

USC MARSHALL SCHOOL OF BUSINESS

MBA
Class of 2017
Full-time
Employment
Statistics



USC Marshall
MBA Program

MBA Full-time Data

Class of 2017

Compensation Summary

	2016	2017
Median Base	\$115,000	\$117,000
Average Base	\$115,309	\$118,110
Median Signing Bonus	\$20,000	\$25,000
Average Signing Bonus	\$23,431	\$28,406
High - Low Range	\$166,400 - \$55,000	\$160,000 - \$80,000

Source of Employment

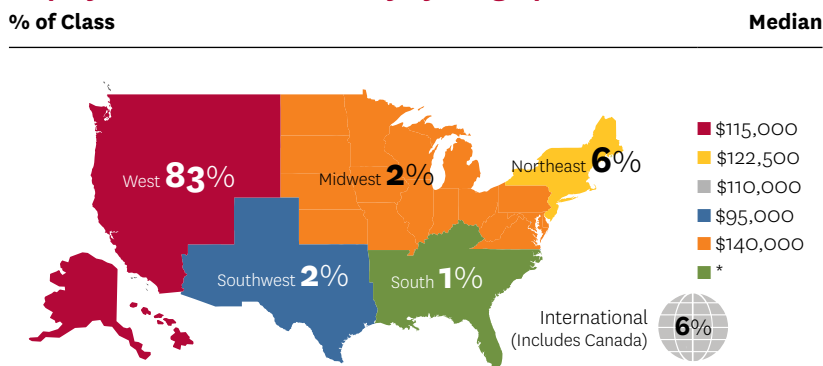
USC Marshall-Facilitated Resources	75%
Campus Recruiting Program	
- On-Campus Interviews	24%
- Resume Collections, Job Postings, Fairs	18%
Summer Internship Employer	23%
Other USC-related Resources	7%
Alumni, Faculty, Staff Referral	4%
Student-Facilitated Activities	25%
Personal Network - Family, Friends	10%
Other Student Facilitated Activity	9%
Company Website/Online Resources	5%
Previous Employer	1%

MBA Class Profiles (upon enrollment)

	2016	2017	2018
Students	222	223	228
Admit Rate	32%	29%	33%
Average Age at Matriculation	28	27	29
Average Work Experience	5	5	5
Mean GMAT	684	679	692
Average Undergraduate GPA	3.35	3.31	3.37
% Female	31%	30%	32%
% International	29%	26%	32%
% Minority*	10%	13%	13%

*As a percentage of domestic population

Employment and Median Salary by Geographic Location



*Cannot report salary fewer than 3 data points

Salary Data by Function

	% of class	Average	Median	High-Low Range
Consulting	35%	\$127,306	\$135,000	\$152,500 - \$90,000
Management Consulting	15%	\$138,100	\$140,000	\$152,500 - \$125,000
Technology	10%	\$130,467	\$135,000	\$142,000 - \$120,000
Strategic Planning/Internal	8%	\$106,133	\$107,500	\$120,000 - \$90,000
Human Resources	3%	\$125,000	\$132,500	\$140,000 - \$95,000
Marketing/Sales	33%	\$108,506	\$105,000	\$160,000 - \$85,000
Brand/Product Management	25%	\$109,526	\$105,000	\$160,000 - \$85,000
Business Development	8%	\$103,000	\$102,500	\$115,000 - \$90,000
Financial Services	17%	\$111,354	\$105,250	\$150,000 - \$80,000
Industry Finance	11%	\$105,833	\$105,000	\$140,000 - \$80,000
Investment Management	3%	\$108,750	\$105,000	\$125,000 - \$100,000
Investment Banking	3%	\$133,333	\$125,000	\$150,000 - \$125,000
Real Estate	1%	*	*	*
Other	7%	\$148,333	\$150,000	\$160,000 - \$135,000
General Management	5%	\$108,125	\$107,500	\$120,000 - \$95,000
Operations	4%	\$114,667	\$114,000	\$130,000 - \$100,000

*Cannot report salary; fewer than three data points

Salary Data by Industry

	% of Class	Average	Median	High - Low Range
Consulting	21%	\$137,226	\$135,000	\$152,500 - \$125,000
Technology	19%	\$115,217	\$115,217	\$151,600 - \$90,000
Media/Entertainment	13%	\$102,091	\$98,000	\$130,000 - \$85,000
Consumer Products	11%	\$104,000	\$105,000	\$110,000 - \$85,000
Biotech/Pharm/Healthcare	9%	\$113,633	\$115,000	\$120,000 - \$96,000
Other	8%	\$131,375	\$130,000	\$160,000 - \$105,500
Financial Services	5%	\$118,571	\$125,000	\$150,000 - \$125,000
Manufacturing	5%	\$112,000	\$115,000	\$160,000 - \$100,000
Ecommerce	3%	\$110,000	\$110,000	\$120,000 - \$100,000
Real Estate	2%	\$116,667	\$100,000	\$150,000 - \$100,000
Energy/Utilities	2%	\$94,667	\$100,000	\$104,000 - \$80,000
Hospitality/Tourism	2%	\$96,667	\$100,000	\$100,000 - \$90,000

Other includes: Non-Profit, Law and Engineering and Education

MBA Internship Data

Class of 2018

Organizations that hired USC Marshall students for full-time positions

2017 Full-Time Companies

Accenture	LeanTaaS
Activision	Mattel
Adaptive Studios	McKinsey & Company
adidas	MGA
AECOM	Microsoft
AEW Capital Management	Morgan Stanley
Allianz Glocal Investors	MZ
Amazon	Natrol
Amgen, Inc.	Nature Made® / Pharmavite
Apple, Inc.	NBCUniversal
Aryzta LLC	Nestle USA
Santa Clara University	Nexon
AT&T	Paramount Pictures
Bain & Co.	PayPal
Bank of America Merrill Lynch	PBS Biotech, Inc.
Barclays Capital	Perella Weinberg Partners
Becton Dickinson	Phenomenex
Caesars Entertainment	PwC
Cisco	Quiksilver
Cognitive Leap Solutions Inc.	Roku
Cognizant	Ruckus
Credit Suisse	Salesforce
Ctrip.com International Ltd.	SanDisk
Cypress Creek Renewables	Sony Interactive Entertainment (PlayStation)
DataScience	Southern California Edison
DDTOP Electronics Instrument	Spireon
Deloitte	Starbucks
Doximity	Stradling Yocca Carlson Rauth
Edwards Lifesciences	SurveyMonkey
End Cue	Tavant Technologies Inc.
Episource	Tencent Holdings Limited
Epsilon	Tesla Motors
Epson America Inc.	The Moose Party
EY	The Walt Disney Company
Faraday Future	ThriveHive
Field Day	tk1sc
Flyr TV	TransDigm Group Inc.
Futek	Transom Consulting Group
Futuris Automotive	TrueCar, Inc.
GLOBALFOUNDRIES	Tzedek
Goldman Sachs	Uber
Hewlett Packard Enterprise	United Airlines, Inc.
IBM	UST Global
Infosys Limited	Viva Republica
Interbrand	Western Alliance
International Enterprise Singapore	Westmont Hospitality Group
JELD-WEN	Winthrop Capital Partners
Johnson & Johnson	Xebec Realty Partners
Kaiser Permanente	yamibuy.com
Keck Medicine of USC	Zynga
KPMG	

Salary Data by Function

	% of class	Monthly Average	Monthly Median
Consulting	34%	\$8,626	\$9,075
Strategic Planning/Internal	17%	\$7,304	\$6,960
Management Consulting	14%	\$10,149	\$10,500
Technology	2%	\$8,293	\$9,500
Human Resources	1%	*	*
Finance	28%	\$7,188	\$6,960
Industry Finance	10%	\$5,733	\$5,846
Investment Banking	10%	\$9,828	\$10,416
Real Estate	3%	\$4,777	\$4,000
Investment Management	3%	\$5,759	\$6,667
Finance - Other	2%	\$6,717	\$6,792
Marketing/Sales	27%	\$5,773	\$6,095
Brand/Product Management	16%	\$6,334	\$6,503
Business Development	7%	\$5,241	\$5,220
Sales Strategy	2%	\$3,683	\$2,958
Other Marketing	2%	*	*
Operations	6%	\$7,347	\$7,113
General Management	5%	\$7,129	\$6,960
Other	1%	*	*

*Cannot report salary fewer than 3 data points
Other includes: Product Development and Market Research

Salary Data by Industry

	% of Class	Monthly Average	Monthly Median
Consulting	19%	\$9,467	\$10,190
Consumer Products	18%	\$6,607	\$6,875
Financial Services	16%	\$8,594	\$10,000
Technology	15%	\$6,753	\$6,960
Media/Entertainment	11%	\$4,749	\$5,046
Biotech/Pharma/Healthcare	7%	\$7,281	\$6,960
Other	4%	\$6,054	\$5,220
Manufacturing	4%	\$5,113	\$5,110
Real Estate	3%	\$4,777	\$4,000
Energy/Utilities	2%	\$6,431	\$6,960
Non-Profit	2%	\$4,789	\$2,800

Other includes Transportation, Hospitality/Tourism, Non-Profit, Insurance and Env. Svcs & Sustainability

MBA Internship Data Class of 2018

Organizations that hired USC Marshall students for internship positions

20th Century Fox	Environmental Defense Fund	NBCUniversal	Valuation and Venture Consulting
A+E Networks	Episource	Nestle USA	Veritas Technologies, LLC
Accenture	EY	NetApp	Visionary Venture Capital
Activision	Far East Organization	Nike, Inc	Walmart
Adobe	Faraday Future	Nordstrom, Inc.	Walt Disney Parks and Resorts
AeroVironment, Inc.	Fashionphile	Northwestern Mutual	Wells Fargo Securities
Amazon	Fehr & Peers	officebites	XPRIZE Foundation
Amgen, Inc.	Flagship Pioneering	Ove Arup & Partners	York Capital Management
AT&T	FreedomPop	Paramount Pictures	Yum! Brands
Autodesk, Inc.	Frost & Sullivan	Perella Weinberg Partners	
Bain & Co.	Fullscreen Media	Princess Cruises	
Bank of America Merrill Lynch	Genentech, Inc.	Proctor & Gamble	
Bank of China international (China) limited	General Mills, Inc.	PwC	
Becton Dickinson	Google	Qualcomm, Inc.	
Blizzard Entertainment	Helios Interactive	REDF	
Boardriders Inc. (Quiksilver)	HostelPass, Inc.	Rising Realty	
The Boston Consulting Group, Inc.	Houlihan Lokey	Riverbrook Capital	
Bristol LA	ICF	RKS Design	
CCB International (Holdings) Limited	Intacct Corporation	RotoLab LLC	
CDK Global	Investable Games Technology	Salesforce	
Chase	j2 Global Communications	Samumed LLC	
Church & Dwight	Johnson & Johnson	San Manuel Band of Mission Indians	
Cisco	JPMorgan Chase	Science Inc.	
Citigroup	Juniper Networks Inc.	Serrano Development Group	
CMR Capital	Kaiser Permanente	Silicon Valley Bank	
Co:Collective	Kaiser Pharmaceutical	Solganick & Co.	
Cognizant	Kerlin Capital Group	Southern California Edison	
Comparability	Keurig Green Mountain	Spotify	
Deloitte	King's Hawaiian	Starbucks	
Diageo	KOR Water	Superfly	
Dollar Shave Club	L.E.K. Consulting	TCW	
DT Capital Partners	Liberty Mutual	Tesla Motors	
E & J Gallo Winery	Lincoln International	The Boston Consulting Group	
East West Bank	Lionsgate	The Veloz Group	
Eastdil Secured	Mattel	TransDigm Group Inc.	
Eaton	MGA Entertainment	Uber	
eBay	Miramax	UBS Investment Bank	
Edwards Lifesciences	National Geographic Society	University of California - San Diego	
	Naturally Terra	USAA	

The Marshall School of Business adheres to the MBA Career Services & Employer Alliance (MBACSEA) Standards for Reporting MBA Employment Statistics. Conformance to this business school industry standard ensures accurate and comparable employment data. Percent of graduates for whom we have post-graduation information is 97%

USC MARSHALL GRADUATE CAREER SERVICES

630 Childs Way, Popovich Hall Room 310,
Los Angeles, CA 90089-2632
Tel: 213-740-0156
Fax: 213-747-7263
mba.crc@marshall.usc.edu
marshall.usc.edu/career-services/graduate-career-services
Twitter: @USCMBACRC

USC Marshall
MBA Program