

Signature Event

Sponsorship Levels

Marshall and Leventhal Virtual Career Fairs are our largest networking and recruiting events, connecting employers with our enthusiastic and career ready sophomores, juniors and seniors. Sponsoring this event is a great way to increase your company's visibility and promote your opportunities both prior to and during key recruitment seasons.

Sponsorship Perquisites	Participant \$200	Signature \$350
Marshall and Leventhal Virtual Career Fairs		
10 minute 1:1 meetings with students hosted by up to 15 recruiters. Each recruiter can set their own schedule and choose qualifications students must meet to attend.	●	●
Five 30-minute group meetings that accommodate up to 50 students each. Multiple recruiters can attend, talk with students, and share their screen.*	●	●
Recognition of sponsorship on event website		●
Logo on all event communication materials		●
Up to 2 content ready emails sent to targeted student groups		●

* Students and employers will have access to video, audio, and text-based chat during these meetings, enabling the personal connection of in-person fairs in a virtual, accessible setting.

*** Signature Event Sponsorship is automatic for ALL Corporate Partners ***

Additional Sponsorship Opportunities



LinkedIn Photo Booth

Have your company name/logo displayed at our LinkedIn photo booth (Fall or Spring)

\$1,000 | multiple available



Diversity & Veterans

ERG Reception

Network with a diverse group of multicultural and veteran students (Fall - In Person)

\$1,000 | multiple available



Networking Break

Have your company name/logo displayed on the refreshment table during Marshall Industry Night (Fall - In Person)

\$1,000 | multiple available

Digital Swag Bag (Free)

Provide up to 1-page of digital content to be included in our post career fair student Digital Swag Bag

Collateral Sponsorships (Free)

Display your company name/logo on giveaways: t-shirts, pens, portfolios, water bottles, etc. Items can be shipped to:

USC Marshall Undergraduate Career Services

Attn: Lisa Luna

610 Childs Way, JFF 201, Los Angeles, CA 90089-3362

If interested in recruiting students in Leventhal School of Accounting, please email Lusine.Balikyan@marshall.usc.edu