

Compensation Summary – Class of 2021

Median Base \$65,000

Average Base \$71,754

Geographic Summary

Anaheim, CA

New York, NY

Seattle, WA

Glendale, CA

San Jose, CA

Shenzhen, CN

Guangzhou, CN

San Francisco, CA

Los Angeles, CA

Shanghai, CN

Positions that MSMKT students accepted for full-time & internship positions

Advertising Specialist

Business Analyst

Consumer Insights Specialist

Data Analyst

Digital Analytics

Digital Marketing Manager

Director, Product Marketing

Management Trainee Program

Marketing Analyst

Marketing Coordinator

Marketing Manager

Marketing Operations

Marketing Specialist

Online Marketing Analyst

Product Marketing Manager

Retail Marketing Manager

Senior Specialist

Service Operations Trainee

Strategic Client Associate

Organizations that Hired MSMKT for full-time & internship positions

Amgen, Inc.

BMW

Bright Dairy & Food

Channel Bakers

Crocs

DJI

Eldon Group

Fender Musical Instruments

GoodRx

Kazoobadoo Marketing

LA Clippers

Los Angeles Times

La Verne University

L'Oreal (APAC)

Lululemon

Match Group

Nestle USA

RPA

Salesforce

Service Titan

Tableau Software

Tencent

The Tangent Agency

TicTok Live

Vidmob

WarnerMedia

WiseSoft, LLC

ZS Associates