

Taylor Wiesen

USC | Marshall School of Business
Leventhal School of Accounting
3660 Trousdale Pkwy, ACC 213
Los Angeles, CA 90089
wiesen@marshall.usc.edu

Academic Employment

Associate Professor of Clinical Accounting, University of Southern California, 2022 - present
Assistant Professor (Accounting), George Mason University, 2016 - 2022

Education

PhD Business Administration (Accounting), University of Miami, 2016
BBA Accounting, University of Miami, 2010

Other Relevant Experience

Instructor, University of Miami, 2015
Financial Reporting, The Walt Disney Company, 2010 - 2011

Research

Publications

Aggregate Earnings and Market Expectations in United States Presidential Election Prediction Markets
Advances in Accounting (60), 2023

Academic Dishonesty in Online Accounting Assessments - Evidence on the use of Academic Resource Sites
with Jenelle Conaway
Issues in Accounting Education (38), 2023

Working Papers

Which Firms Are Affected by Regulation? A New Text-Based Measure from Corporate Disclosures
with Peter Wysocki

Works in Progress

Does Regulation have Positive Spillover Effects on Financial Reporting Outcomes?
with Andrew McMartin and Miguel Minutti-Meza

Partisan Rhetoric in Corporate Disclosure

Teaching

University of Southern California

External Financial Reporting Issues (Fall 2022 - present)

In-person instruction

Undergraduate level course

Abridged Core Concepts of Accounting Information (Fall 2022 - present)

In-person instruction

Undergraduate level course

George Mason University

Intermediate Accounting I (Fall 2016 - Spring 2022)

In-person and hybrid instruction

Undergraduate level course

Financial Statement Analysis and Valuation (Fall 2019 - Fall 2021)

In-person and online (asynchronous) instruction

Undergraduate level course

Executive Development (Spring 2021 - Spring 2022)

Online (synchronous) instruction

University of Miami

Principles of Financial Accounting (Summer 2015)

In-person instruction

Undergraduate course

University Service and Course Design

University of Southern California

RTPC Faculty Recruiting, Chair, 2023 - present

Committee on the establishment of a major in Accounting and Finance, 2022

George Mason University

Committee on accounting curriculum evolution, Chair, 2021 - 2022

Committee on undergraduate research requirement, 2020 - 2022

Course coordinator, 2016 - 2022

Accounting area workshop coordinator, 2020 - 2021

Academic and Professional Activities

Presentations

Advances in Accounting Research Conference, 2021
AAA Annual Meeting (discussant), 2019
Washington Area Accounting Research Symposium, 2017
George Mason University, 2016
Florida International University, 2016
London School of Economics, 2016
University of Texas Dallas, 2016
Accounting PhD Rookie Recruiting and Research Camp, 2016
AAA Annual Meeting (presenter), 2015

Conference Participation

AAA Annual Meeting, 2021; 2020; 2019; 2018; 2017; 2016; 2015
AAA CPA Evolution Model Curriculum, 2021
AAA FARS mid-year meeting, 2021
GMU Emerging Technology Conference, 2020
Deloitte Foundation/FSA Faculty Consortium, 2018
GMU Investor Protection, Governance, and Fraud, 2018
Washington Area Accounting Research Symposium, 2018; 2017
AAA New Faculty Consortium, 2017
AAA/Deloitte/J. Michael Cook Doctoral Consortium, 2015
Accounting PhD Rookie Recruiting and Research Camp, 2015; 2014; 2013; 2012; 2011
Florida Accounting Research Symposium, 2014
International Accounting Conference, 2014; 2013
South Florida Accounting Conference, 2013; 2012
University of Miami Textual Analysis Conference, 2013

Professional Service

Member, American Accounting Association
Ad hoc reviewer, *Advances in Accounting*
Ad hoc reviewer and discussant, AAA Annual Meeting
Ad hoc reviewer, International Accounting Midyear Meeting
Ad hoc reviewer, AAA Southeast Regional Meeting

Awards and Recognition

Best paper award, 2021 *Advances in Accounting* conference
GMU School of Business Outstanding Professor in Accounting, 2017 - 2018
University of Miami School of Business Doctoral Fellowship, 2011 - 2016
AAA/Deloitte/J. Michael Cook Doctoral Consortium Fellow, 2015

Specialized Skills

PERL regular expression programming; SAS; STATA