

SCOTT M. ABRAMS, CFA

Professor of Clinical Finance and Business Economics
Academic Director, Full-Time MBA Program
USC Marshall School of Business
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EDUCATION

University of Southern California, Marshall School of Business

Master of Business Administration, Emphasis in Finance

University of California, Los Angeles (UCLA)

Bachelor of Arts in Business Economics, Minor in Accounting

PROFESSIONAL CERTIFICATIONS

CFA Charterholder, CFA Institute

Certified Public Accountant (CPA), California Board of Accountancy (Active Status)

ACADEMIC POSITIONS

University of Southern California, Marshall School of Business

Professor of Clinical Finance and Business Economics	2024 – Present
Academic Director, Full-Time MBA Program	2022 – Present
Associate Professor of Clinical Finance and Business Economics	2021 – 2024
Assistant Professor of Clinical Finance and Business Economics	2019 – 2021
Lecturer in Finance and Business Economics	2015 – 2019
Adjunct Professor of Finance and Business Economics	2013 – 2015

Average Teaching Evaluation Score: 4.8/5.0 (legacy scale through Fall 2023); **3.8/4.0** (new scale, Spring 2024 onward)

Instructor Ratings compiled from 139 courses and 7,400 students. USC transitioned from a 5.0 scale to a 4.0 scale beginning Spring 2024, average instructor scores listed below:

Courses Taught:

- **FBE 529 Financial Analysis & Valuation** (MBA & MS Finance Elective Course), 2017-present: **4.8/5.0** through Fall 2023; **3.8/4.0** thereafter
- **FBE 421 Financial Analysis & Valuation** (Undergraduate Elective Course), 2016-present: **4.8/5.0** through Fall 2023; **3.8/4.0** thereafter
- **GSBA 548 Corporate Finance** (Full-Time MBA, Part-Time MBA, MS Finance Core Course), 2015-present: **4.7/5.0** through Fall 2023; **3.7/4.0** thereafter

SCOTT M. ABRAMS, CFA
USC MARSHALL SCHOOL OF BUSINESS

- **FBE 460 Mergers, Acquisitions and Restructuring** (Undergraduate Elective Course), 2023-present: **5.0/5.0**
- **GSBA 582 The Global Context and International Business** (PRIME Experiential Learning): Global Media & Entertainment Industry Dynamics: Seoul/Hong Kong Lead Faculty (2025-present): **3.9/4.0**
- **GSBA 580/580c The Global Context of Business** (PRIME International Experiential Learning): **4.7/5.0** *through Fall 2023*; **3.8/4.0** *thereafter*
 - Hong Kong Lead Faculty (2019 & 2024)
 - Singapore Lead Faculty (2020 & 2023)
 - Seoul/Beijing Lead Faculty (2017 & 2018)
- **GSBA 508 Foundations of Business Success** (Full-Time MBA Core Course), 2024-present **3.9/4.0**
- **FBE 453a Advanced Practicum in Investment Management** (Undergraduate Student Investment Fund), 2015-2020: **4.9/5.0**
- **FBE 453b Advanced Practicum in Investment Management** (Undergraduate Student Investment Fund), 2016-2021: **4.9/5.0**
- **FBE 553a Applied Portfolio Management** (Student Investment Fund), 2015-2020: **4.8/5.0**
- **FBE 553b Applied Portfolio Management** (Student Investment Fund), 2016-2021: **5.0/5.0**
- **GSBA 599 Problem Solving and Decision Making** (Full-Time MBA Core Course), 2022: **4.7/5.0**
- **GSBA 511 Microeconomics for Management** (MS Finance Core Course), 2016-2019: **4.8/5.0**
- **GSBA 521a Corporate Finance** (Full-Time MBA Core Course), 2015: **4.5/5.0**
- **ECON 351 Microeconomics for Business** (Undergraduate Business Major Core Course), 2014: **4.8/5.0**
- **BUAD 104 Learning About International Commerce (LINC)** (Undergraduate Elective), 2022: **4.5/5.0**
- **BUAD 306 Business Finance** (Undergraduate Business Major Core Course), 2014-2016: **4.7/5.0**
- **BUAD 215 Foundations of Business Finance** (Undergraduate Business Minor Core Course), 2013-2014: **4.7/5.0**

SCOTT M. ABRAMS, CFA
USC MARSHALL SCHOOL OF BUSINESS

- **GSBA 561/572/566 Evaluating Market Performance/Strategic Planning for Growth** (Master of Business for Veterans (MBV) Corporate Finance portion), 2015-present: **4.7/5.0**
- **FIM 529 Financial Analysis & Valuation in the Food Industry** (MS Food Industry Leadership Course), 2020-present: **4.5/5.0**

Awards:

- **Evan C. Thompson Teaching & Learning Innovation Award**, 2024
- **Golden Apple Teaching Award**, Graduate Electives, 2024 – Awarded to top two professors among all Graduate Electives as voted by the students
- **Golden Apple Teaching Award**, Undergraduate Electives, 2023 – Awarded to top two professors among all Undergraduate Electives as voted by the students
- **Golden Apple Teaching Award**, Full-Time MBA Core Program, 2021 – Awarded to top professor among all Full-Time MBA first year core classes as voted by the students
- **Golden Apple Teaching Award**, Full-Time MBA Core Program, 2016 – Awarded to top professor among all Full-Time MBA first year core classes as voted by the students
- **Above and Beyond** Faculty Award, MS Finance Program, 2018
- **Most Entertaining Professor** Award, MS Finance Program, 2017
- **Best Advice** Faculty Award, MS Finance Program, 2017

Other Teaching:

- **ExCEL London** (International Experiential Corporate Learning Program), lead faculty, 2022
- **Executive Education** – American Orthopaedic Association (AOA) APEX Program, 2023
- **Executive Education** – Kaiser Permanente Advanced Management Program 2.0, 2017-present
- **Executive Education** – K1 Investment Management, 2022-2023
- **Executive Education** – Smart & Final Senior Leadership Executive Program, 2018
- **Executive Education** – Kaiser Permanente Advanced Management Program, 2016
- **Master of Business for Veterans (MBV) Capstone Project Course**, 2021-2022
- **Jumpstart Session on Corporate Finance** – Full-Time MBA Program, 2023-2025
- **Jumpstart Session on Excel** – Full-Time MBA Program, 2022

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USC MARSHALL SCHOOL OF BUSINESS

Professional and Administrative Service:

Program Leadership and Curriculum Innovation

- Academic Director, Full-Time MBA Program (2022 – present)
- Instructor, Student Investment Fund (SIF) Program (2017 – 2021), Co-Instructor (2015 – 2017)
- Instructor, Undergraduate Student Investment Fund (USIF) Program (2017 – 2021), Co-Instructor (2015 – 2017)
- Faculty Advisor, FBE 595 – Internship in Finance or Business Economics (2021 – present)
- Faculty Advisor, FBE 592/593 – Field Research/Independent Research in Finance or Business Economics (2017 – present); *topics include Media & Entertainment, Cryptocurrencies, Equity Research, Investment Banking, and Private Equity in Media*
- Core Coordinator for BUAD 306 & 215, FBE Department (2017 – 2020)
- Singapore Country Desk Officer for the USC Marshall PRIME Program (2019 – 2023)
- Hong Kong Country Desk Officer for the USC Marshall PRIME Program (2018 – present)
- China/Korea Country Desk Officer for the USC Marshall PRIME Program (2017 – present)
- Committee Member, PRIME 2.0 Redesign Committee (2018)

Faculty Advisor to Student Organizations (Graduate)

- Faculty Advisor, Business of Entertainment Association, USC Marshall (2016 – present)
- Faculty Advisor, Marshall Finance Association, USC Marshall (2016 – present)
- Faculty Advisor, Marshall Business Competition Program, USC Marshall (2022 – present)
- Faculty Advisor, Marshall Graduate Student Association (FTMBA), USC Marshall (2022 – present)
- Faculty Advisor, Marshall Gives Back (MGB), USC Marshall (2022 – present)
- Faculty Advisor, Marshall Wine Club, USC Marshall (2022 – present)
- Faculty Advisor, Marshall Golf Club, USC Marshall (2020 – 2022, 2024 – present)

Faculty Advisor to Student Organizations (Undergraduate)

- Faculty Advisor, USC Scholars of Finance (2022 – present)
- Faculty Advisor, Global Investment Society (2024 – 2025)

Faculty Advisor on Case Competitions

- Faculty Advisor, USC Marshall, CFA Institute Research Challenge (2015 – present); 2017 & 2018 teams won the Los Angeles chapter competition, 2016 team placed 2nd
- Faculty Advisor, USC Marshall, CQA Investment Challenge (2015 – 2021)
- Faculty Advisor, Total Impact Portfolio Challenge (2020 – present)
- Faculty Advisor, Duff & Phelps YOUiversity Deal Challenge (2018 – present)

Other Service (FBE Department)

- Faculty Advisor, ‘Corporate Finance’ track of the Finance undergraduate emphasis (optional specialization within the BS in Business Administration major) (2021 – present)
- Faculty Mentor to Associate and Assistant Professors of Clinical Finance and Business Economics (2021 – present)
- Committee Member, Leventhal/FBE Joint Degree (2022 – present)
- Committee Member, MS Finance Admissions Committee (2016 – 2022)
- Committee Member, Grade Appeals Committee for FBE 391 (2018)
- Committee Member, FBE Department Clinical Recruiting Committee (2019 - present)

SCOTT M. ABRAMS, CFA
USC MARSHALL SCHOOL OF BUSINESS

Other Service (USC Marshall)

- Committee Member, USC Marshall FTMBA Rankings Committee (2022 – present)
- Committee Member, Task Force to Review the Full-Time MBA Program (2022 – 2023)
- Committee Member, Redesign of PRIME and PM.Globe Courses (2023 – present)
- PEG Committee Member for promotion of Clinical Faculty member (2023)
- Faculty Expert, Online High School Initiative (2021)
- Faculty Mentor, Marshall First-Year Experience (2017 – present)
- FBE Undergraduate and MBA Elective Advisor (2015 – present)
- Focus Group Member, MBA.PM hybrid elective initiative (2020)
- Judge, Marshall Finance Association Stock Pitch Contest (2017 – present)
- Judge, Full-Time MBA Case Competition (2015)

Media Coverage:

- Quoted in the Hong Kong Disneyland Youth Programs Prospectus (2024 & 2025), reflecting on the PRIME global business learning experience and insights into Disney’s strategy
- Quoted in “It Was Getting Out of Control: Media Giants Stare Down ‘Terrifying’ Debt Problem,” *The Hollywood Reporter*, October 9, 2019 (by Stephen Galloway), on financial challenges in the entertainment industry

Presentations:

- “An Insider’s Guide to the Entertainment Industry” *Business of Entertainment Association*, Fall 2017, Fall 2018, Fall 2019, Spring 2021, Fall 2022
- “Regional Firm Night” Invited Moderator, *Trojan Investing Society*, Fall 2022 & 2023
- “Buy-Side Panel” Invited Moderator, *USC Value Investing Group*, Fall 2019
- “e2: Evolution of Entertainment Conference” Invited Moderator for the Investor Panel, *Business of Entertainment Association & USC Annenberg*, Spring 2018
- “Corporate Finance 101, Introduction to Various Career Paths” *Marshall Finance Association*, Fall 2017, Fall 2018, Fall 2019, Fall 2020, Fall 2021, Fall 2022, Fall 2023
- “MBA Career Insights Panel” Invited Moderator, *Graduate Career Services/Full-Time MBA Program*, Fall 2018
- “USIF Annual Meeting” Invited Moderator, *Center for Investment Studies*, Spring 2020 & Spring 2021
- “SIF Annual Meeting” Invited Moderator, *Center for Investment Studies*, Spring 2020 & Spring 2021

UCLA Extension

Instructor

2011 – 2012

Courses Taught:

- MGMT X130A – Basic Managerial Finance, 2011-2012 (*three quarters*)

SCOTT M. ABRAMS, CFA
USC MARSHALL SCHOOL OF BUSINESS

NON-ACADEMIC POSITIONS

Sony Pictures Entertainment Executive Director, Motion Picture Finance	Culver City, CA 2005 - 2015
Warner Bros. Entertainment Manager of Finance	Burbank, CA 2004 – 2005
Deloitte & Touche Senior Associate, Tax Services Associate, Assurance and Advisory Services	Los Angeles, CA 2000 – 2002 1998 – 2000

ADDITIONAL INFORMATION

HONORS:	Golden Key & Beta Gamma Sigma Honors Societies
ALUMNI INVOLVEMENT:	Sony Pictures MBA Recruiting Site Visit; Career Panel Discussions
TRAVEL:	Extensive travel to Europe, Asia, South America, and Australia
INTERESTS:	Tennis, Skiing, Running, Aviation, Film, Investing

PERSONAL

- Married to Tammy Abrams, Sr. Manager, Brand Strategy, The Walt Disney Company
- Two daughters (10) and (5)