

Marshall Corporate Partners Program

Marshall Career Services is your strategic partner in connecting with USC's diverse, high-achieving students. We understand the competitive hiring landscape and work closely with employers to craft tailored strategies that attract top candidates.

Through our **Marshall Corporate Partners Program**, you will gain exclusive, year-round access to career-ready students through branding, events, and pipeline-building opportunities.

Explore the unique benefits and strategic access available through the Corporate Partners Program for the 2026-2027 academic year. Reach out to us at ugcareers@marshall.usc.edu to schedule a conversation tailored to your hiring goals.

Strategic Brand Visibility:

	Cardinal \$1,500	Silver \$2,000	Gold \$2,500
Sponsorship recognition on our webpage , common area digital screens, and weekly Career Compass Newsletter	●	●	●
Featured in Marshall's employer collection within Handshake	●	●	●
Prominent digital display of your content-ready job, internship, or event graphic on our common area digital screens			●

Recruiting Event Benefits:

	Standard Level	Signature Level	Signature Level
Marshall Early Career Talent Career Fair (Fall & Spring)			
Marshall Undergraduate Industry Networking Night (Fall)	Standard Level	Signature Level & Presentation Option	Signature Level & Presentation Option
MS Talent Connections (Spring)	●	●	●
Exclusive complimentary access to our Corporate Partner Showcase & Reverse Career Fair with Marshall Student Org Leaders (Spring)	●	●	●
Paid parking for Marshall Career Services recruiting events	Up to (2) per event	Up to (4) per event	Up to (6) per event

Targeted Talent Connections:

	(1) per semester	(2) per semester	Unlimited
Priority scheduling for Marshall Talks (direct student engagement events)			
Individualized introduction to Marshall Recognized Student Organizations and campus partners	●	●	●
Curated email outreach to qualified students	(1) per semester	(2) per semester	Unlimited
Priority consideration for participation in Marshall Career Workshops			●
Custom resume books upon request	(1) per semester	(2) per semester	Unlimited

Your sponsorship has funded quality career programming and resources for USC Marshall and USC Leventhal Students including:

- First Year Career Launch • Summer Virtual Internships
- Success Suits You • Marshall Undergraduate Career Services Internship Award and more!