Impact Report

Investments in The Marshall Fund & The Leventhal Fund support the fundamental infrastructure of the Marshall School of Business and the Leventhal School of Accounting. With contributions of any size, gifts to our annual fund provide flexible resources and fortify our overall mission. Gifts of unrestricted funds open new doors. Donations increase access to higher education, fuel research, inspire entrepreneurial ideas, and connect to disciplines across the university.

Diversity Equity & Inclusion: $325,916
Financial Aid & Scholarships: $644,326
External Communications: $132,251
Experiential Learning: $675,247
New Faculty Hires: $240,271

Here’s how investments to the Marshall & Leventhal Funds were used in the 2022 academic year:

- Diversity Equity & Inclusion: 11%
- Financial Aid & Scholarships: 29%
- External Communications: 14%
- Experiential Learning: 31%
- New Faculty Hires: 15%

Total Contributions to the Marshall Fund & Leventhal Fund in FY22

$2,193,885

USC Marshall
USC Leventhal

MARSHALL & LEVENTHAL FUND INVESTMENTS

MARSHALL & LEVENTHAL FUND FAST FACTS

- 1,187 unique donors
- 1,863 total gifts
- 1,122 donations of $100 or less
- $53 average gift under $100
- $876 average gift

- 65% of donors who made leadership level donations ($1,200+)
- 10 countries represented by donors
- 40 out of 50 states represented by donors
- 180 USC parent donors

Diversity Equity & Inclusion

In addition to both need-based and merit-based scholarship awards, funds were used to enhance graduate student experiences, including through fellowships and graduate assistantships.

Financial Aid & Scholarships

A recent initiative to address opaque and unacceptable student debt, funds were used to introduce a new paid off program for Marshall students.

External Communications

A new website which prioritizes user-experience, ease of use, and increased alumni engagement is being developed for a launch in December 2022. This new website will help to attract the best and brightest students and faculty from around the world.

Experiential Learning

Funds supported programming across Marshall and Leventhal. Out-of-classroom experiences are critical to developing our students’ skill sets and allowing our students to directly serve their communities.

New Faculty Hires

Donations supported the recruitment of 19 new full-time faculty members joining the Marshall and Leventhal Schools in the 2022-23 year. Each new hire brings a broad range of backgrounds and ideas to both the classroom and research collaboration.

Letter From The Deans

Business and accounting schools play a vital role in developing leaders who will meet society’s greatest challenges and opportunities. Every day, Marshall and Leventhal students contribute to a vibrant and thoughtful academic experience and look for ways to make a positive impact on their community. Your generosity ensures that students have an enriching education during their time at USC.

This past year, 1,187 donors invested in our students and faculty and the positive impact they make on the world by giving to our Annual Funds. From DEI initiatives to experiential learning programs to departmental funds, your gift to the Marshall or Leventhal Fund provides a vital source of funding and we are grateful for your partnership.

We hope you enjoy learning more about how your contributions make a difference in this special Marshall and Leventhal Fund Impact Report.

From everyone at USC, thank you again for investing in the work we’re doing here.

Geoffrey Garrett, Dean
Robert R. Dockson Dean’s Chair in Business Administration
Professor of Management and Organization

William Holder, Dean
Alan Casden Dean’s Chair in Accounting
Professor of Accounting