

Marshall Corporate Partner Program

Marshall Undergraduate Career Services is your strategic partner in connecting with USC’s diverse, high-achieving students. We understand the competitive hiring landscape and work closely with employers to craft tailored strategies that attract top candidates.

Through our **Marshall Corporate Partner Program**, you will gain exclusive, year-round access to career-ready students through branding, events, and pipeline-building opportunities.

Explore the unique benefits and strategic access available through the Corporate Partner Program for the 2025–2026 academic year. Reach out to us at ugcareers@marshall.usc.edu to schedule a conversation tailored to your hiring goals.

	Cardinal \$2,500	Gold \$4,000
Strategic Brand Visibility:		
Sponsorship recognition on our webpage , common area digital screens, and weekly Career Compass Newsletter	●	●
Featured in Marshall’s employer collection within Handshake	●	●
Prominent digital display of your content-ready job, internship, or event graphics on our common area screens		●
Recruiting Event Benefits:		
Registration for Marshall Undergraduate Career Fairs (Fall & Spring)	Standard Level	Signature Level
Registration for Marshall Undergraduate Industry Networking Night	Standard Level	Signature Level
Paid parking for Marshall Undergraduate Career Services recruiting events	Up to (2) per event	Up to (4) per event
Exclusive access to our *NEW* Corporate Partner Showcase & Social	●	●
Targeted Talent Connections:		
Individualized introduction to Marshall Recognized Student Organizations and campus partners	●	●
Priority consideration for participation in Marshall Undergraduate Career Seminars and Workshops		●
Custom resume books upon request	Up to (2) per semester	Up to (4) per semester

Your sponsorship funds quality career programming and resources for USC Marshall and Leventhal Undergraduate Students including:

- First Year Career Launch
- Summer Virtual Internships
 - Success Suits You
- Marshall Undergraduate Career Services Internship Award
- Marshall Undergraduate Professional Headshots