

CAREER DEVELOPMENT PROGRAM

The MBV provides a robust Career Development Program (CDP) specifically designed to meet the needs of transitioning military leaders. The program consists of five core elements:

Instruction – Instructional periods take place on class weekends and are designed to connect you to the wide range of opportunities that exist in the business world, as well as prepare you to express your value to civilian employers through resume writing and interviewing skills. These instructional periods take the form of lectures, workshops, career industry panels, and guest speaker events.

Coaching – Executive coaching and advising are available to help assess your strengths and develop an individual career plan. Our coaches then help students execute their plan through guidance on resume writing, interview preparation, salary negotiations, and access to opportunities.

Connectivity - Business is about people. Your success is enabled by developing relationships with people in the business community. We support you by providing the MBV Executive Partners, a group of highly accomplished business leaders who are available for informational interviews and other forms of guidance and support.

Entrepreneurship – Entrepreneurship instruction is provided in the MBV coursework. Additional support is available through numerous business incubators within USC and the Marshall School. We also offer our own dedicated *Entrepreneur-in-Residence*, who is committed to helping you exploit the unique opportunities available for certified veteran-owned small businesses.

Employer Relationships – The MBV team continues to expand our relationships with companies large and small, local and global, across a wide spectrum of industries to provide career opportunities for our students and alumni. Company information sessions and visits specifically for you take place throughout the year. Some of our partners include Deloitte, Northrop-Grumman, Bank of America, KPMG, URW, Lionsgate Studios, PwC, IBM and Amgen as well as numerous regional and local companies in Southern California.



MBV EXECUTIVE PARTNERS

The MBV Executive Partners is the most impactful aspect of the career development program. It is a powerful business network, available only to MBV students. The Executive Partners consist of more than 130 highly accomplished business leaders from every industry and career function. They have committed to supporting our MBV students in their career transition.



“The friendships that I developed in the cohort have proven to be priceless. They have provided me with a much-needed support structure of savvy and highly motivated men and women who continue to inspire me to do better and be better. All of this is wrapped in a well-paced accelerated format, at a reasonable cost, from a top-tier institution. And the network can’t be matched.”

ANTONIO RANDOLPH, COHORT IV
Senior Operations Manager, General Electric



“My USC Marshall MBV has gotten more valuable over time. The marketing and analytical skills that I developed there through elective classes are the foundation for my career, and I use the skills I developed from case competition program on a daily basis. Without my time at USC MBV, I wouldn’t have been able to go into consulting, and I definitely wouldn’t have been able to transition from the military to the private sector.”

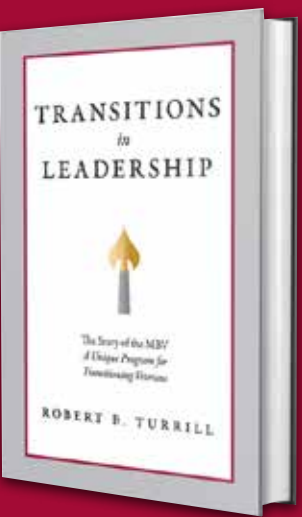
DESTINY SAVAGE, COHORT III
Manager, Deloitte

“The MBV program forced me to push past my comfort zone and focus on building both internal and external self-awareness. As a result, I evolved into a more confident and competent leader.”

TAKIESHA WAITES-THIERRY, COHORT IV
Senior Vice President, Global Intelligence & Analysis Executive

“This is not your average business master’s program. This is a program that fosters community, brotherhood/sisterhood, military transition empowerment, and opportunity. Not only did I receive a top notch graduate business education from a high ranking school like USC, but I also gained one of the strongest professional networks dedicated to empowering other Trojans, program mentors with a mission to open doors for program participants and graduates.”

GILBERT SAGUID, COHORT VII
Founder, Veterans Franchise Group



USC University of Southern California

CONTACT US:

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or call (213) 740-5719



USC Marshall
School of Business



UNIVERSITY OF SOUTHERN CALIFORNIA



Master of Business for Veterans

Equipping military leaders for success in business





WHAT IS THE MBV DEGREE?

The Master of Business for Veterans (MBV) is a 25 unit, fully accredited master’s degree that takes one year to complete. The foundation of the program is highly rigorous and the general business curriculum is delivered by Marshall’s world-class faculty. Certain aspects of our curriculum are tailored to meet the specific needs of military professionals’ acculturation into the unfamiliar environment of civilian business. MBV also offers a comprehensive career development program that provides the skills, support, and connectivity to complete the transition to new careers.

The MBV program is delivered in bi-weekly sessions on Fridays and Saturdays at our main campus near Downtown LA, which allows students to remain fully employed while pursuing their degree.

“The MBV program was a game changer for me. I was trying to figure out my next step after getting out of the military and this program helped me do that. In addition to the amazing education, the networking and camaraderie are really what make this program amazing.”

AMY FITZGERALD, COHORT VI
Project Manager, Northrop Grumman

PROGRAM OVERVIEW

The mission of the Master of Business for Veterans (MBV) program is to successfully transition military leaders to executive careers in business by providing them a rigorous business education and unparalleled career development training and support.

Because MBV is designed specifically for students with a common background and significant professional leadership experience, it is shorter in duration than an MBA program.

CURRICULUM AND FACULTY

- All courses are taught by members of Marshall’s world-class faculty.
- MBV is delivered in executive manner: As a cohort, students attend courses together from 8:00 a.m. to 6:30 p.m. on Friday and Saturday of every other week.
- The MBV curriculum is theme based. Students are exposed to cross-functional areas (strategy, marketing, accounting, finance, operations, leadership, negotiations, data analytics) and gain an understanding about how these areas co-exist in an organization.
- The perspective of an entrepreneur is woven throughout the two semesters to provide students with new ways to approach problems and foster unique opportunities for individual initiative.
- Students will complete a capstone project

offered by a sponsoring company in Southern California. Students will address the clients’ problems and issues by applying concepts learned throughout the program.

PARTICIPANTS

- MBV students reflect the vast majority of veterans who are highly trained, disciplined, and committed to positively impacting the world around them. Their combat experience makes them stronger in character, readily adaptable and able to deliver under pressure.
- MBV students represent a tremendous diversity of military experience, rank, age, and ethnicity.
- This year’s cohort includes students who earned their bachelor’s degree from service academies — US Military Academy, US Naval Academy, US Air Force Academy, US Coast Guard Academy, University of California–Berkeley, UCLA, USC, University of Michigan, Arizona State University, Texas A&M University, and other universities.

COSTS AND FINANCIAL AID

- The total cost for each MBV student (tuition, books, fees, parking and meals) is approximately \$61,800.
- Many students have earned GI Bill benefits, which cover approximately 80 percent of the costs of their education.
- The USC Marshall School of Business participates in all federal and state financial assistance programs to make graduate-level education accessible, including partnering

with the Department of Veterans Affairs in the Yellow Ribbon Program.

MBV SCHOLARSHIPS

- Thanks to the generosity of the Trojan Family, the Marshall School is pleased to provide scholarships each year to significantly reduce the remaining costs of education to students who qualify.



“We are the privileged few to have successfully completed this innovative program, the first of its kind in the country.”

RAYMOND KIM, COHORT III
Material Project Manager, The Boeing Company



“Life changing. It was a big decision for me to apply to the MBV program, but it was unquestionably worth every sacrifice! Just days after graduating with my MBV, my life pivoted to a totally new and different and amazing trajectory, thanks to MBV and the USC Trojan Network. Fight On!”

KATHY TAKAYAMA, COHORT VI
Hewlett Packard Enterprise (HPE)
Telco Chief of Staff and Operations Officer

“My experience in the MBV program enabled me to enhance my approach to leadership and communication. The hard and soft business skills I learned provided the perspective to identify the industry I wanted to pursue a career in and gave me the self-assurance to create the path to achieve my goals.”

BOB PLOWEY, COHORT III
Vice President at Eastdil Secured

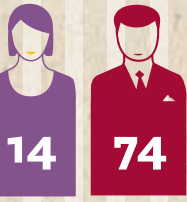


COHORT X CLASS OF 2023

Admissions Profile

Class Size	88
First-gen College Student	41
Advanced Degrees	18
GPA	3.26
Military work experience	12 years
Civilian Work experience	5 years

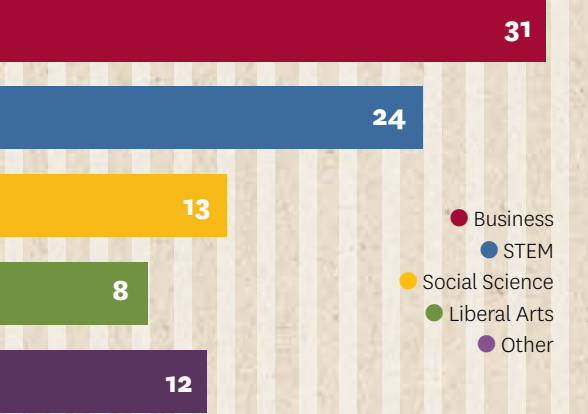
Gender



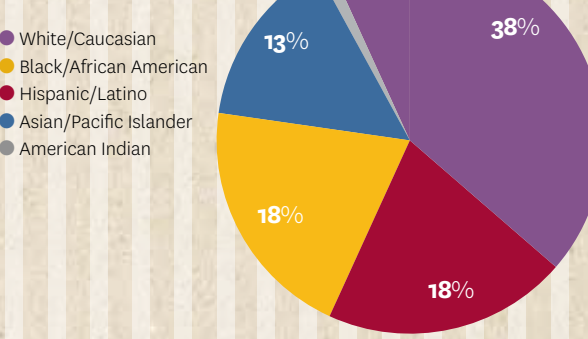
Branch of Service



Previous Degrees



Diversity



Current Military Status

