand Attitude Formation. *Journal of Marketing Research* *23*: 11-24.

Young, S. M. 1985. Participative Budgeting: The Effects of Risk Aversion and Asymmetric Information on Budgetary Slack. *Journal of Accounting Research* *23*: 829-842.

Lewis, B., M. Shields, and S. M. Young. 1983. Evaluating Human Judgments and Decision Aids. *Journal of Accounting Research* *21*: 271-285.

Birnberg, J. G., L. Turopolec, and S. M. Young. 1983. Organizational Context of Accounting," (with Jacob Birnberg and Larry Turopolec) *Accounting, Organizations and Society* *8*: 111-129. Also reprinted in C. Emmanuel, D. Otley, and K. Merchant, ***Readings in Accounting for Management Control*** (New York: Chapman & Hall, 1991): 132-144.

***Book and Monographs***

Atkinson, A., R. S. Kaplan, E. Matsumura and S. M. Young. 2020. *Management Accounting – Information for Decision Making, 7th Edition*. Cambridge Business Publishers. 600 pages.

Young, S. M. 2018. *Trojan Tennis – A History of the Storied Men’s Tennis Program at the University of Southern California* (New Chapter Press: New York, NY.), 400 pages.

Pinsky, D. and S. M. Young. 2010*. The Mirror Effect: How Celebrity Narcissism is Endangering Our Families – And How to Save Them*(with Dr. Drew Pinsky). Harper, New York. 271 pages. This is the paperback version of our 2009 book.

Pinsky, D. and S. M. Young. 2009. *The Mirror Effect: How Celebrity Narcissism is Seducing America**(*with Dr. Drew Pinsky). Harper, New York. 276 pages. **This book was a New York Times and Los Angeles Times Bestseller for 2009.**

Anderson, S. and S. M. Young. 2001. *Implementing Management Innovations: Lessons Learned from Activity Based Costing the U.S. Automobile Industry* (with S. Anderson).Norwell, MA.: Kluwer Academic Publishers, 2001. Winner of the Notable Contribution to the Accounting Literature, American Accounting Association, 2006 and the Notable Contribution to the Management Accounting Literature Award, 2006.

Atkinson, A., R. S. Kaplan, E. Matsumura and S. M. Young. 2012*. Management Accounting – Information for Decision Making and Strategy Execution* (with Robert Kaplan, Tony Atkinson and Ella Mae Matsumura); Pearson-Prentice Hall, Upper Saddle River, New Jersey. 576 pages. The book is now in its 6th Edition and has been published in 21 foreign languages including, Italian, Portuguese, Dutch, Chinese Simplified, Chinese Traditional, Korean and Russian.

Young, S. M. 2012*. Readings in Management Accounting* to accompany *Management Accounting* – *Information for Decision Making and Strategy Execution*, (by R. Kaplan, T. Atkinson, and R. Banker and S. M. Young). Pearson Prentice-Hall: Upper Saddle River, New Jersey, 2012. This book is now in its 6th Edition.

Young, S. M. 1995-1997. *Solutions Manual* (1995-1997); *Instructor’s Manual* (1995-1997); *Student Study Guide* (1995-1997); Test Item File (1995-1997) to accompany the *Management Accounting* textbook as above.

*Barefield, R., and S. M. Young.* 1988*. Internal Auditing in a Just-in-Time Manufacturing Environment*. Altamonte Springs, Florida: The Institute of Internal Auditors Research Foundation. 93 pages.

***Practice Journals***

Gong, J. J., W. Van der Stede, and S. M. Young. 2012. Using Real Options to Make Business Decisions in the Motion Picture Industry. *Strategic Finance, pp.* 53-59.

Young, S. M., J. J. Gong, and W. Van der Stede. 2010. The Business of Making Money with Movies. *Strategic Finance*, pp. 24-29.

Young, S. M., J. J. Gong., W. Van der Stede, F. Du, and T. Sandino. 2008. The Business of Selling Movies. *Strategic Finance*, pp. 35-41.

 Higgins, B., and S. M. Young. 2008. Ten Steps to Improve Financial and Operational Performance While Improving Customer and Employee Loyalty. *Journal of Corporate Accounting* 19 (2): 65-81.

Young, S. M., J. J. Gong, and W. Van der Stede. 2008. The Business of Making Movies. *Strategic Finance, pp*. 26-32. *Cover story and lead article*.

Higgins, B., and S. M. Young. 2003. Performance Excellence through Activity Value Management,” (with Brian Higgins) *Journal of Corporate Finance and Accounting* *14*: 13-30.

Higgins, B., and S. M. Young. 2001. Modern Financial Management: Not as Easy as ABC. *Journal of Corporate Finance and Accounting* *12*: 15-34.

Young, S. M. 1999. Implementing Management Innovations Successfully: Some Principles for Lasting Change. *Journal of Cost Management 12*: 16-20. Reprinted *in Emerging Practices in Cost Management* (Edited by James B. Edwards). New York: Warren, Gorham and Lamont, (1999), pp. H1-1.

Carlson, D., and S. M. Young. 1993. Activity-Based Total Quality Management at American Express. *Journal of Cost Management* *6*: 48-58. Also reprinted in Barry Brinker (Ed.), *Emerging Practices in Cost Management* (New York: Warren, Gorham and Lamont, 3rd edition, 1993), pp. B2-1 - B2-11.

Shields, M., and S. M. Young. 1992. Effective Long-Term Cost Reduction: A Strategic Perspective," (with Mike Shields) *The Journal of Cost Management for the Manufacturing Industry* *5*: 16-30. Also reprinted in Barry Brinker (Ed.), *Emerging Practices in Cost Management* (New York: Warren, Gorham and Lamont, 3rd edition, 1993): L5-1 - L5-15; James M. Reeve (Ed.), *Readings and Issues in Cost Management* (Warren, Gorham and Lamont and South-Western Publishing, 1995); S. Mark Young, *Readings in Management Accounting* (Upper Saddle River, N. J.: Prentice Hall, 1st and 2nd editions); R M. S. Wilson (Ed.), *The International Library of Management - Management Accounting Volume II* (Hampshire, United Kingdom: Dartmouth Publishing Company, forthcoming, 1997).

Shields, M., and S. M. Young. 1991. The Management of Product Life Cycle Costs: An Organizational Model. *The Journal of Cost Management for the Manufacturing Industry 4*: 39-52. Also reprinted inBarry Brinker (Ed.), *Emerging Practices in Cost Management* (New York: Warren, Gorham and Lamont, 2nd edition, 1992): G1-G12.

Shields, M., and S. M. Young. 1989. A Behavioral Model for Implementing Cost Management Systems. *Journal of Cost Management for the Manufacturing Industry* *2*: 17-27.Also reprinted in Barry Brinker (Ed.), *Emerging Practices in Cost Management* (New York: Warren, Gorham and Lamont, 1991): 320-330; R. Kaplan and R. Cooper (Eds.), *The Design of Cost Management Systems: Text, Cases and Readings* (Englewood Cliffs, N.J.: Prentice-Hall, 1991): 450-460; R. M. S. Wilson (Ed.), *The International Library of Management - Management Accounting Volume II* (Hampshire, United Kingdom: Dartmouth Publishing Company, forthcoming, 1997).

***Refereed Proceedings***

Elnathan, D., T. Lin, C. M. Conway and S. M. Young. 1993. Cooperative Benchmarking: A Competitive Management Approach. In A. Peyvandi, and B. Tia (Eds)., *Proceedings of the Fifth Asian-Pacific Conference on International Issues*: 70-73.

Park, C. W., and S. M. Young. 1983. Types and Levels of Involvement and Brand Attitude Formation. *Advances in Consumer Research*: 320-324.

Birnberg, J. G., L. Turopolec, and S. M. Young. 1983. The Marketing of Academic Research: An Example from Accounting," (with Jacob Birnberg and Larry Turopolec) in R. Kilmann et al. (Eds.), *Producing Useful Knowledge for Organizations* (New York: Praeger): 643-655. This book has been reprinted in the Jossey-Bass Management Series in 1994.

***Book Chapters, Technical Reports and Other Articles***

Young, S. M. 2014. Eric Johnson ’15 and Max de Vroome ’16 Bring Home USC’s 21st NCAA Men’s National Tennis Title. *Leventhal School News* (Fall), pp. 6-7.

Young, S. M. 2012. Peter Smith – The Player’s Coach. in A. Bitterlin (Ed.) *The Trojan Way*. *1*: 58-61.

Young, S. M. 2009. The Narcissism Epidemic. *Leventhal School News* (Spring/Summer), pp. 7-9.

Gong, J. J., W. Van der Stede, and S. M. Young. 2008. Management Accounting and Control Systems for Value Creation from Intellectual Property. In A. Hopwood, C. Chapman and M. Shields (eds.) *Handbook of Management Accounting Research, Volume 3.* (Elsevier: London), pp. 1337-1352.

Young, S. M. 2007. Studying the Business of the Creative Industries. Leventhal School News (Winter), pp.12.

Young, S. M., W. Van der Stede, and J. J. Gong. 2006. Organization and Control and Management Accounting in Context: A Case Study of the Motion Picture Industry/ In Al Bhimani (ed.) *Contemporary Issues in Management Accounting*. (Oxford University Press), pp. 407-532.

Van der Stede, W., S. M. Young, and C. Chen. 2006. Doing Management Accounting Survey Research. In A. Hopwood, C. Chapman and M. Shields (eds.) *Handbook of Management Accounting Research, Volume 1* (Elsevier: London), pp. 445-476.

Hesford, J., S. Lee, W. Van der Stede, and S. M. Young. 2006. Management Accounting: A Bibliographic Study. In A. Hopwood, C. Chapman and M. Shields (Eds.) *Handbook of Management Accounting Research, Volume 1* (Elsevier: London), pp. 3-26.

Young, S. M., 2004. Art and Commerce – The Structure of Creative Industries. *Marshall Magazine*, *Spring*, pp. 24-29

Shields, M., and S. M. Young. 2001. Organizational and Behavioral Issues. In John K. Shank (Ed.), *Handbook of Cost Management* (New York: Warren Gorham and Lamont, pp. G1-G12).

Shields, M., Managing Behavioral and Organizational Factors over the Cost Management System Lifecycle. 1988. In James Edwards (Ed.), *Handbook of Cost Management* (New York: Warren Gorham and Lamont), pp. E1-1 - E1-32.

Young, S. M., 1996. Survey Research in Management Accounting: A Critical Assessment," in A. Richardson (Ed.,) *Research Methods in Accounting: Issues and Debates*, CGA Canada Research Foundation, Silver Jubilee Edition, pp. 55-104.

Lewis, B., and S. M. Young. 1995. Incentive Contracting Research in Managerial Accounting. In Robert Ashton and Alison Ashton (Eds.), *Judgment and Decision Making Research* *in Accounting and Auditing* (Cambridge: Cambridge University Press), pp. 55-75.

Shields, M., and S. M. Young. 1991. Organizational and Behavioral Issues in Cost Management. In Barry Brinker (Ed.), *Handbook of Cost Management* (New York: Warren Gorham and Lamont, 1991): E1-1 - E1-29. Revised versions of this paper also appear in the *Handbook of Cost Management* for 1992, 1993, 1994 and 1995.

Young, S. M., and J. Davis. 1990. Factories of the Past and the Future: The Implications of Robotics for Workers and Management Accounting Systems. In David Cooper and Trevor Hopper (Eds.), *Critical Accounts* (London: Macmillan), pp. 87-105.

Young, S. M. 1988. Individual Behavior, Motivation, Performance and Control. In Ken Ferris (Ed.), *Critical Perspectives in Behavioral Accounting Research* (Columbus, Ohio: Century VII Publishers), pp. 229-246.

Shields, M., and S. M. Young. 1988. Implementing Cost Management Systems in Advanced Manufacturing Technology Firms: Behavioral and Organizational Strategies. *Computer Aided Manufacturing - International Technical Report* #R-87-CMS-09, 44 pgs.

Shields, M., and S. M. Young. 1989. The Management of Product Life Cycle Costs. *Computer Aided Manufacturing - International Technical Report* #R-88-CMS-02, 1989, 135 pgs.

Park, C. W., and S. M. Young. 1984. The Effects of Involvement and Executional Factors of a Television Commercial on Brand Attitude Formation. *Marketing Science Institute Research Report* # 84-100, 1984, 49 pgs.

***Discussions and Comments***

Young, S. M. 1991. Discussion of "Participative Budgeting: The Multiperiod Incentive Effects of Pay Schemes and Ratchets under State Uncertainty," (by C. Chow, J. Cooper, and K. Haddad).In Shane Moriarity (Ed.), *Accounting, Communication and Monitoring* (Norman, Oklahoma: The University of Oklahoma Center for Economic and Management Research, 1991), pp. 79-84.

Young, S. M. 1985. Discussion of "A Laboratory Investigation of the Moral Hazard Problem in an Agency Relationship," (by D. DeJong, R. Forsythe and W. Uecker) *Journal* *of Accounting Research* (Supplement 1985), pp. 121-123.

Young, S. M. 1985. Discussion of "Organization Structure and Strategies for Control: Towards a Synthesis of Conventional and Radical Organization Theories," (by A. Francis) *Proceedings of the Interdisciplinary Perspectives on Accounting Conference* (Vol. 2), University of Manchester (July 1985), pp. 1-5.

Birnberg, J. G., L. Turopolec, and S. M. Young. 1983. Reply to J. Buckley. *Accounting*,

 *Organizations and Society* (No. 2/3 1983), pp. 137-138.

***Cases***

Elberse, A., and S. M. Young. 2007. The CW: Launching a Television Network. *Harvard Business School Case #N9-507-050* (July 10, 2007), 23 pages.

***Book Reviews***

Perrucci, R.,*Japanese Auto Transplants in the Heartland*(New York: Aldine de Gruyter, 1994) reviewed in *Administrative Science Quarterly* (September 1996): 530-531.

Anthony, R. N.,*The Management Control Function* (Harvard Business School Press, 1988); Hopwood, A.G., *Accounting from the Outside - The Collected Papers of Anthony G. Hopwood* (Garland Publishing, 1988); Merchant, K.A., *Rewarding Results - Motivating Profit Center Managers* (Harvard Business School Press, 1989); Kaplan, R. (Ed.), *Measures for Manufacturing Excellence* (Harvard Business School Press, 1990) all reviewed in *The Journal of Marketing* (January 1991): 106-108.

Merchant, K.A., *Rewarding Results - Motivating Profit Center Managers* (Harvard

 Business School Press, 1989) reviewed in *Accounting, Auditing and Accountability Journal* (1991): 112- 114.

***Research in Progress***

Zhou, A., F. Du., E. Allen and S. Mark Young. 2022. Why Do U.S. Films Underperform in China: Making Sense of Cents Abroad. Revise and Resubmit at *The Accounting Review*.

Gong, J. J., S. Li, S. M. Young and A Zhou. 2022. Real Earnings Management and the Strategic Release of New Products. Under review at *Review of Accounting Studies*.

Allen, E., D. Erkens, and S. M. Young. 2021. Compensation Contracts in Hollywood. Working Paper.

Wang, F., D. Erkens, and S. M. Young. 2021. Home Alone: How Organizations Achieve Control when Employees Work from Home.

Young, S. M. 2021. Social Control and the History of the Military in Europe.

**FUNDED RESEARCH: $487,998**

**IMA Foundation, Institute of Management Accountants, 2006-2008**

“Studying the Entertainment Industry,” (with James Gong and Wim Van der Stede; $13,000 seed money).

**KPMG and UIUC Foundation, 2004**

“Business Performance Measurement at Southwest Airlines,” (with S. Anderson; $71,000).

**IMA Foundation, Institute of Management Accountants, 1995-1996**

 "A Comparative Study of Activity-Based Costing Implementation at General Motors and Chrysler - Phases 2 and 3," (with S. Anderson; $47,500)

**IMA Foundation, Institute of Management Accountants, 1994-1995**

 "A Comparative Study of Activity-Based Costing Implementation at General Motors and Chrysler - Phase 1," (with S. Anderson; $27,500)

**University of Southern California, 1994; 1995; 1996**

 Competitive Summer Research Awards

**Consortium for Advanced Manufacturing - International, 1994-1995**

 "Determinants of Success and Failure of Activity-Based Cost Management, Total Quality Management and Other Management Innovation Programs in U.S. Firms (with Frank Selto), $2,000 (seed money for initial project development).

**National Science Foundation, 1993-1994**

 "Incentive Effects on Cognition and Behavior II," (with Reid Hastie and Sarah Bonner); $54, 998

**National Science Foundation, 1992-1993**

 "Incentive Effects on Cognition and Behavior" (with Reid Hastie and Sarah Bonner);

 $100,000

**Center for Innovation Management Studies, Lehigh University, 1991**

 "Cost Management in the R&D Process" (with Mike Shields); $38,000

**Amos Tuck Graduate School of Business, Dartmouth College, 1989**

 "Incentives, Information and Productivity: A Study of Group Performance in Modern Manufacturing Environments" (with Joe Fisher and Tim Lindquist); $2,500

**KPMG Peat Marwick Faculty Fellow, 1989-1991**

 Continuing research in the area of high technology management accounting research;

 $25,000

**Computer Aided Manufacturing - International (CAM-I), 1988-1989**

 "Life Cycle Accounting Systems and High Technology Firms" (with Mike Shields);

 $20,000

**Peat, Marwick, Main Research Fellow, 1989-1989**

 "Field Studies on the Impact of New Manufacturing on Management Accounting";

 $25,000

**Computer Aided Manufacturing - International (CAM-I), 1987**

 "Implementing Cost Management Systems in Advanced Manufacturing Technology Firms: ` Behavioral and Organizational Strategies" (with Mike Shields): $15,000

**Institute of Internal Auditors, 1987-1988**

 "Implications of Just-in-Time Manufacturing and Purchasing Systems on Internal

 Auditing,” $26,000

**Richard D. Irwin, Dissertation Fellowship, 1982-1983**

 "The Effects of Subordinate's Private Information and Participation on Budgetary Slack and Worker Satisfaction in a Simulated Production Environment"; $3,000

**PRESENTATIONS, DISCUSSIONS AND CONFERENCES:**

Management Accounting Section Research Conference, Portland, Oregon, *Speaker*, (January 2022).

10th Accounting Ethics Symposium, California State University *Keynote Speaker* (March 30, 2021).

H3H3 Podcast, Featured Guest, (December 16, 2020). Over 3 million views.

H3H3 Podcast, Featured Guest, (December 17, 2020). Over 1 million views.

The Future of Entertainment. Panel Moderator, USC Marshall School of Business Webinar (December 3, 2020). Highest viewership of any MSB Webinar to date.

University of California, Riverside, Research Workshop, (September 2020).

Management Accounting Section Meeting, Houston - *Lifetime Contribution to Management Accounting Award Acceptance Speech,* (January 2020).

Georgia State University, Atlanta, Georgia, *Research Worksho*p, (October 2019).

University of Illinois, Champaign-Urbana, Illinois, *Invited Speaker* – Professor Clara Chen’s Investiture for her Endowed Chair, (October 2019). I was her dissertation supervisor at USC.

Los Angeles Tennis Club, Los Angeles, California, *Book Launch and Reading,* (July 2018)

University of Illinois, Champaign-Urbana, Illinois, Emerging Management Accounting Scholars Symposium I, *Invited Participant*, (April 2018).

USC Athletic Department, Los Angeles, California, *Book Launch Speech*, (May 2018)

Asia Pacific Management Accounting Association Conference, Shanghai, China, *Keynote Speaker*, (November 2017).

Harvard Business School, Information, Markets and Organizations Conference, Boston, Massachusetts, *Invited Participant*, (June 2016).

University of Illinois, Champaign-Urbana, Illinois, Emerging Management Accounting Scholars Symposium I, *Invited Participant*, (April 2016).

Peking University, Beijing, China, *College-Wide Research Address*, *Guanghua School of Management*, (November 2014).

Shanghai Jiao Tong University/University of Southern California Cultural and Creative Arts Center, Shanghai, China, *Plenary Address* for the Inaugural Opening of the Center, (November 2014).

Peking University, Beijing, China, *Invited Address, Guanghua School of Management*, (November 2013).

Management Accounting Section Research Conference, New Orleans, Louisiana, *Speaker*, (January 2013).

Shanghai University of Finance and Economics, Management Accounting Conference, Shanghai, China, *Keynote Speaker*, (December 2012).

Trojan Family Weekend, Tutor Center, University of Southern California, Los Angeles, California, *Invited Speaker*, (October 2012).

Fremont College, Los Angeles, California, *CEO* *Speaker Series – Invited Speaker*, (January 2012).

Tri Delta Sorority, University of Southern California, Los Angeles, California, for Inter-fraternity Parents Council and ISPC Inter-sorority Parents Councils, *Keynote Address*, (January 2010).

*Accounting Programs Leadership Group/Federated Schools of Accountancy Annual Conference*, Albuquerque, New Mexico, *Invited Speaker*, (February 2010).

Management Accounting Research Conference, Seattle, Washington, *Participant*, (January 2010).

Zeta Beta Tau Fraternity, USC Parents Weekend, Los Angeles, California, *Keynote Speaker*, (October 2009).

Skirball Cultural Center, Los Angeles, California, *Distinguished Speaker*, (March 2009).

Annenberg School for Communication, University of Southern California, Los Angeles, California, *Research Workshop*, (November 2006).

Management Accounting Research Conference, Clearwater, Florida, *Participant*, (January 2006).

University of Texas, Austin, Austin, Texas, *Issues in Management Accounting Conference*, *Invited Participant*, (March 2006).

Oxford University, Oxford, England, *Research Workshop*, (July 2005).

Warner Brothers, Burbank, California, *Research Presentation*, (May 2005).

Management Accounting Research Conference, Miami, Florida, *Participant*, (January 2004).

National Meetings of the American Accounting Association, Honolulu, Hawaii, *Participant*, (August 2003).

Center for Effective Organizations, University of Southern California, Los Angeles, California, *Research Presentation*, (April 2002).

Management Accounting Doctoral Consortium, Austin, Texas, *Distinguished Speaker* (January 2002).

Organizational Transformation and New Organizing Forms (Joint international conference with the Leventhal School, USC and Accounting, Organizations and Society, Los Angeles, California, *Conference Co-Organizer*, (November 1999).

Cost Management Congress 2000 (CMC2000), New Orleans, Louisiana, *Plenary Speaker*, (November 1999).

National AAA Doctoral Consortium, Lake Tahoe, Nevada, *Distinguished Speaker*, (June 1998).

Boston Accounting Research Colloquium, Boston, Massachusetts, *Participant*, (November 1997).

University of Iowa, Iowa City, *Research Workshop*, (December 1997).

Northwestern University, Evanston, Illinois, *Research Workshop*, (December 1997).

Stanford Summer Camp, Stanford, California, *Research Workshop*, (July 1997).

University of Virginia, Darden School, Charlottesville, Virginia, *Research Workshop* (November 1996).

Management Accounting Conference, San Antonio, Texas, *Plenary Speaker*, (November 1996).

Global Business Research Conference, Scottsdale, Arizona, *Key Note Speaker*, (November 1995).

Fifth Management Accounting Research Conference, Vancouver, *Presenter*, (October 1995).

International Seminar on Manufacturing Accounting Research, Bruges, Belgium, *Invited Speaker*; (June 1995).

The Vlerick School of Management, University of Ghent, Ghent, Belgium Workshop on Research Methods, *Distinguished Speaker*, (May 1995).

The 6th Tokyo Keizai University International Symposium, Tokyo, *Invited Speaker*; (November 1994).

Fourth Biennial Management Accounting Research Conference, Sydney,Australia, *International Speaker*; September 1994.

The University of Melbourne, Melbourne; Week-long Workshop. *Featured Speaker*, (October 1994).

University of Wisconsin, Madison, Wisconsin, *Extended Summer Workshop Speaker*, (June 1994).

University of Memphis, Memphis, Tennessee, *Extended Doctoral Workshop Speaker,* (April 1994).

Fourth Annual Management Accounting Research Conference, San Diego, California, *Conference Director and Research Panel Moderator*, (April 1994).

First International Conference on Contemporary Accounting Issues, Taipei, Taiwan, *Speaker*, (January 1994).

University of New South Wales, Sydney, Australia, *Research Workshop*, (October 1993).

University of Queensland, Brisbane, Australia, *Research Workshop*, (October 1993).

American Accounting Association National Meeting; Nashville, Tennessee, *Discussant*, (August 1993).

America Chinese Management Educators Association/International Chinese Management Educators Joint Conference, Los Angeles, California, *Participant,* (August 1993).

Computer-Aided Manufacturing International, New Orleans, Louisiana, *Participant,* (June 1993).

Institute of Management Accountants, San Gabriel Valley Chapter, Southern California, Los Angeles, California, *Speaker*, (April 1993).

Organizational Studies Colloquium, University of Southern California, Los Angeles, California, *Participant*, (December 1992).

Stanford University, Stanford, California Research Workshop, *Participant*, (November 1992).

University of Minnesota, Empirical Research Conference, Minneapolis, Minnesota, *Participant*, (October 1992).

Management Accounting Research Conference, Albuquerque, New Mexico, *Participant*, (October 1992).

University of Florida, Gainesville, Florida, *Research Workshop*, (April 1992).

Duke University Conference on Behavioral Accounting Research, Durham, North Carolina, *Participant*, (April 1992).

Computer Aided Manufacturing - International, San Diego, California, *Participant*, (March 1992).

University of Southern California, Los Angeles, California, *Research Workshop,* (January 1992).

Lehigh University, Center for Innovation Management Studies, Bethlehem, Pennsylvania, *Speake*r, (November 1991).

Cornell University, Ithaca, New York, *Research Workshop*, (October 1991).

Management Accounting Research Conference, Atlanta, Georgia, *Participant*, (October 1991).

American Accounting Association Convention; Cincinnati; Ohio, *Session Chairman*, (August 1991).

Duke University Conference on Behavioral Accounting Research, Durham, North Carolina, *Participant*, (August 1991).

University of Wisconsin, Madison, Wisconsin, *Research Workshop*, (May 1991).

Indiana University, Bloomington, Indiana, *Research Workshop*, (February 1991).

Duke University, Durham, North Carolina, December, *Research Workshop*, (November 1990).

Oklahoma Research Conference, Norman, Oklahoma, *Participan*t, (October 1990).

Management Accounting Research Conference, San Antonio, Texas, *Participant*, (October 1990).

Center for Innovation Management, Lehigh University, Bethlehem, Pennsylvania, *Research Presentation*, (June 1990).

Strategic Leadership in High Technology Conference, Boulder, Colorado, *Presentation*, (January 1990).

University of Oregon, Eugene, Oregon, *Research Workshop*, (March 1989).

Computer Aided Manufacturing - International, Arlington, Texas, *Research Presentation*, (September 1989).

Computer Aided Manufacturing - International, London, England, *Participant*, (December 1988).

Harvard University, Boston, Massachusetts, *Research Workshop*, (November 1988).

University of Connecticut, Storrs, Connecticut, *Research Workshop*, November 1988).

Computer Aided Manufacturing - International Technical Conference, San Francisco, California, *Participant*, (October 1988).

University of Colorado, Boulder, Colorado, *Research Workshop*, (February 1988).

Computer Aided Manufacturing - International, Berkshire, England, *Participant*, (December 1987).

University of Maastrict, Netherlands, Workshop on Accounting and Culture, *Distinguished Speaker*, (December 1987).

University of Pennsylvania, Wharton School, Philadelphia, Pennsylvania, *Research Workshop*, (October 1987).

Computer Aided Manufacturing - International, Denver, Colorado, *Participant*, (September 1987).

San Diego State University, San Diego, California, *Research Workshop*, (September 1987).

American Accounting Association Convention, *Participant*, (August 1987).

Computer Aided Manufacturing - International, Naples, Florida, *Research Presentation*, (July 1987).

University of Pittsburgh, Pittsburgh, *Research Workshop*, (June 1987).

*Journal of Accounting Research* Conference, Chicago, Illinois, *Invited Participant*, (May 1987).

Institute of Internal Auditors, Tucson, Arizona, *Presentation*, (June 1987).

London School of Economics, London, *Research Workshop*, (December 1986).

European Institute for Advanced Studies in Management, Brussels, Belgium, *Research Presentation*, (December 1986).

University of Arizona College of Business Tucson, Arizona, *Breakfast Series Talk*, (March 1986).

University of Utah, Salt Lake City, Utah, *Research Workshop*, (March 1986).

Fourth Experimental Economics Workshop, Tucson, Arizona, *Participan*t, (February 1986).

The Institute of Management Science, Atlanta, Georgia, *Participant*, (November 1985)

Interdisciplinary Conference on Accounting, Manchester, England, *Research Presentation*, (July 1985).

*Accounting, Organizations and Society Conference*, Madison, Wisconsin, *Invited Participant*, (June 1985).

*Journal of Accounting Research* Conference, Chicago, Illinois, *Invited Participant*, (May 1985).

Western Regional Section of the American Accounting Association Meeting, Tucson, Presentation, (May 1984).

Pennsylvania State University, State College, Pennsylvania, *Research Workshop* (February 1983).

Columbia University, New York, New York, *Research Workshop*, (March 1983).

New York University, New York, New York, *Research Workshop*, (March 1983).

Dartmouth College, Hanover, New Hampshire, *Research Workshop*, (February 1983).

University of Arizona, Tucson, Arizona, *Research Workshop*, (February 1983).

University of Texas, Austin, Texas, *Research Workshop*, (February 1983).

University of Washington, Seattle, Washington, *Research Workshop*, (March 1983).

University of Minnesota, Minneapolis, Minnesota, *Research Workshop*, (April 1983).

Midwest Regional Section of the American Accounting Association Meeting, Chicago, Illinois, *Presenter*, (April 1981).

**EDITORIAL WORK:**

**Advisory Board Member**, *Journal of Management Accounting Studies* (China), 2010-

**Editorial Board Member**, *Management Accounting* (U. K.), 2000-2017.

**Editorial Board Member**, *Journal of Management Accounting Research*, 1990-1994; 2000-2003.

**Advisory Editor**, *Management Accounting Research, Japan*, 1994 – 2002.

**Editorial Board Member**, *Accounting, Organizations and Society*, 1995-2015.

**Associate Editor**, *The Accounting Review*, 1993-1996.

**Associate Editor**, *Journal of Management Accounting Research*, 1995 – 2000.

**Editorial board member**, *Advances in Management Accounting*, 1991- 1996.

**Editorial board member**, *Behavioral Research in Accounting*, 1990-1996.

**Reviewer for**: *Management Science*, *The Accounting Review, Journal of Research in Personality, Contemporary Accounting Research, Management Accounting Research (U. K.), Accounting Horizons, Journal of Management Accounting Research; Journal of Accounting Research, Accounting, Organizations and Society, Behavioral Research in Accounting, Journal of Organizational Behavior, Journal of Management Studies, ABACUS, Journal of Marketing, Communication Research, Journal of Personality.*

**Reviewe**r, *National Meetings of the American Accounting Association*: 1993-1997, 1999-2003; 2008-2012; 2016-2019; *Accounting, Behavior and Organizations* (ABO) Section, 1986-1990; Program Coordinator, ABO Section, 1991, *Management Accounting Section Mid-Year Meeting*, 1992-1999; 2001-2008; 2011-2014; 2016- present.

**TEACHING INTERESTS AND EXPERIENCE:**

Management and Organization of the Creative Industries; The Business of Digital Hollywood; Management Accounting and Control Systems; Research Methods in Accounting.

***Undergraduate***

Introduction to Managerial Accounting (Pittsburgh); Introduction to Management Accounting (Arizona; *Outstanding Teacher of the Year*, 1985); The Business of Digital Hollywood (USC, Spring 2021-). Management Accounting - NeoScholars Program, Shanghai.

***Masters***

Profit Planning and Control (Arizona, elective); Integrative Course on Manufacturing and Accounting Control(Arizona, elective); Managerial Use of Accounting Data (Arizona, MBA Core Class; *Outstanding Teacher of the Year*, 1987); Administrative Controls (Colorado, MBA Core Class; *Professor of the Year*, 1989); Accounting Control Systems (University of Southern California, MBA Core Class; *Golden Apple Teaching Award*, 1994); Advanced Cost Analysis (University of Southern California, elective); Management and Organization of the Creative Industries (MBA elective); Management Accounting Research, Master’s Seminar, Guanghua School of Management, Peking University, 2013; Management Accounting (EMBA 2008- ); Management Accounting and Control, Master of Business for Veterans (2019- ).

***Doctoral***

Management Accounting and Control Seminar (Arizona 1983-1988); Seminar in Management Accounting (Colorado 1988-1992); Management Accounting Doctoral Seminar (USC) 1992-; Peking University, Doctoral Seminar, Guanghua School of Management, Beijing, China (November 2015).

***Executive***

**United States Teaching Experience:**

Fundamentals of Cost Management and an Introduction to Activity-Based Costing; Activity-Based Costing and Management; Management Control Systems; Management Accounting: Information for Decision Making (Executive MBA Program, University of Southern California; Long Beach Memorial Hospital; U.S.C. Staff Development Program, Management Development Program, U.S.C, Advanced Management Program, U.S.C.); Management Accounting (Executive MBA Program, University of Southern California; Nevada Power Company); Customer ,Profitability Analysis and Activity Based Management (Texas Instruments); Balanced Scorecard (Texas Instruments) Implementing Activity Based Costing in Electric Utilities (Nevada Power Company); Strategic Cost Leadership (Shell Oil Company); Faculty Partner, Center for Executive Development (CED) Faculty Affiliate, Center for Effective Organizations, Marshall School of Business, University of Southern California; Implementing Benchmarking and other Management Innovations (AMGEN); Activity Based Costing, (California Medical Association).

**International Teaching Experience**:

Management Accounting and Performance Measurement, Chiang Manufacturing Leadership; Training Program in association with the Asia-Pacific Institute, USC, 2002; Management Accounting, British Airways, via satellite, 2003; Activity Based Management, Daimler-Benz, via satellite, 2003; Management Accounting, Wuhan University Executive MBA Program, Wuhan, China, 2002, 2004, 2005; Activity Based Costing and the Balanced Scorecard, SANY Heavy Manufacturing Company, Changsha, China, 2004; Management Accounting and Control, Global Executive MBA Program, Shanghai, China, 2006-present; Management Accounting, San Diego, EMBA Program, San Diego, California, 2007-present; Management Accounting, Los Angeles, EMBA Program, 2008-present; Management Accounting, Beijing, 2013-

**PROFESSIONAL MEMBERSHIPS AND NATIONAL SERVICE:**

**Chair,** Notable Contribution to the Management Accounting Literature Award Committee. Management Accounting Section, American Accounting Association, 2016-2017.

**Member, Jim Bulloch Awards Committee**, Management Accounting Section, American Accounting Association, 2006, 2007.

**Co-Director for Accounting, Organizational Transformation and New Organizing Forms** Joint international conference with the Leventhal School, USC and the journal *Accounting, Organizations and Society*, November 1999.

**Member**, American Accounting Association (and Accounting, Behavior and Organizations and Management Accounting Sections)

**Board Member**, Chinese Accounting Professors of North America (CAPANA)

**Membe**r, Academy of Management

**Membe**r, Institute of Management Accountants

**Academic Member**, Consortium For Advanced Manufacturing, International (CAM-I)

**Conference Co-Director**, *Accounting, Organizations and Society International Conference*, Los Angeles, 1999.

**Conference Director**, *Fourth Management Accounting Research Conference*, San Diego, 1994

**Program Committee Member**, New Faculty Consortium, 1993; 1994

**Group Leader for Management Accounting Researchers**, New Faculty Consortium, 1991,

 1992

**External Reviewer for Reappointment, Tenure and Promotion cases**: Tuck School, Dartmouth College (1992); University of Missouri, St. Louis (1992); University of South Carolina (1993; 1994); University of Pittsburgh (1993); Washington University, St. Louis (1994, 2000); University of Colorado, Denver (1996); Indiana University (1998, 2008); University of Florida (1999); University of Virginia (2001); University of Utah (2002, 2005); University of Michigan (2001, 2002); University of Pennsylvania (2002); Harvard University (2003, 2004, 2006, 2008); Rice (2007); Wake Forest (2007); Kentucky (2004, 2008); Cornell (2009), University of Hong Kong (2010), United Arab Emerites University (2016); Georgia Tech (2017), Tulane (2018), Emory (2018, 2019), University of Virginia (2019, 2020) University of Illinois, Urbana-Champaign (2020), Georgia State (2021).

**Chairman**, American Accounting Association, Management Accounting Section committee to

 select the Outstanding Doctoral Dissertation Award, 1991.

ABO Section Liaison and Program Coordinator for the American Accounting Association

 National Meeting, 1991.

**Chairman**, American Accounting Association, ABO Section committee to select the Outstanding Doctoral Dissertation Award, 1989-1990; committee member, 1986-1987

**Member**, Notable Contributions to Accounting Literature Award Screening Committee,

 1987.

**UNIVERSITY SERVICE:**

Member, LSOA *Undergraduate Accounting Curriculum Committee*, 2021 –

Member, USC Athletic Department, *Selection Committee* for New Tennis Coach, 2019

Member, LSOA *Recruiting Committee*, 2016-2019

Member, MSB, Chair, *Committee on Named Chairs*, 2017-

Chair,USC*Oversight Committee for Athletic Academic Affairs (OCAAA),* 2014-2018

Chair, *Performance Evaluation Group*, Leventhal School of Accounting 2015-2016

Member, USC University Committee on Academic Review UCAR Committee, 2015

Member, Committee to Evaluate Summer Research Proposals, 2014

Member. USC *Oversight Committee for Athletic Academic Affairs,* 2012-2014

Faculty Advisor (Ad hoc), USC Men’s Tennis Teams, 2012-

Official Team Historian – USC Men’s Tennis Team, 2012-

Member, *Committee for Academic Policies and Procedures* (CAPP), 2007-2008.

Member, *Committee for Academic Policies and Procedures* (CAPP), Petition subcommittee, 2007-2008

Member, *Committee for Academic Policies and Procedures* (CAPP), Readmission subcommittee, 2007-2008

Member or Chair, *Performance Evaluation Group* (PEG) for several assistant professors, in marketing, management and accounting, 2000-

Faculty Advisor, *Business of Entertainment Association* (Graduate Student Organization), 2003-

*Faculty Lead*,Entertainment Vertical, Marshall School of Business, 2005-2007

*Strategic Planning Committee*, USC’s Marshall School of Business, 2005

*UCAR Committee (Internal)*, Department of Marketing, Marshall School of Business, USC, 2005

*Leventhal School Recruiting Committee*; 2004-2011

Faculty Advisor, *Marshall Retail Association*, 2005-2006

Faculty Advisor, *The Association of Business Entertainment Students* (Undergraduate Student Organization), 2005-2007.

Faculty Advisor*, Joint Concentration on the Business of Entertainment with the Cinematic Arts School*, USC, 2005-2007

Academic consultant to Executive Vice Provost Michael Diamond to revise USC’s budgeting system, 2002-2003

Conducting a feasibility study to augment the Marshall School of Business’ courses in the *Business of Entertainment Concentration*.

Faculty Advisor, *Business of Entertainment Association* (MBA student organization), Marshall School of Business, 2002-

*Committee on Graduate Instruction*, Marshall School of Business, 2002-

*Faculty Recruiting Committee*, Leventhal School of Accounting, 2001-2002

*APR Committee*, Leventhal School of Accounting, 2001-2002; 2002-2003 (Chair)

*Committee to Develop the Strategic Plan, Marshall School of Business* (Co-Chair), (1999-2000)

Faculty Advisor, *Challenge for Charity*, 1999-2000.

*Committee to Evaluate Chaired Professors*, 1997-1999

*Committee to Evaluate the Dean*, Leventhal School of Accounting (Chair), 1997-1998

*APR Committee*, Leventhal School of Accounting (Chair), 1997-1998; 2000-2001 (member)

*Personnel Committee*, Marshall School of Business, 1997-1999

*Career Placement Center (CRC) Task Force* (Chair), Marshall School of Business, University of Southern California, 1997-1998

*Faculty Appointments Committee* (Chair), Leventhal School of Accounting, University of Southern California, 1997 - 1999; Committee Member, 1995-1996

Speaker, President’s Leadership Retreat, “Cost and Service Task Force,” University of Southern California, April 24, 1996

*Undergraduate Curriculum Assessment Committee*, Leventhal School of Accounting (Chair), 1995-1996

*Faculty Advisory Committee to the Dean* (elected), Marshall School of Business, University of Southern California, and (1994 – 1997)

*Undergraduate Accounting (BA 250A and B) Curriculum Oversight Committee* (Chair), University of Southern California, (1993 – 1994)

*Accounting Circle Board of Directors*, School of Accounting, University of Southern California, and (1993-1995)

*Undergraduate Accounting Curriculum Revision Subcommittee*, University of Southern California, 1993-1994

*School of Accounting Mission Committee*, University of Southern California, 1992-

*School of Accounting Office Task Force*, University of Southern California, (Chair), 1992-

*School of Accounting Research Committee*, University of Southern California, 1992-

*School of Business MBA Design Committee*, University of Southern California, 1992-

Ph.D. Committees, first placement:

 ***Previous students first placement***: Aner Zhou (Chair, California State University, San Marcos); Fiona Wang (Chair, National University of Singapore), Kari Olsen (Chair, Utah State), Kelsey Dworkis (Chair, University of Melbourne); Fei Du (Chair, University of Hong Kong; now at UIUC); Clara Chen (Chaired Professor, Illinois - UIUC), Sam Lee (Chair, Illinois at Chicago), James Gong (Chair***,*** Illinois - UIUC), Francesca Gardini (Annenberg, Fox Studios); Jim Hesford (Chair, Washington University); Jeff Humphrey (member, U.S.C. School of Engineering, industry); Tim Lindquist (Chair, Northern Iowa); Roderick Masimba (member, Dar es Salaam): Steve Landry (member, Colorado); Jon Davis (member, Illinois - UIUC); Axel Schultz (University of New South Wales, Australia - Outside Examiner); Anne Lillis (University of Melbourne, Australia - Outside Examiner)

**CONSULTING AND INDUSTRY ACTIVITIES:**

Invited Participant to the Ernst & Young C-Suite Media & Entertainment Industry Executive Roundtable. I am the only academic be a regular invitee to these meetings of CFOs of the entertainment business, 2011-

Appointed to theBoard of Trustees**,** Fremont College, Los Angeles, California, 2010-2016.

Appointed to the Board of StoriedLearning.com, Portland Oregon, 2003-2006.

Warner Brothers, Paramount Studios, California Medical Association, StorageTek, Daimler-Chrysler, General Motors, Texas Instruments, Shell Oil, Nevada Power Company, British Airways, AMGEN, Economic Analysis Corporation, Schuler International.

**OTHER ACADEMIC INTERESTS:** Sociology of futurism and collecting.

**Museum Shows:**

*Blast Off! Space Toys and the American Imagination*, at The Museum, California Center for the Arts, Escondido (October, 2001 – January 7, 2002) and *The Robert Lesser Collection of Robots and Space Toys*, Museum of Science and Industry, Chicago, Illinois (November 16, 2001 – January 7, 2002).

**Articles in Journals and Book Chapters:**

* Young, S. M. 2019. Henri Mignot’s War of the Worlds, *Playset Magazine* (September/October), pp. 11-13.
* Young, S. M. 2019. Heyde and CBG Mignot Boxer Rebellion Figures. *Playset Magazine* (July/August), pp. 14-15.
* Young, S. M. 2016. The Texas Aliens. *The Old Toy Soldier* (Spring), pp. 12-17.
* Young, S. M. 2016 (in press). The Miller Aliens. To appear in K. Glennon, *J. H. Miller – A Dimestore Dynasty*.
* Morlan, G. S., and S. M. Young. 2014. The Warren Lines. *The Old Toy Soldier* (Spring), pp. 8-11.
* Young, S. M. 2013. Space Adventures – Chasing the World’s Most Elusive Vintage Space Figures. *The Old Toy Soldier* (Fall), pp. 12-15.
* Young, S. M. 2013. Amazing Space Plastic from the 1950’s - They Came From Italy. *Playset Magazine*, (September), pp. 17-20.
* Young, S. M. 2012. Creating a Sense of Wonder: The Glorious Legacy of Space Opera Toys of the 1950s. In Cynthia J. Miller and Bow Van Riper (Eds.), *Cadets, Rangers, and Junior Space Men: Televised Rocketman Series of the 1950s and Their Fans* (Palgrave Macmillan), pp. 149-162.
* Young, S. M. Collector’s Story – S. Mark Young. 2011. *Toy Soldier and Model Figure Magazine* (March): 20-26.
* Sommers, S., S. M. Young, M Grein. 2010. Heyde’s Taking of Troy. *The Old Toy Soldier* (Spring), pp. 6-12.
* Young, S. M. 2009-2013. The West Coaster Show Review. *Toy Soldier and Model Figure Magazin*e. These four articles reviewed the West Coaster show over the past 5 years.
* Young, S. M. 2008. Outer Space Adventures: New Discoveries and Connections to the Archer Plastics Company, Inc. *The Old Toy Soldier* (Winter), pp. 14-15.
* Young, S. M. 2005. Outer Space Adventures: The Continuing Saga of Johillco’s Spacemen. *The Old Toy Soldier* (Winter), pp. 43-45.
* Young, S. M. 2003. Outer Space Adventures: Satellite Space Station Lands in California. *The Old Toy Soldier* (Winter), pp. 82-83.
* Young, S. M. 2003. Destined to Play Wilma: The Life and Times of Erin Gray. Part 2 – *Filmfax* (February-March), pp. 61-68.
* Young, S. M. 2003. Outer Space Adventures: The Mysterious Inhabitants of the Marte Space Ship, *The Old Toy Soldier* (Spring), pp. 34-35.
* Young, S. M. 2002. Destined to Play Wilma: The Life and Times of Erin Gray. Part 1 – *Filmfax* (October-November), pp. 57-61, 118-121.
* Yip, K. 2002. Spaced Out – Collector Mark Young Takes Hobby to Stratospheric Heights. *Toy Shop* *Cover Story* (September), pp. 1, 3.
* Young, S. M., S. Duin, and M. Richardson. 2003. Toys From Mars. *Outré* 33: 56-57.

**MEDIA PRESCENCE**

**Interviews on Radio:**

1. *Larry Mantle*, National Public Radio, KPCC-FM 89.3, “Celebrity Narcissism,” (Pasadena, September 7, 2006).
2. *MTV Live*, “Celebrity Narcissism,” (Canada, September 7, 2006).
3. *Jim and Vicki Newsradio*, KNX 1070 Radio, “Celebrity Narcissism,” (Los Angeles, September 8, 2006).
4. *John Ziegler*, KFI-AM 640, “Celebrity Narcissism,” (Los Angeles, September 14, 2006).
5. *Rhod Sharpe, BBC Five Live*, “Celebrity Narcissism,” (London, September 15, 2006).
6. *The John and Ken Show*, KFI-AM Radio, “Celebrity Narcissism,” (Los Angeles, September 16, 2006).
7. *The Mitch Albom* *Show* WJR-AM 760, “Celebrity Narcissism,” (Detroit, September 28, 2006).
8. *Les in the Morning,* WEOL-AM 930, “Celebrity Narcissism,” (Elyria, Ohio, October 12, 2006).
9. *Howard Stern*, Sirius Satellite Radio Show (October 18, 2006).
10. *KNX Radio Interview*, The Business Hour - MGM Discussion,” (Los Angeles, April 20, 2007).
11. *National Public Radio*, “Marketing Cost of Spiderman 3.” (Los Angeles, May 4, 2007).
12. *Marketplace*, “Three Mexican Directors Pitch $100 million package to Hollywood,” (Los Angeles, May 7, 2007).
13. *Mary Ann Russ,* Capital City Radio, “The Writer’s Strike,” (San Diego, November 8, 2007).
14. *Morning Edition, National Public Radio,* “End of the Writer’s Strike,” KCRW FM (February 12, 2008).
15. *The Adam Carolla Show,* “Celebrities in the Media,” 97.1 Free FM (November 6, 2008).
16. Laura Ingraham, National Syndication, Interview about The Mirror Effect, (March 17, 2009).
17. Mark Campbell, Lounge Radio, CJOC – FM, Canada, Interview about The Mirror Effect, (April 30, 2009).
18. *Loveline* – Los Angeles (in studio), Interview about The Mirror Effect, (March 15, 2009).
19. Deborah Harper, *Psychjourney*, Interview about The Mirror Effect (May 8, 2009).
20. Selma üsük, *ARD German National Public Radio* – “Who Will Buy MGM?” (December 10, 2009).
21. Selma üsük, *ARD German National Public Radio* – “Is the Oscar Curse Real?” (February 15, 2011).
22. Adam Carolla’s The Adam Carolla Show - Podcast, April 14, 2012.
23. *Dr. Drew Midday Live* with Mike Catherwood, K-ABC, July 1, 2015. Interview regarding celebrity divorces.

**Television Interviews, Podcasts and Mentions:**

1. *CNN Showbiz Tonight* with Brooke Anderson, “Celebrity Narcissism Study,” (September 5, 2006).
2. *Fox News, The Big Show* with John Gibson, “Celebrity Narcissism Study,” (September 8, 2006).
3. *The View,* “Celebrity Narcissism Study,”(September 15, 2006).
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