BUCO 533
Managing Communication in Organizations
(Online, 1.5 units)

BUCO 552
Defining and Communicating Your Professional Value
(Online, 1.5 units)

BUCO 599
Multicultural Communication and Adaptive Solution Building (3 units)
BUCO 533
Managing Communication in Organizations (Online, 1.5 units)

BUCO 552
Defining and Communicating Your Professional Value (Online, 1.5 units)

BUCO 599
Multicultural Communication and Adaptive Solution Building (3 units)
Explore, adapt, and develop sophisticated communication solutions and strategies to effectively engage in interpersonal, group, and organizational environments including communication partnerships with AI.
BUCO 552
Defining and Communicating Your Professional Value

BUCO 552:
Defining and Communicating Your Professional Value (Online)

Prof. Kirk Snyder
TH 6:30 - 9:30pm
Spring 2024

Differentiate the value you bring to the fast-changing job market to define/communicate interests, talents, skills, values, and the role your unique definition of success plays in strategic, career decision-making to maximize achievement.

Analyze and define how your professional value authentically supports achievement through communication effectiveness as an employee, colleague, manager, and leader.
BUCO 599
Multicultural Communication and Adaptive Solution Building

Artificial Intelligence (AI)
Build your expertise and fluency with AI to drive solutions, enhance your market valuation and expand career opportunities.

Differentiating Career Skill Development
Gain experience, build expertise in adaptive thinking, problem solving, and creativity in fun, diverse, global teams while uncovering insights.

Global Case Competition Team
Alongside cross-University, multicultural teams, apply insights with AI to enhance global society. Travel to Singapore in March 2024.

Build your Leadership Voice in the AI Field
Attend, contribute, share ideas, and even present at the (1) AI Conference at USC, (2) Global Symposium on AI in Singapore.

Limited spaces.
Global trips have supplemental fee (exp. $2500). Students cover their own airfare. Pre-trip: course meets (5) Saturdays in January / February 2024 Travel to Singapore: March 9 to March 16, 2024. Course ends March 30, 2024

Prof. Pete Cardon (cardon@marshall.usc.edu)
Prof. Greg Patton (gpatton@marshall.usc.edu)
Please reach out with any questions.