

# Marshall Corporate Partners Program



Marshall Undergraduate Career Services is committed to partnering with employers and being a conduit to our diverse and talented undergraduates. We recognize the highly competitive nature of the recruiting process and the importance of building an effective recruiting strategy. Our Career Services team is here to work with employers to determine the best approach to connect with our career-focused students. The Marshall Corporate Partners Program was developed to provide a wide range of ways to engage with students. We invite you to explore the many options and perquisites offered for the 2023–2024 academic year.

Contact us at [ugcareers@marshall.usc.edu](mailto:ugcareers@marshall.usc.edu) and schedule a meeting to discuss which approach best meets your hiring needs.

Corporate Sponsorship Perquisites	Cardinal \$1,500	Silver \$2,500	Gold \$3,500
Featured copy in weekly career e-newsletter	●	●	●
Featured copy in targeted interest group emails	●	●	●
Individualized introduction to student orgs	●	●	●
Paid parking for Marshall undergraduate recruiting events	●	●	●
Sponsorship recognition on Career Services webpage	●	●	●
Complimentary registration Marshall and Leventhal Virtual Recruiter Fairs (Fall & Spring)**	●	●	●
Individualized consultation sessions on recruiting strategy and ongoing support of recruiting efforts	●	●	●
Participate in Career Education Programs	●	●	●
Participate in Diversity Recruitment Programs (In Person)	●	●	●
Participate in Marshall Industry Night (In Person)	●	●	●
1 On-campus info session (Fall or Spring semester) *	●	●	
2 On-campus info sessions (1 Fall & 1 Spring semester) *			●
Room to host 1 Coffee Chat (Fall or Spring semester) *		●	
Room to host 2 Coffee Chats (1 Fall & 1 Spring semester) *			●
Table Hour Space (1 day - Fall or Spring semester) *		●	●

**All in-person events held on campus MUST meet university guidelines.**

\* Can be virtual, date/time is scheduled based on availability.

\*\* Corporate Partners receive complimentary registration for Marshall and Leventhal Virtual Career Fairs (at the Signature Event Sponsorship Level).

Your sponsorship funds quality career programming and resources for USC Marshall and Leventhal Undergraduate Students such as

- First Year Experience (FYE): Career
  - Summer Virtual Internships
- Marshall Undergraduate Career Services Internship Award