

ROBERT B. TURRILL

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Marshall School of Business
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PROFESSIONAL

UNIVERSITY OF SOUTHERN CALIFORNIA

Professor Emeritus of Clinical, Management & Organization (2015-present)
Professor of Clinical, Management and Organization (1997-2015)
Faculty Director, Masters' of Business for Veterans (MBV) (2013 – present)
Faculty Director, Presidential Fellows Program (1995-2001) - Leadership Institute
Faculty Liaison with Architects in building Popovich Hall (1995-1999)
Faculty Liaison for proposed new building, (2001 – 2005)
Associate Professor of Clinical (1992-97)
Director, Executive MBA Program (1993-95)
Associate Dean, Masters' Programs (1981-92)
Assistant Dean, Masters' Programs (1975-81)
Assistant Professor (1972-75) - Organizational Behavior and Design
Lecturer in School of Public Administration (1972-75) - Organizational Behavior
Instructor (1968-69) - Organizational Behavior

SOUTHERN ILLINOIS UNIVERSITY, Edwardsville

Assistant Professor (1969-72) - Organizational Behavior

EDUCATION

UNIVERSITY OF CALIFORNIA, LOS ANGELES

PhD - Behavioral Science for Management (Organizational Behavior)
MBA - Management Theory
BS - Business Education

Memberships:

Academy of Management
Beta Gamma Sigma
Omicron Delta Kappa (ODK), National Leadership Honorary

Military service: US Army (1957-1959 active; 1959-1963 reserve)

SELECTED UNIVERSITY AND PROFESSIONAL SERVICE ACTIVITIES

Member of Committee of Clinical Faculty Promotion Sub-Committee (2011 – 2014)
Advised Director of MMBA Program in design of proposed Global Leadership Fellows Program (2012 – 2013)
Assisted Director of Office of Executive Education on proposed Masters of Business for Veterans (MBV) Program (2012 – present)
Chair, Departmental Undergraduate Curriculum Committee (2002 – 2006)
Member, Departmental Undergraduate Curriculum Committee (2006 – 2015)
Member, Marshall School Undergraduate Curriculum Committee (2002 – 2006)
Member, Marshall Consulting Program Advisory Board (2006 – 2007)
Department Representative to Council of Clinical Faculty (2006 – 2010)
Member, University Social Science Curriculum Committee (2004 – 2005)
Faculty Sponsor, Student Chapter of PHIRA – (2007 – 2009)
Faculty Sponsor, USC Food & Wine Society (student organization) (2006 – 2007)
Faculty Advisor, National Leadership Honorary Society Planning Group (2002-2003)
Chair, Master of Medical Management Curriculum Committee (2001)
Chair, EMBA Program Faculty Development Committee (1984-85)
Member, Health Services Administration Advisory Board (1983-2005)
Member, Getty Museum Management Institute Selection Committee (1990 - 2012)
Member, Getty Leadership Institute Advisory Committee (2001)
Member, Corporate Programs, Marshall School, program design (1998-2004)
Faculty Director, Presidential Fellows Program (Leadership Institute) (1995-2001)
Faculty Director, McCabe Foundation Fellows Program (1995-99)
Member, Advisory Committee, USC - IBEAR (1992-98)
Member, Marshall International Task Force (1992-95)
Faculty Director, Freshman Honors Colloquium (USC) (1993-98)
Member, Development Committee for Chair in Managed Health (HSA-USC) (1993)
Member, Executive Committee, MERIT Center (Engineering, USC) (1988-93)
Member, Building Committee, Marshall (1995-99; 2001-2005)
Chair, University Task Force on Evening Student Services (1978-79)
Member, Board of Directors, USC-MBA Alumni Association (1976-84)
Member, Planning Committee, AACSB Associate Deans' Conference (1991)
Member, Four-School MBA Recruiting Forum for Under-represented Minorities (1980s)
Graduate Management Admission Council:
 Faculty in Residence, Executive MBA Council, Professional Development Program (jointly sponsored with GMAC) (2002 - 2010)
 Faculty in Residence, Professional Development Program, (1983-2001)
 Member, Information Task Force (1998-99)

Member, Board Standards Committee (1995-1999)
Educational Program Consultant (1985-1994)
Member, Board of Trustees (1978-83; 1988-89)
Chairman of the GMAC Board (1980-81)
Chairman of the Planning, Governance, and Education Committees
Chaired National MBA Forum Committee (1977)
Faculty in Residence, MBA Program Managers Colloquium (1989)
Multiple panel presentations to Conferences and Annual Meetings

SELECTED CONSULTING ASSIGNMENTS AND BOARD MEMBERSHIPS

Member, Board of Directors, Ames Industries (Texas) (1988-96)
Member, Board of Directors, McCombs Corp (California) (1975-87)
Chair, Audit Committee
Consultant, Managerial Succession and Corporate Strategy
Member, Board of Directors, Merchants Building Maintenance Corp (California) (1973-75)
Member, Board of Trustees, Graduate Management Admission Council (1978-83; 1988-89); Chairman of the Board (1980-81)
Consultant to Whittier College on MBA Program (1976-77)
Consultant to Western States University on MBA/JD Program (1986-87)
Consultant to Graduate Management Admission Council on Educational Programs (1985-94)
Instructor in Management Development Programs, Hughes Aircraft Company (1982-92)
Consultant to Rockwell International, R&D Division (1988)
Consultant/Instructor to Wein Airlines (Alaska) Management Development (1981)
Consultant/Instructor to ORMCO in Management Development (1992)
Consultant to Zenith Insurance on Management Training Program (1993)
Consultant to NBC Entertainment Division in Team-Based Design (1994-95)
Designed and implemented a seven-week Management Development Program for Iranian Radio/TV (National) Organization (1974) at USC
Consultant to Immigration Attorney on Immigrant Credentials and Competence (2000)
Multiple workshops and presentations to for-profit and not-for-profit organizations and institutions (1969-2003)

AWARDS AND HONORS

Departmental Award for "Excellence in Service," 1998, 2013
Departmental Award for "Excellence in Teaching," 2001, 2004, 2007
USC Award, "Teaching Has No Boundaries," 2002
Marshall School, "Innovation in Teaching Award," for "Design and Development of Master of Medical Management Program," 2002

Marshall School, "Innovation in Teaching Award," for Design and Implementation of "Immersion Weekend Program," 2004

Elected to National Leadership Honorary Society (ODK), 2003

Fund for Innovation in Undergraduate Teaching award recipient 2007

"Golden Apple" Teaching Award for Management & Organization Undergraduate Electives (voted by undergraduate students), Spring 2007

Evan C. Thompson Award for Innovation and Excellence in Teaching, Marshall School of Business, May 2007 and May 2009

Nominated for Parents' Association Award for Teaching, Spring 2007.

TEACHING AND PROGRAM ASSIGNMENTS

Executive Education

Faculty Director, Masters of Business for Veterans (MBV) 2013 – present

Faculty in MBV Program, "Leadership and Organization" 2013 - present

Member of MBV planning group 2012 – 2013

Developed corporate executive education programs 1998 – 2003

Marshall MBA Program

Instructed in the Global Fellows Program, "Influence and Power" – 2013

Designed and conducted five virtual international projects with NGO's

Advised MBA Program Director on Global Fellows Program – 2013

MBA Case competition judge – 2012

Immersion Weekend Program

Designed and implemented a community service based program embedded in a senior elective course, "Designing and Leading Teams," working with local nonprofits in small consulting projects, in partnership with the USC Office of Civic Engagement and the Volunteer Center - 2002 – 2014

Courses Instructed at Marshall

MOR 431 - "Interpersonal Influence and Development"

MOR 461 – "Design of Effective Organizations"

MOR 471 – "Managing and Developing People (HRM)"

MOR 472 – "Power and Politics (In Organizations)"

MOR 473 – "Designing and Leading Teams"

MOR 567 – "Power and Influence"

GSBA 561 – "Evaluating Market Performance – Leadership"

Community-based service-learning projects are required in four of these courses. Each academic year, over two dozen projects were completed by student teams in the local community.

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