

SCOTT M. ABRAMS, CFA

Associate Professor of Clinical Finance and Business Economics
Academic Director, Full-Time MBA Program
USC Marshall School of Business
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EDUCATION

University of Southern California, Marshall School of Business

Master of Business Administration, Emphasis in Finance 2004

University of California, Los Angeles (UCLA)

Bachelor of Arts in Business Economics, Minor in Accounting 1998

PROFESSIONAL CERTIFICATIONS

CFA Charterholder, CFA Institute, issued September 2021

Certified Public Accountant (CPA), California Board of Accountancy, issued January 2001 (Active Status)

ACADEMIC POSITIONS

University of Southern California, Marshall School of Business

Academic Director, Full-Time MBA Program	2022 – Present
Associate Professor of Clinical Finance and Business Economics	2021 – Present
Assistant Professor of Clinical Finance and Business Economics	2019 – 2021
Lecturer in Finance and Business Economics	2015 – 2019
Adjunct Professor of Finance and Business Economics	2013 – 2015

Average Teaching Evaluation Score: 4.8/5.0 (Instructor Ratings compiled from 108 courses and 5,400 students); average instructor scores listed below:

Courses Taught:

- **GSBA 548 Corporate Finance** (Full-Time MBA, Part-Time MBA, MS Finance Core Course), 2015-present: **4.7/5.0**
- **FBE 529 Financial Analysis & Valuation** (MBA & MS Finance Elective Course), 2017-present: **4.8/5.0**
- **FBE 421 Financial Analysis & Valuation** (Undergraduate Elective Course), 2016-present: **4.8/5.0**
- **FBE 453a Advanced Practicum in Investment Management** (Undergraduate Student Investment Fund), 2015-2020: **4.9/5.0**
- **FBE 453b Advanced Practicum in Investment Management** (Undergraduate Student Investment Fund), 2016-2021: **4.9/5.0**

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- **FBE 553a Applied Portfolio Management** (Student Investment Fund), 2015-2020: **4.8/5.0**
- **FBE 553b Applied Portfolio Management** (Student Investment Fund), 2016-2021: **5.0/5.0**
- **GSBA 580/580c The Global Context of Business** (PRIME International Experiential Learning) – Singapore Lead Faculty (2020 & 2023), Hong Kong Lead Faculty (2019), Seoul/Beijing Lead Faculty (2017-2018) – **4.7/5.0**
- **GSBA 599 Problem Solving and Decision Making** (Full-Time MBA Core Course), 2022: **4.7/5.0**
- **GSBA 511 Microeconomics for Management** (MS Finance Core Course), 2016-2019: **4.8/5.0**
- **GSBA 521a Corporate Finance** (Full-Time MBA Core Course), 2015: **4.5/5.0**
- **ECON 351 Microeconomics for Business** (Undergraduate Business Major Core Course), 2014: **4.8/5.0**
- **BUAD 104 Learning About International Commerce (LINC)** (Undergraduate Elective), 2022-present: **4.5/5.0**
- **BUAD 306 Business Finance** (Undergraduate Business Major Core Course), 2014-2016: **4.7/5.0**
- **BUAD 215 Foundations of Business Finance** (Undergraduate Business Minor Core Course), 2013-2014: **4.7/5.0**
- **FIM 529 Financial Analysis & Valuation in the Food Industry** (MS Food Industry Leadership Course), 2020-present: **4.5/5.0**

Awards:

- **Golden Apple Teaching Award**, Undergraduate Electives, 2023 – Awarded to top two professors among all Undergraduate Electives as voted by the students
- **Golden Apple Teaching Award**, Full-Time MBA Core Program, 2021 – Awarded to top professor among all Full-Time MBA first year core classes as voted by the students
- **Golden Apple Teaching Award**, Full-Time MBA Core Program, 2016 – Awarded to top professor among all Full-Time MBA first year core classes as voted by the students
- **Above and Beyond** Faculty Award, MS Finance Program, 2018
- **Most Entertaining Professor** Award, MS Finance Program, 2017
- **‘Best Advice’** Faculty Award, MS Finance Program, 2017

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Other Teaching:

- **ExCEL London** (International Experiential Corporate Learning Program), lead faculty, 2022
- **Master of Business for Veterans (MBV) Program**, Corporate Finance, 2015-present
- **Executive Education** – American Orthopaedic Association (AOA) APEX Program, 2023
- **Executive Education** – Kaiser Permanente Advanced Management Program 2.0, 2017-present
- **Executive Education** – Smart & Final Senior Leadership Executive Program, 2018
- **Executive Education** – Kaiser Permanente Advanced Management Program, 2016
- **Master of Business for Veterans (MBV) Capstone Project Course**, 2021-present
- **Jumpstart Session on Corporate Finance** – Full-Time MBA Program, 2023
- **Jumpstart Session on Excel** – Full-Time MBA Program, 2022

Professional and Administrative Service:

- Academic Director, Full-Time MBA Program (2022 – present)
- Faculty Advisor, Business of Entertainment Association, USC Marshall (2016 – present)
- Faculty Advisor, Marshall Finance Association, USC Marshall (2016 – present)
- Faculty Advisor, Marshall Business Competition Program, USC Marshall (2022 – present)
- Faculty Advisor, Marshall Graduate Student Association (Full-Time), USC Marshall (2022 – present)
- Faculty Advisor, Challenge for Charity (C4C), USC Marshall (2022 – present)
- Faculty Advisor, Marshall Wine Club, USC Marshall (2022 – present)
- Faculty Advisor, Marshall Golf Club, USC Marshall (2020 – 2022)
- Faculty Advisor, ‘Corporate Finance’ track of the Finance undergraduate emphasis (optional specialization within the BS in Business Administration major) (2021 – present)
- Faculty Mentor to Associate and Assistant Professors of Clinical Finance and Business Economics (2021 – present)
- Faculty Advisor, USC Scholars of Finance (2022 – present)
- Instructor, Student Investment Fund (SIF) Program (2015 – 2021)
- Instructor, Undergraduate Student Investment Fund (USIF) Program (2015 – 2021)
- Committee Member, Task Force to Review the Full-Time MBA Program (2022 – present)
- Committee Member, USC Marshall FTMBA Rankings Committee (2022 – present)
- Committee Member, Leventhal/FBE Joint Degree (2022 – present)
- Committee Member, MS Finance Admissions Committee (2016 – 2022)
- Faculty Expert, Online High School Initiative (2021)
- Core Coordinator for BUAD 306 & 215, FBE Department (2017 – 2020)

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- Singapore Country Desk Officer for the USC Marshall PRIME Program (2019 – present)
- Hong Kong Country Desk Officer for the USC Marshall PRIME Program (2018 – present)
- China/Korea Country Desk Officer for the USC Marshall PRIME Program (2017 – 2018)
- Committee Member, Department of Finance and Business Economics Clinical Recruiting Committee (2019 - present)
- Faculty Mentor, Marshall First-Year Experience (2017 – present)
- Faculty Advisor, USC Marshall, CFA Institute Research Challenge (2015 – present); 2017 & 2018 teams won the Los Angeles chapter competition, 2016 team placed 2nd
- Faculty Advisor, USC Marshall, CQA Investment Challenge (2015 – present)
- Faculty Advisor, Total Impact Portfolio Challenge (2020 – present)
- Faculty Advisor, Duff & Phelps YOUNiversity Deal Challenge (2018 – present)
- Committee Member, PRIME 2.0 Redesign Committee (2018)
- FBE Undergraduate and MBA Elective Advisor (2015 – present)
- Faculty Advisor, FBE 595 – Internship in Finance or Business Economics (2021 – present)
- Faculty Advisor, FBE 592/593 – Field Research/Independent Research in Finance or Business Economics (2017 – present); *topics include Media & Entertainment, Cryptocurrencies, Equity Research, and Investment Banking*
- Focus Group Member, MBA.PM hybrid elective initiative (2020)
- Judge, Marshall Finance Association Stock Pitch Contest (2017 – present)
- Judge, Full-Time MBA Case Competition (2015)

Media Coverage:

- “It Was Getting Out of Control: Media Giants Stare Down ‘Terrifying’ Debt Problem,”
Hollywood Reporter, article by Stephen Galloway, October 9, 2019

Presentations:

- “An Insider’s Guide to the Entertainment Industry” *Business of Entertainment Association*, Fall 2017, Fall 2018, Fall 2019, Spring 2021, Fall 2022
- “Regional Firm Night” Invited Moderator, *Trojan Investing Society*, Fall 2022
- “Buy-Side Panel” Invited Moderator, *USC Value Investing Group*, Fall 2019
- “e2: Evolution of Entertainment Conference” Invited Moderator for the Investor Panel, *Business of Entertainment Association & USC Annenberg*, Spring 2018
- “Corporate Finance 101, Introduction to Various Career Paths” *Marshall Finance Association*, Fall 2017, Fall 2018, Fall 2019, Fall 2020, Fall 2021, Fall 2022
- “MBA Career Insights Panel” Invited Moderator, *Graduate Career Services/Full-Time MBA Program*, Fall 2018
- “USIF Annual Meeting” Invited Moderator, *Center for Investment Studies*, Spring 2020 & Spring 2021
- “SIF Annual Meeting” Invited Moderator, *Center for Investment Studies*, Spring 2020 & Spring 2021

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UCLA Extension

Instructor

2011 – 2012

Courses Taught:

- MGMNT X130A – Basic Managerial Finance, 2011-2012 (*three quarters*)

NON-ACADEMIC POSITIONS

Sony Pictures Entertainment

Executive Director, Motion Picture Finance

Culver City, CA

2005 - 2015

Warner Bros. Entertainment

Manager of Finance

Burbank, CA

2004 – 2005

Deloitte & Touche

Senior Associate, Tax Services

Associate, Assurance and Advisory Services

Los Angeles, CA

2000 – 2002

1998 – 2000

ADDITIONAL INFORMATION

HONORS:

Golden Key & Beta Gamma Sigma Honors Societies

ALUMNI INVOLVEMENT:

Sony Pictures MBA Recruiting Site Visit; Career Panel Discussions

TRAVEL:

Extensive travel to Europe, Asia, South America, and Australia

INTERESTS:

Tennis, Skiing, Running, Aviation, Film

PERSONAL

- Married to Tammy Abrams, Sr. Manager, Brand Strategy & Analytics, The Walt Disney Company
- Two daughters (8) and (2)