

Marshall Corporate Partners Program



Marshall Undergraduate Career Services is committed to partnering with employers and being a conduit to our diverse and talented undergraduates. We recognize the highly competitive nature of the recruiting process and the importance of building an effective recruiting strategy. Our Career Services team is here to work with employers to determine the best approach to connect with our career-focused students. The Marshall Corporate Partners Program was developed to provide a wide range of ways to engage with students. We invite you to explore the many options and perquisites offered for the 2024–2025 academic year.

Contact us at ugcareers@marshall.usc.edu and schedule a meeting to discuss which approach best meets your hiring needs.

Corporate Sponsorship Perquisites	Cardinal \$1,500	Silver \$2,500	Gold \$3,500
Featured copy in weekly career e-newsletter	●	●	●
Targeted interest group emails upon request	●	●	●
Individualized introduction to student orgs	●	●	●
Paid parking for Marshall undergraduate recruiting events	●	●	●
Sponsorship recognition on Career Services webpage	●	●	●
Complimentary Signature registration for Marshall and Leventhal Undergraduate Career Fair (Fall & Spring)	●	●	●
Complimentary registration for Marshall and Leventhal Industry Night (Fall) and ERG Diversity Reception (Fall)	●	●	●
Presentation space at Marshall Industry Night		●	●
Individualized consultation session on recruiting strategy and ongoing support of recruiting efforts	●	●	●
1 On-campus info session (Fall or Spring semester) *	●	●	●
2 On-campus info sessions (1 Fall & 1 Spring semester) *			●
Room to host 1 Coffee Chat (Fall or Spring semester) *		●	●
Room to host 2 Coffee Chats (1 Fall & 1 Spring semester) *			●
Table Hour Space (1 day - Fall or Spring semester)			●

* Can be virtual, date/time is scheduled based on availability

All in-person events held on campus MUST meet university guidelines

Your sponsorship funds quality career programming and resources for USC Marshall and Leventhal Undergraduate Students such as

- First Year Career Launch
- Summer Virtual Internships
 - Success Suits You
- Marshall Undergraduate Career Services Internship Award