

# SCOTT M. ABRAMS, CFA

Professor of Clinical Finance and Business Economics  
Academic Director, Full-Time MBA Program  
USC Marshall School of Business  
701 Exposition Blvd, Hoffman Hall 231  
Los Angeles, CA 90089-0804  
(323) 365.8678 · sabrams@marshall.usc.edu

## EDUCATION

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### University of Southern California, Marshall School of Business

Master of Business Administration, Emphasis in Finance 2004

### University of California, Los Angeles (UCLA)

Bachelor of Arts in Business Economics, Minor in Accounting 1998

## PROFESSIONAL CERTIFICATIONS

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**CFA Charterholder**, CFA Institute, issued September 2021

**Certified Public Accountant (CPA)**, California Board of Accountancy, issued January 2001 (Active Status)

## ACADEMIC POSITIONS

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### University of Southern California, Marshall School of Business

Professor of Clinical Finance and Business Economics	2024 – Present
Academic Director, Full-Time MBA Program	2022 – Present
Associate Professor of Clinical Finance and Business Economics	2021 – 2024
Assistant Professor of Clinical Finance and Business Economics	2019 – 2021
Lecturer in Finance and Business Economics	2015 – 2019
Adjunct Professor of Finance and Business Economics	2013 – 2015

**Average Teaching Evaluation Score: 4.8/5.0** (legacy scale through Fall 2023; **3.8/4.0** (new scale, Spring 2024 onward)

*Instructor Ratings compiled from 128 courses and 6,600 students. USC transitioned from a 5.0 scale to a 4.0 scale beginning Spring 2024, average instructor scores listed below:*

#### *Courses Taught:*

- **FBE 529 Financial Analysis & Valuation** (MBA & MS Finance Elective Course), 2017-present: **4.8/5.0** *through Fall 2023; 3.8/4.0 thereafter*
- **FBE 421 Financial Analysis & Valuation** (Undergraduate Elective Course), 2016-present: **4.8/5.0** *through Fall 2023; 3.8/4.0 thereafter*
- **GSBA 548 Corporate Finance** (Full-Time MBA, Part-Time MBA, MS Finance Core Course), 2015-present: **4.7/5.0** *through Fall 2023; 3.6/4.0 thereafter*

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- **FBE 460 Mergers, Acquisitions and Restructuring** (Undergraduate Elective Course), 2023-present: **5.0/5.0**
- **GSBA 582 The Global Context and International Business** (PRIME Experiential Learning): Global Media & Entertainment Industry Dynamics: Seoul/Hong Kong Lead Faculty (2025-present): **3.9/4.0**
- **GSBA 580/580c The Global Context of Business** (PRIME International Experiential Learning): **4.7/5.0** *through Fall 2023*; **3.7/4.0** *thereafter*
  - Hong Kong Lead Faculty (2019 & 2024)
  - Singapore Lead Faculty (2020 & 2023)
  - Seoul/Beijing Lead Faculty (2017 & 2018)
- **GSBA 508 Foundations of Business Success** (Full-Time MBA Core Course), 2024-present **3.8/4.0**
- **FBE 453a Advanced Practicum in Investment Management** (Undergraduate Student Investment Fund), 2015-2020: **4.9/5.0**
- **FBE 453b Advanced Practicum in Investment Management** (Undergraduate Student Investment Fund), 2016-2021: **4.9/5.0**
- **FBE 553a Applied Portfolio Management** (Student Investment Fund), 2015-2020: **4.8/5.0**
- **FBE 553b Applied Portfolio Management** (Student Investment Fund), 2016-2021: **5.0/5.0**
- **GSBA 599 Problem Solving and Decision Making** (Full-Time MBA Core Course), 2022: **4.7/5.0**
- **GSBA 511 Microeconomics for Management** (MS Finance Core Course), 2016-2019: **4.8/5.0**
- **GSBA 521a Corporate Finance** (Full-Time MBA Core Course), 2015: **4.5/5.0**
- **ECON 351 Microeconomics for Business** (Undergraduate Business Major Core Course), 2014: **4.8/5.0**
- **BUAD 104 Learning About International Commerce (LINC)** (Undergraduate Elective), 2022: **4.5/5.0**
- **BUAD 306 Business Finance** (Undergraduate Business Major Core Course), 2014-2016: **4.7/5.0**
- **BUAD 215 Foundations of Business Finance** (Undergraduate Business Minor Core Course), 2013-2014: **4.7/5.0**

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- **GSBA 561/572/566 Evaluating Market Performance/Strategic Planning for Growth** (Master of Business for Veterans (MBV) Corporate Finance portion), 2015-present: **4.7/5.0**
- **FIM 529 Financial Analysis & Valuation in the Food Industry** (MS Food Industry Leadership Course), 2020-present: **4.5/5.0**

*Awards:*

- **Evan C. Thompson Teaching & Learning Innovation Award**, 2024
- **Golden Apple Teaching Award**, Graduate Electives, 2024 – Awarded to top two professors among all Graduate Electives as voted by the students
- **Golden Apple Teaching Award**, Undergraduate Electives, 2023 – Awarded to top two professors among all Undergraduate Electives as voted by the students
- **Golden Apple Teaching Award**, Full-Time MBA Core Program, 2021 – Awarded to top professor among all Full-Time MBA first year core classes as voted by the students
- **Golden Apple Teaching Award**, Full-Time MBA Core Program, 2016 – Awarded to top professor among all Full-Time MBA first year core classes as voted by the students
- **Above and Beyond** Faculty Award, MS Finance Program, 2018
- **Most Entertaining Professor** Award, MS Finance Program, 2017
- **Best Advice** Faculty Award, MS Finance Program, 2017

*Other Teaching:*

- **ExCEL London** (International Experiential Corporate Learning Program), lead faculty, 2022
- **Executive Education** – American Orthopaedic Association (AOA) APEX Program, 2023
- **Executive Education** – Kaiser Permanente Advanced Management Program 2.0, 2017-present
- **Executive Education** – Smart & Final Senior Leadership Executive Program, 2018
- **Executive Education** – Kaiser Permanente Advanced Management Program, 2016
- **Master of Business for Veterans (MBV) Capstone Project Course**, 2021-2022
- **Jumpstart Session on Corporate Finance** – Full-Time MBA Program, 2023-2024
- **Jumpstart Session on Excel** – Full-Time MBA Program, 2022

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*Professional and Administrative Service:*

- Academic Director, Full-Time MBA Program (2022 – present)
- Faculty Advisor, Business of Entertainment Association, USC Marshall (2016 – present)
- Faculty Advisor, Marshall Finance Association, USC Marshall (2016 – present)
- Faculty Advisor, Marshall Business Competition Program, USC Marshall (2022 – present)
- Faculty Advisor, Marshall Graduate Student Association (FTMBA), USC Marshall (2022 – present)
- Faculty Advisor, Marshall Gives Back (MGB), USC Marshall (2022 – present)
- Faculty Advisor, Marshall Wine Club, USC Marshall (2022 – present)
- Faculty Advisor, Marshall Golf Club, USC Marshall (2020 – 2022, 2024 – present)
- Faculty Advisor, ‘Corporate Finance’ track of the Finance undergraduate emphasis (optional specialization within the BS in Business Administration major) (2021 – present)
- Faculty Mentor to Associate and Assistant Professors of Clinical Finance and Business Economics (2021 – present)
- Faculty Advisor, USC Scholars of Finance (2022 – present)
- Faculty Advisor, Global Investment Society (2024 – present)
- Instructor, Student Investment Fund (SIF) Program (2017 – 2021), Co-Instructor (2015 – 2017)
- Instructor, Undergraduate Student Investment Fund (USIF) Program (2017 – 2021), Co-Instructor (2015 – 2017)
- Committee Member, USC Marshall FTMBA Rankings Committee (2022 – present)
- Committee Member, Task Force to Review the Full-Time MBA Program (2022 – 2023)
- Committee Member, Leventhal/FBE Joint Degree (2022 – present)
- Committee Member, MS Finance Admissions Committee (2016 – 2022)
- Committee Member, Redesign of PRIME and PM.Globe Courses (2023 – present)
- PEG Committee Member for promotion of Clinical Faculty member (2023)
- Faculty Expert, Online High School Initiative (2021)
- Core Coordinator for BUAD 306 & 215, FBE Department (2017 – 2020)
- Singapore Country Desk Officer for the USC Marshall PRIME Program (2019 – 2023)
- Hong Kong Country Desk Officer for the USC Marshall PRIME Program (2018 – present)
- China/Korea Country Desk Officer for the USC Marshall PRIME Program (2017 – present)
- Committee Member, Department of Finance and Business Economics Clinical Recruiting Committee (2019 - present)
- Committee Member, Grade Appeals Committee for FBE 391 (2018)
- Faculty Mentor, Marshall First-Year Experience (2017 – present)
- Faculty Advisor, USC Marshall, CFA Institute Research Challenge (2015 – present); 2017 & 2018 teams won the Los Angeles chapter competition, 2016 team placed 2<sup>nd</sup>
- Faculty Advisor, USC Marshall, CQA Investment Challenge (2015 – present)
- Faculty Advisor, Total Impact Portfolio Challenge (2020 – present)
- Faculty Advisor, Duff & Phelps YOUNiversity Deal Challenge (2018 – present)
- Committee Member, PRIME 2.0 Redesign Committee (2018)
- FBE Undergraduate and MBA Elective Advisor (2015 – present)
- Faculty Advisor, FBE 595 – Internship in Finance or Business Economics (2021 – present)
- Faculty Advisor, FBE 592/593 – Field Research/Independent Research in Finance or Business Economics (2017 – present); *topics include Media & Entertainment, Cryptocurrencies, Equity Research, Investment Banking, and Private Equity in Media*

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- Focus Group Member, MBA.PM hybrid elective initiative (2020)
- Judge, Marshall Finance Association Stock Pitch Contest (2017 – present)
- Judge, Full-Time MBA Case Competition (2015)

*Media Coverage:*

- Quoted in the Hong Kong Disneyland Youth Programs Prospectus (2024-2025), reflecting on the PRIME global business learning experience and insights into Disney's strategy
- Quoted in "It Was Getting Out of Control: Media Giants Stare Down 'Terrifying' Debt Problem," *The Hollywood Reporter*, October 9, 2019 (by Stephen Galloway), on financial challenges in the entertainment industry

*Presentations:*

- "An Insider's Guide to the Entertainment Industry" *Business of Entertainment Association*, Fall 2017, Fall 2018, Fall 2019, Spring 2021, Fall 2022
- "Regional Firm Night" Invited Moderator, *Trojan Investing Society*, Fall 2022 & 2023
- "Buy-Side Panel" Invited Moderator, *USC Value Investing Group*, Fall 2019
- "e2: Evolution of Entertainment Conference" Invited Moderator for the Investor Panel, *Business of Entertainment Association & USC Annenberg*, Spring 2018
- "Corporate Finance 101, Introduction to Various Career Paths" *Marshall Finance Association*, Fall 2017, Fall 2018, Fall 2019, Fall 2020, Fall 2021, Fall 2022, Fall 2023
- "MBA Career Insights Panel" Invited Moderator, *Graduate Career Services/Full-Time MBA Program*, Fall 2018
- "USIF Annual Meeting" Invited Moderator, *Center for Investment Studies*, Spring 2020 & Spring 2021
- "SIF Annual Meeting" Invited Moderator, *Center for Investment Studies*, Spring 2020 & Spring 2021

**UCLA Extension**

Instructor

2011 – 2012

*Courses Taught:*

- MGMNT X130A – Basic Managerial Finance, 2011-2012 (*three quarters*)

**NON-ACADEMIC POSITIONS**

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**Sony Pictures Entertainment**

Executive Director, Motion Picture Finance

Culver City, CA

2005 - 2015

**Warner Bros. Entertainment**

Manager of Finance

Burbank, CA

2004 – 2005

**Deloitte & Touche**

Senior Associate, Tax Services

Associate, Assurance and Advisory Services

Los Angeles, CA

2000 – 2002

1998 – 2000

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**ADDITIONAL INFORMATION**

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HONORS:	Golden Key & Beta Gamma Sigma Honors Societies
ALUMNI INVOLVEMENT:	Sony Pictures MBA Recruiting Site Visit; Career Panel Discussions
TRAVEL:	Extensive travel to Europe, Asia, South America, and Australia
INTERESTS:	Tennis, Skiing, Running, Aviation, Film

**PERSONAL**

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- Married to Tammy Abrams, Sr. Manager, Brand Strategy, The Walt Disney Company
- Two daughters (9) and (4)