

# George G. Braunegg

## OVERVIEW

40 year Management Consulting and Public Accounting career heavily focused on the Financial Services and Insurance Industries working with CEOs and Executive Leadership teams. Areas of specialization include Corporate and Distribution Strategy, Delivery Model Optimization and Regulatory Compliance/Risk Management.

## CAREER HISTORY

### USC Marshal School of Business & Leventhal School of Accounting

- Associate Professor of Accounting (August, 2021 - Present)
- Adjunct Professor (2018 - August, 2021)

**Terafina Inc.** - Strategic Advisor and Investor (2018 –August, 2021)

**CAST Management Consultants** (1986 - 2017) - Sold in October 2017

- Co-Founding Principal & Executive Vice President
- Executive Committee

**KPMG, Audit & Financial Services Management Consulting** (1981 - 1986)

## RELEVANT EXPERIENCE / KNOWLEDGE

- Organizational Design & Optimization
- Corporate and distribution strategy formulation and implementation
- Risk management and Regulatory Compliance
- Broker dealer, securities processing and custody operations
- Served as Acting CFO of a bank taken over by the Federal Government
- Audit Committee Chairman

## EDUCATION AND LICENSES

### Education

- 1981, University of Southern California , Marshall School of Business, MBA
- 1979, Indiana University of Pennsylvania, BS, Magna Cum Laude
  - 2005, Eberly College of Business Entrepreneur of the year
  - 2015, 39<sup>th</sup> inductee into the Eberly College of Business Hall of Distinction

### Licenses

- Certified Public Accountant
  - California and Pennsylvania
- Life and Health Insurance License
  - California

## BOARDS OF DIRECTORS

Mercury General Corporation, Board of Directors (2018 – Present)

- Investment Committee
- Compensation Committee

Volunteers of America, Los Angeles, Board of Directors (1997 – Present)

- Governance Committee
- Audit Committee (First Audit Chairman)
- Nominating Committee
- Executive Committee

Southern California Alcohol and Drug Programs, Inc., Board of Directors - (2017 – Present)

CAST Management Consultants, Inc., Board of Directors & Corporate Secretary (1986 – 2017)