



SCAN ME

Department  
of Business  
Communication

Graduate  
Electives

Spring 2024

**BUCO 533**

Managing Communication  
in Organizations  
(Online, 1.5 units)

**BUCO 552**

Defining and Communicating  
Your Professional Value  
(Online, 1.5 units)

**BUCO 599**

Multicultural Communication  
and Adaptive Solution  
Building (3 units)

BUCO 533

BUCO 552

BUCO 599





SCAN ME

Department  
of Business  
Communication

Graduate  
Electives

**Spring 2024**

**BUCO 533**

Managing Communication  
in Organizations  
(Online, 1.5 units)

**BUCO 552**

Defining and Communicating  
Your Professional Value  
(Online, 1.5 units)

**BUCO 599**

Multicultural Communication  
and Adaptive Solution  
Building (3 units)

BUCO 533

BUCO 552

BUCO 599



# BUCO 533

Managing Communication  
in Organizations

**BUCO 533:**  
Managing  
Communication  
in Organizations  
(Online, 1.5 units)

**Professor Marion  
Philadelphia**  
M 6:30 - 9:30pm  
Spring 2024

Explore, adapt, and develop  
sophisticated communication  
solutions and strategies to  
effectively engage in  
interpersonal, group, and  
organizational environments  
including communication  
partnerships with AI.



SCAN ME



# BUCO 552

Defining and Communicating  
Your Professional Value

**BUCO 552:**  
Defining and  
Communicating  
Your Professional  
Value (Online)

**Prof. Kirk Snyder**  
TH 6:30 - 9:30pm  
Spring 2024

Differentiate the value you bring to the fast-changing job market to define/communicate interests, talents, skills, values, and the role your unique definition of success plays in strategic, career decision-making to maximize achievement.

Analyze and define how your professional value authentically supports achievement through communication effectiveness as an employee, colleague, manager, and leader.



SCAN ME





VIEW PDF

Open to:  
FT.MBA,  
MBA .PM  
(1st/3rd yr.),  
IBEAR, and  
MS Students.

# BUCO 599

Multicultural Communication  
and Adaptive Solution Building

## Artificial Intelligence (AI)

Build your expertise and fluency with AI to drive solutions, enhance your market valuation and expand career opportunities.

## Differentiating Career Skill Development

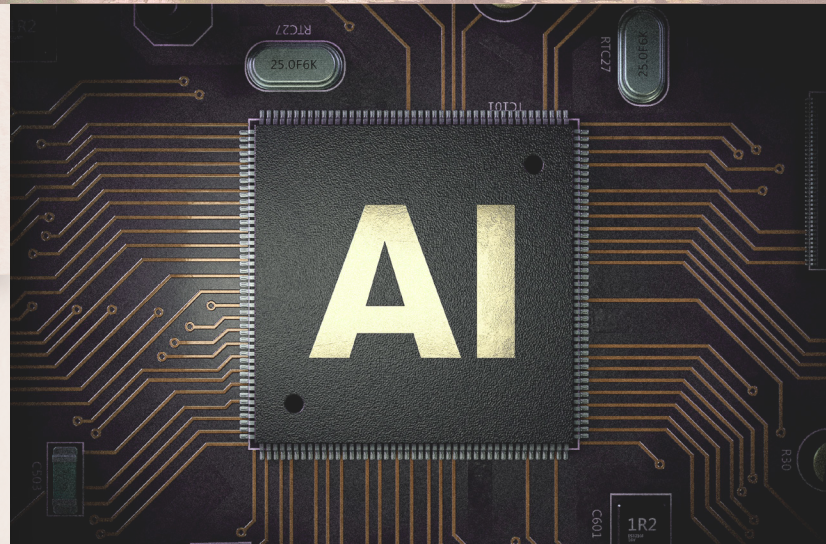
Gain experience, build expertise in adaptive thinking, problem solving, and creativity in fun, diverse, global teams while uncovering insights.

## Global Case Competition Team

Alongside cross-University, multicultural teams, apply insights with AI to enhance global society. Travel to Singapore in March 2024.

## Build your Leadership Voice in the AI Field

Attend, contribute, share ideas, and even present at the (1) AI Conference at USC, (2) Global Symposium on AI in Singapore.



Limited spaces.

Global trips have supplemental fee (exp. \$2500). Students cover their own airfare. Pre-trip: course meets (5) Saturdays in January / February 2024  
Travel to Singapore: March 9 to March 16, 2024.  
Course ends March 30, 2024

Prof. Pete Cardon (cardon@marshall.usc.edu)  
Prof. Greg Patton (gpatton@marshall.usc.edu)  
*Please reach out with any questions.*