

Shelley Xin Li

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Assistant Professor of Accounting

since June 2016

University of Southern California – Marshall School of Business

EDUCATION

Harvard Business School, Boston, MA

May 2016

Doctor of Business Administration (Accounting and Management)

Duke University, Durham, NC

May 2008

M.A. in Economics

Nankai University, Tianjin, China

June 2006

B.A., Double degrees in Economics and Law, minor in Business Administration

RESEARCH INTERESTS

How management control and corporate governance affect innovation, learning, and long-term performance.

TEACHING INTERESTS

Managerial Accounting, Financial Accounting, Innovation and Entrepreneurship

PEER-REVIEWED PUBLICATIONS

1. Ioannis Ioannou, Shelley Xin Li, and George Serafeim, "The Effect of Target Difficulty and Incentives on Target Completion: The Case of Reducing Carbon Emissions," *the Accounting Review* (2016)
2. Shelley Xin Li and Tatiana Sandino: "Effects of an Information Sharing System on Employee Creativity, Engagement, and Performance: A Randomized Field Experiment in a Retail Chain." *Journal of Accounting Research* (2018)

WORKING PAPERS

3. Robert Daines, Shelley Xin Li, and Charles C. Y. Wang, "Can Staggered Boards Improve Value? Evidence from the Massachusetts Natural Experiment." *Under Review at Contemporary Accounting Research*.
4. Shelley Xin Li and Ethan Bernstein, "Seeing Where You Stand: The Implications of Disintermediating Supervisors with Transparent Performance Data." *Under Review at Organization Science*
5. Shelley Xin Li, "Boss, Cut Me Some Slack: Control and Innovation in a Multitasking Environment."
6. Shelley Xin Li, Kenneth Merchant, and Fiona Wang, "Performance metrics and innovation dependency"
7. Dennis Campbell and Shelley Xin Li, "Control Seeking and the Formation of Relational Contracts."

WORK IN PROGRESS

8. Company Connectivity: Evidence from Individual-level Data via LinkedIn (part of the LinkedIn Economic Graph Research Project with Frank Nagle and Aner Zhou)
9. The Use of an Enterprise Social Media Platform in a Retail Chain (with Tatiana Sandino)

OTHER RESEARCH PUBLICATIONS

10. Shelley Xin Li and Kenneth A. Merchant. "Motivating Innovation and Creativity: the Role of Management

Controls". Forthcoming in Economic Information to Facilitate Decision Making, Editor – Kashi R. Balachandran, World Scientific Publishers (2019).

11. Shelley Xin Li. "How Do Firms Motivate Innovation? A Perspective of Management Controls and Organizational Innovation" Forthcoming in China Management Accounting Review, Vol 9, 108-113 (2019)

PUBLISHED TEACHING CASES

12. Tatiana Sandino, Shelley Xin Li, and Nancy Hua Dai. "China Lodging Group (A) and (B)."
13. Dennis Campbell, Marshall Meyer, Shelley Xin Li, and Kristin Stack, "Haier: Zero Distance to the Customer (A) (B) and (C)."
14. Robert G. Eccles, George Serafeim, Shelley Xin Li, and Alan Knight, "Allied Electronics Corporation Ltd: Linking Compensation to Sustainability Metrics."
15. Robert G. Eccles, George Serafeim, and Shelley Xin Li. "Dow Chemical: Innovating for Sustainability."

AWARDS AND HONORS

2017	AAA Management Accounting Section Best Dissertation Award
2015	AAA/Grant Thornton Doctoral Dissertation Award
2013	AAA/Deloitte/J. Michael Cook Doctoral Consortium Fellow
2010-2015	Doctoral Fellowship, Harvard Business School

TEACHING EXPERIENCE

2020	Introduction to Managerial Accounting (undergraduate-level core course)
2019	Performance Measurement, Evaluation, and Incentives (master-level elective course)
2018	Performance Measurement, Evaluation, and Incentives (master-level elective course) Introduction to Managerial Accounting (undergraduate-level core course)
2015	Managerial Accounting, Teaching Assistant, Summer School, Harvard University
2012-2015	Executive Education, Teaching Assistant, Harvard Business School
2012-2014	Financial Reporting and Control, Teaching Fellow, Harvard Business School
2011-2014	MBA Analytics Program - Accounting, Teaching Fellow, Harvard Business School
2006-2008	Courses in Economics and Asian Studies, Teaching Assistant, Duke University

CONFERENCES AND WORKSHOPS

2020	Management Accounting Section Mid-year Conference (Houston) - <i>presenter</i>
2019	Carnegie Mellon Accounting Conference - <i>presenter</i> CPMRE Symposium (Toronto) – <i>discussant</i> Information, Markets, and Organization Conference (Boston) – <i>discussant</i> Management Accounting Section Mid-year Meeting (Florida) – <i>discussant</i> Columbia Junior Faculty Conference CAPANA Conference (Harbin) MIT Asia Conference (Hong Kong)
2018	UNC/Duke Fall Camp – <i>presenter</i> National University of Singapore, Singapore Management University CEIBS Accounting and Finance Symposium – <i>Discussant</i> UC Davis Accounting Conference – <i>Presenter</i> New Faculty Consortium (Virginia)

2017	Management Accounting Section Mid-year Meeting (Arizona) – <i>presenter and discussant</i> Journal of Accounting Research Conference (Chicago) – Paper presented at the conference AAA Annual Meeting (San Diego) – <i>presenter and discussant</i>
2016	Asia-Pacific Management Accounting Association Annual Meeting – <i>presenter and discussant</i> University of Chicago, Rice University, Georgetown University, University of Michigan, AAA Financial Accounting and Reporting Section Midyear Meeting, Tulane University, University of Southern California, Michigan State University, University of Toronto, University of Illinois at Urbana Champaign, INSEAD, Emerging Management Accounting Scholars Symposium
2015	AAA Northeast Regional Meeting (Providence) – <i>Presenter</i> Journal of Accounting and Economics Conference (Rochester) – <i>Invited attendee</i> AAA Annual Meeting (Chicago) – <i>Presenter, discussant, and session moderator</i> Trans-Atlantic Doctoral Conference (London Business School) – <i>Presenter and discussant</i> Management Accounting Section Mid-year Meeting (Newport Beach) - <i>Presenter</i>
2013	NBER Entrepreneurship Research Summer Bootcamp – <i>Invited participant</i> AAA Doctoral Colloquium (Lake Tahoe) – <i>Invited attendee</i> Management Accounting Section Mid-year Meeting (New Orleans) – <i>Presenter and discussant</i> JAE Corporate Accountability Reporting Conference (Boston) – <i>Invited attendee</i>
2012	PRI Young Scholars Finance Academy (Switzerland) – <i>Presenter</i>
2011-2018	Information, Markets, and Organizations Conference (Boston) – <i>Invited attendee</i>

REVIEWER SERVICES AND OTHER CONFERENCES

2020	Panelist for Management Accounting Section Doctoral Colloquium
2019	Reviewer for the Accounting Review, Contemporary Accounting Research MAS Committee (Dissertation Award)
2018	Reviewer for the Accounting Review, Contemporary Accounting Research, Management Accounting Research, European Accounting Review, MAS mid-year conference Section liaison for 2018 AAA Annual Meeting (Corporate Governance)
2017	Reviewer for AAA Annual Meeting, MIT Asia Conference in Accounting, European Accounting Review
2015	Reviewer for AAA Annual Meeting
2014	Reviewer for MIT Asia Conference in Accounting, MAS Mid-year Meeting.
2014	Management Accounting Section Mid-year Meeting and Doctoral Colloquium
2014	American Economic Association Annual Meeting

PROFESSIONAL EXPERIENCE

Sep 2008-	Magna International, Inc., Troy, Michigan
Mar 2010	<i>Tax financial reporting specialist</i>
Summer 2008	RTI International, Research Triangle Park, North Carolina <i>Intern, Department of Commercialization</i>
Summer 2007	Cobble Hill Group, Durham, North Carolina <i>Summer analyst</i>

Professional Credentials:

Financial Risk Manager (certified in 2010)
Certified Management Accountant

ACTIVITIES

2013	Panel organizer and moderator, MIT China Innovation and Entrepreneurship Forum
2007-2008	Representative, Graduate and Professional Student Council, Duke University
2003-2006	Class President, Nankai University

Languages: Chinese (Mandarin), English

Interests: beautiful gourmet food, realistic science fiction, non-romantic comedies