

CURRICULUM VITAE

STEPHAN CARNEY

University of Southern California
Marshall School of Business
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EDUCATION

Marshall School of Business, University of Southern California

PhD Candidate, Marketing, Entry: 2021

Smith School of Business, Queen's University

Master of Science, Marketing, November 2018

Advisor: Dr. Laurence Ashworth

Thesis: I Can Find It Myself: Advertisement Disclosure in Persuasion Attempts Cause a Threat to Competence

GPA: 4.0

D'Amore-McKim School of Business, Northeastern University

Bachelor of Science, Business Administration, May 2016

Concentrations: Marketing and Accounting

Related Coursework: Consumer Behavior, Marketing Research, Organizational Behavior

Semesters Abroad: Meiji University, Tokyo, Japan (Summer 2013), ESIC, Valencia, Spain, (Summer 2014)

GPA: 3.7, *cum laude*

RESEARCH INTERESTS

Interpersonal and Consumer Judgment and Decision-Making

Psychology of Money and Value

Consumer Health and Financial Wellbeing

PUBLICATIONS

Steffel, Mary, Elanor F. Williams, and **Stephan Carney** (2022), "Empowering Patients to Engage with Health Decisions: Making Medical Choices Feel Easy Increases Patient Participation," *Journal of the Association for Consumer Research*.

CONFERENCE PRESENTATIONS

Carney, Stephan and Gülden Ülkümen (March 2024), “Completion Time Estimates Under Epistemic and Aleatory Uncertainty.” Poster to be presented at the Society for Consumer Psychology annual meeting in Nashville, TN.

Carney, Stephan, Ananya Oka, & Mary Steffel (February 2024), “Delegating to Self-Driving Technology for Self vs. Others.” Poster to be presented at the Society for Personality and Social Psychology annual convention in San Diego, CA.

Carney, Stephan and Gülden Ülkümen (November 2023), “Completion Time Estimates Under Epistemic and Aleatory Uncertainty.” Poster to be presented at the Society for Judgment and Decision Making annual meeting in San Francisco, CA.

Carney, Stephan and Laurence Ashworth (March 2020), “I Can Find it Myself: Advertisement Disclosure in Persuasion Attempts Cause a Threat to Perceived Competence.” Poster presented at the Society for Consumer Psychology in Huntington Beach, CA.

Carney, Stephan and Laurence Ashworth (October 2019), “I Can Find it Myself: Advertisement Disclosure in Persuasion Attempts Cause a Threat to Competence.” Poster presented at the Association for Consumer Research in Atlanta, GA.

TEACHING ASSISTANCESHIP

Queen’s University

Spring 2018, COMM302: Launching New Ventures (Instructor: Jim Hamilton)

Spring 2018, COMM132: Introduction to Marketing (Instructor: Dr. Suzanne Rath)

Fall 2017, MBAS837: Sales Management (Instructor: Jim Hamilton)

Northeastern University

Fall 2016: GBST1012: The Global Experience (Instructor: Anna White)

AWARDS AND GRANTS

USC Marshall Dean’s Fellowship, *University of Southern California* (2021-2023)

USC Marshall/Graduate School Fellowship, *University of Southern California* (2021-2023)

D. I. McCloud Fellowship, *Queen’s University* (2017-2018)

Dean’s Scholarship, *Northeastern University* (2011-2016)

ACADEMIC SERVICE

Executive Board Member, USC Behavioral Science Society (2020-2023)

Session Facilitator, Society for Judgment and Decision-Making 2020 Annual Conference (2020)

PROFESSIONAL AFFILIATIONS

Association for Consumer Research
Society for Judgement and Decision Making
Society for Consumer Psychology
Society for Personality and Social Psychology

Updated: November 2023