

# MEET OUR '24-'25 EXPERTS IN RESIDENCE



Dominique  
Aubry-Morgan  
Blackbird  
Collective



Paul Bricault  
Amplify



Kevin DeBré  
Stubbs Alderton



William Hsu  
Mucker Capital



Alexis Jeffries  
Accenture



Jim McCarthy  
Impresario  
Strategic  
Growth Service



Maurice Osei  
Gunderson



Aparna Pande  
Family Forward  
Ventures



Nimish Shukla  
Liferaft



Simon Yu  
Expert Dojo

# LLOYD GREIF CENTER FOR ENTREPRENEURIAL STUDIES

## EIR Bios

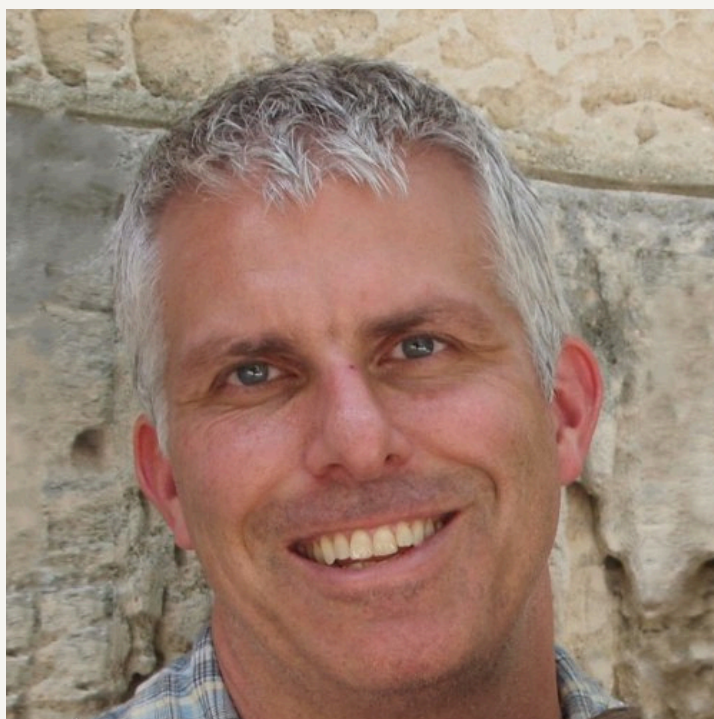
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### Dominique Aubry-Morgan

Dominique Aubry is an organizational strategist and lean expert with over 15 years of experience working within the government, non-profit, for-profit, and startup communities. She is currently the managing director of Blackbird Collective, a private work and wellbeing collective for ambitious women of color and allies to create positive change by providing safe space for collaboration both virtually and in-person.

She started her career working for the Mayor's Office of Philadelphia and Teach for America. As a Lean trainer, for the Tech Stars company Lean Startup Machine, Dominique trained over 3,000+ entrepreneurs, companies, non-profits, and government agencies on lean methodology. She finished her professional career bringing entrepreneurial practices to the ed sector working with superintendents and large school districts such as Los Angeles Unified, Denver, Colorado, and Bellevue Washington.



### Paul Bricault

Paul Bricault is the founder and managing director of Amplify – an early stage venture capital fund and startup accelerator which launched in December 2011 and which has funded 70 companies since its inception.

He is also a venture partner at Greycroft Partners in the firm's west coast office. He led the investments in and currently sits on the Board of Directors or is a Board Observer at 9GAG, DataScience, Dropoff, Dirty Lemon, Dots, Free Range Games, The Inventables and ZenBusiness. He also oversaw investments Greycroft investments in Livefyre (sold to Adobe) and Klout (sold to Lithium). Previously, Bricault was the founder of The Mailroom Fund – a venture fund in partnership with Accel Partners, Venrock and AT&T that focused on early-stage investments in Southern California-based digital media firms.



### Kevin DeBre

Kevin D. DeBré is the Chair of the firm's Intellectual Property & Technology Transactions Practice group. Entrepreneurs and innovators rely on Kevin for guidance when using intellectual property to build their businesses. Kevin has been a "tech lawyer" since the mid-90s when he was an attorney for a top Silicon Valley law firm and handled technology deals for "startups" such as Cisco systems, Broadcom and Geocities. Today, Kevin DeBré represents companies of all sizes – from pre-formation to middle market – and a broad spectrum of industries – from AI to VR.

Kevin DeBré has been recognized by his peers for excellence in his practice, having been honored with Best Lawyers' Lawyer of the Year 2023 for Southern California Technology Law, and selected for Southern California Super Lawyers multiple times, and is the founder and chair of the licensing interest group of the California State Bar intellectual property section.

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### William Hsu

William Hsu is co-founder and partner at Mucker Capital. has spent his career as both an entrepreneur as well as an executive of a Fortune 100 company.

Prior to forming Mucker Capital, William was the SVP and Chief Product Officer of AT&T Interactive, where he owned P&L, product management, product marketing, and UX responsibilities for all digital advertising initiatives for greater AT&T. In three years at AT&T Interactive, he doubled revenue to over \$1B. Previously, as a fresh college graduate, he founded BuildPoint (Acquired by NYSE:ROP) – a SaaS provider of bid management & marketplace services to the commercial construction industry. William helped the company grow to over 250 employees and raised over \$50M in venture capital. In between, he has led product teams at eBay, Green Dot (NYSE:GDOT) and Spot Runner.



### Alexis Jeffries

Alexis Jeffries is a technology product strategy executive, professor, public speaker, board director, startup advisor and investor, based in Los Angeles. She is currently a technology product development and innovation consulting executive with Accenture, a leading global technology consulting firm.

Prior to Accenture, she served as the Global Head of Business Product Marketing and Product Development at Glassdoor, leading the company's efforts on employer branding and employee experience. She has previously worked as a Business Product Marketing and Product Development executive in the Ads division at Meta and held roles in global advertising at OMD and Wunderman Thompson. Her career began as a personal finance journalist, and she has written for Money, The New York Times, Essence, Black Enterprise, CNNMoney.com and many more.



### Jim McCarthy

Jim McCarthy is the founder of Impresario Strategic Growth Service. The co-founder and former CEO of Goldstar and Stellar Live, Jim is the world's leading authority on audience development for live events organizations. He and his team have supported more than two million live events and delivered tens of millions of customers to partners and clients.

His work at Impresario Strategic Growth Service focuses that expertise on professional football (soccer) teams and leagues, supporting their revenue and audience growth.

Jim also serves on the Advisory Board of the Rose Bowl Institute, the Board of Trustees at the Tony Award-winning Pasadena Playhouse. He graduated from Harvard University and earned an MBA from the Anderson School at UCLA.

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### Maurice Osei

Maurice is a corporate and securities associate in at Gunderson Dettmer.

Maurice specializes in the representation of emerging growth companies throughout their lifecycles. His practice focuses on general corporate counseling, venture capital financings and mergers and acquisitions. Maurice represents a wide variety of technology companies from consumer internet, software, telecommunications and entertainment technology industries, as well as a number of leading venture capital firms.

Maurice holds a J.D. from USC Gould School of Law.



### Aparna Pande

As a mission-driven founder and CEO, Aparna's work centers on enhancing the well-being of children and families. She is driven by a commitment to leveraging entrepreneurial principles to drive social impact and foster innovative solutions to complex challenges. Her background spans world-class companies such as Disney, Mattel, and Kidstir, where she built businesses, launched products, and founded the company, respectively.

Aparna has worked with Disney, Mattel, and the Meredith Corporation. She holds an MBA from USC Marshall School of Business.



### Nimish Shukla

Nimish Shukla is the co-Founder and COO of Liferaft. He is the former co-founder and COO at Blueprint Income, where he led operations, sales and account management. Nimish is a CFA Charterholder and licensed fixed annuity producer.

Prior to co-founding Blueprint Income, he advised companies on M&A, capital markets, and financing transactions at the Stifel Nicolaus Weisel investment bank.

He holds a Wharton MBA, MA in International Studies from the University of Pennsylvania and a Bachelor of Business Administration in Finance and Economics from the College of William and Mary.

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## Simon Yu

Simon Yu is a corporate strategy and IPO readiness investor and consultant. Prior to this, he was head of venture capital and partnerships at Expert Dojo, an international early-stage startup accelerator based in Southern California.

Simon has founded several startups across industries including healthcare and social media and marketing. He received his MBA from USC Marshall School of Business.