

Conference on Emerging Technologies in Accounting and Financial Economies

**Marshall School of Business and
Leventhal School of Accounting
University of Southern California**

Fertitta Hall, JFF-LL125
Los Angeles, CA 90089

May 20-21, 2022

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Friday, May 20, 2022

8:15 am: **Conference Check-in and Continental Breakfast** - *Fertitta Hall Basement Lobby*

8:45 am: **Welcome Remarks** – **Jerry Hoberg & Lorien Stice-Lawrence**
University of Southern California

Session 1: Jon Garfinkel Presiding

9:00 - 9:45 am **Financial Reporting and Consumer Behavior**
Presenting Author: Christina Zhu (*University of Pennsylvania*)
Discussant: Douglas Skinner (*University of Chicago*)

9:45 - 10:30 am **Contagion of Investor Sentiment in Online Investment Communities: Evidence from Dynamic Visuals on StockTwits**
Presenting Author: Shijia Wu (*The Chinese University of Hong Kong - Shenzhen*)
Discussant: William Mullins (*UC San Diego*)

10:30 - 11:00 am **Coffee Break**

Session 2: Bob Dittmar Presiding

11:00 - 11:45 pm **Crypto Wash Trading**
Presenting Author: William Cong (*Cornell University*)
Discussant: Anastassia Fedyk (*Berkeley*)

11:45 - 12:30 pm **Investors' Beliefs and Cryptocurrency Prices**
Presenting Author: Matteo Benetton (*Berkeley*)
Discussant: Avanidhar Subrahmanyam (*UCLA*)

12:30 - 1:30 pm: **Lunch** - *Suryan Plaza*

Session 3: Forester Wong Presiding

1:30 - 2:15pm **Does Social Media Reduce Corporate Misconduct?**
Presenting Author: Jonas Heese (*Harvard*)
Discussant: Patricia Dechow (*University of Southern California*)

2:15 - 3:00pm **Does Interaction on Social Media Increase or Moderate Extremeness?**
Presenting Author: Devin Shanthikumar (*UC Irvine*)
Discussant: Travis Dyer (*Brigham Young University*)

3:00 - 3:30 pm: **Coffee Break**

Session 4: Kevin Murphy Presiding

3:30 - 4:15pm **Who Mismanages Student Loans and Why?**
Presenting Author: Han Xia (*University of Texas at Dallas*)
Discussant: James Choi (*Yale*)

4:15 - 5:00 pm **Keynote Address**
Professor Nicholas Bloom
William D. Eberle Professor of Economics
Stanford University

5:00 - 5:45 pm **Break** - walk to University Club at 5:35 pm

5:45 - 6:30pm **Predinner Reception** - *Amy King Dundon-Berchtold University Club of USC* - Patio

6:30 pm **Dinner** - *Amy King Dundon-Berchtold University Club of USC* - Scriptorium Room

Saturday, May 21, 2022

7:45 am: **Conference Check-in and Continental Breakfast** - *Fertitta Hall Basement Lobby*

Session 5: Kristina Rennekamp Presiding

8:15 - 9:00 am **How Do Brokerages' Digital Engagement Practices Affect Retail Investor Information Processing and Trading?**

Presenting Author: Austin Moss (*University of Iowa*)

Discussant: Henry Friedman (*UCLA*)

9:00 - 9:45 am **Fractional Trading**

Presenting Author: Zhi Da (*University of Notre Dame*)

Discussant: Jonathan Rogers (*University of Colorado*)

9:45 - 10:15 am: **Coffee Break**

Session 6: Stanimir Markov Presiding

10:00 - 10:45 am **Hidden Alpha**

Presenting Author: Stephan Heller (*University of St. Gallen*)

Discussant: Juhani Linnainmaa (*Dartmouth*)

10:45 - 11:30 am **Machine-Learning the Skill of Mutual Fund Managers**

Presenting Author: Zihan Lin (*Stanford*)

Discussant: Allan Timmerman (*UC San Diego*)

11:30 am: **Closing Remarks**

11:40 am: **Box Lunch** - *Fertitta Hall Basement Lobby*

Conference Website and papers: <https://www.marshall.usc.edu/news-events/conferences/2022-cetafe-conference>

Conference Directors:

Jerry Hoberg:

email: hoberg@marshall.usc.edu

213.740.2348

Lorien Stice-Lawrence:

email: sticelaw@marshall.usc.edu

213.740.6510

USC Wi-Fi:

There are two USC WiFi networks available to visitors: **USC Guest Wireless** and **Eduroam**. Both are 801.11a/b/g/n/ac at both 2.4Hz and 5.0 GHz frequencies. There is **no charge** to use either of these networks.

USC Guest Wireless:

This is an open network with no security of any kind.

Treat “USC Guest Wireless” as you would a network at a public coffee shop!

Eduroam:

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Your login username will be your university email address and your password is your university password. *For example, if Tommy Trojan’s USC username is **ttrojan**, his Eduroam username is **ttrojan@usc.edu**. His Eduroam password will be his USC password.*

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University of Southern California • Marshall School of Business • Department of Finance and Business Economics
701 Exposition Blvd, Ste. 231 • HOH-231, MC-1422 • Los Angeles, California 90089-1422
Tel: 213 740 6515 • Fax: 213 740 6650 • fbe@usc.edu • <http://marshall.usc.edu/fbe>

