



MARSHALL & LEVENTHAL FUND

Impact Report

Investments in The Marshall Fund & The Leventhal Fund support the fundamental infrastructure of the Marshall School of Business and the Leventhal School of Accounting. With contributions of any size, gifts to our annual fund provide flexible resources and fortify our overall mission. Gifts of unrestricted funds open new doors. Donations increase access to higher education, fuel research, inspire entrepreneurial ideas, and connect to disciplines across the university.

MARSHALL & LEVENTHAL FUND INVESTMENTS

Here's how investments to the Marshall & Leventhal Funds were used in the 2022 academic year.



Diversity Equity & Inclusion:
\$325,516

Resources led to new hires and the introduction of The Leadership Development Core, a newly designed series of awareness-based courses taught by Marshall faculty.

Financial Aid & Scholarships:
\$644,326

In addition to both need-based and merit-based scholarship awards, funds were used to achieve gender parity in Marshall & Leventhal undergraduate programs for the 2nd year in a row.

External Communications:
\$312,525

A new website which prioritizes user-experience, ease of use, and increased alumni engagement is being developed for a launch in December 2022. This new website will help to attract the best and brightest students and faculty from around the world.

Experiential Learning:
\$671,247

Funds supported programming across Marshall and Leventhal. Out-of-classroom experiences are critical to deepening the development of soft skills, and to allowing our students to directly serve their communities.

New Faculty Hires:
\$240,271

Donations supported the recruitment of 19 new full-time faculty members joining the Marshall and Leventhal Schools in the 2022-23 year. Each new hire brings a broad range of backgrounds and ideas to both the classroom and research collaboration.

Total Contributions to the Marshall Fund & Leventhal Fund in FY22

\$2,193,885

USC Marshall

USC Leventhal

MARSHALL & LEVENTHAL FUND FAST FACTS

1,187

UNIQUE DONORS

1,863

TOTAL GIFTS

1,122

DONATIONS OF \$100 OR LESS

\$53

AVERAGE GIFT UNDER \$100

\$876

AVERAGE GIFT

192

DONORS WHO MADE LEADERSHIP LEVEL INVESTMENTS (*DEFINED AS \$1,200+)

65%

OF DONORS TO THE ANNUAL FUNDS ARE USC ALUMNI

10

COUNTRIES REPRESENTED BY DONORS

40

OUT OF 50 STATES REPRESENTED BY DONORS

180

USC PARENT DONORS



Letter From The Deans

Business and accounting schools play a vital role in developing leaders who will meet society's greatest challenges and opportunities. Every day, Marshall and Leventhal students contribute to a rigorous and thoughtful academic experience and look for ways to make a positive impact on their community. Your generosity ensures that students have an enriching education during their time at USC.

This past year, 1,187 donors invested in our students and faculty and the positive impact they make on the world by giving to our Annual Funds. From DEI initiatives to experiential learning programs to departmental funds, your gift to the Marshall or Leventhal Fund provides a vital source of funding and we are grateful for your partnership.

We hope you enjoy learning more about how your contributions make a difference in this special Marshall and Leventhal Fund Impact Report.

From everyone at USC, thank you again for investing in the work we're doing here.



Geoff Garrett
Geoffrey Garrett, Dean
Robert R. Dockson Dean's Chair in Business Administration
Professor of Management and Organization

William W. Holder
William Holder, Dean
Alan Casden Dean's Chair
Professor of Accounting