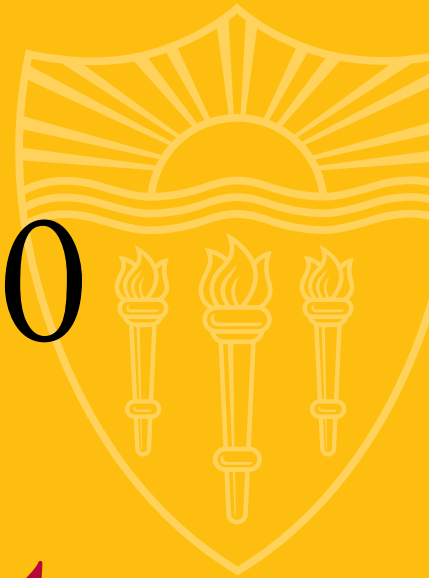


USC MARSHALL SCHOOL OF BUSINESS

MBA
Class of 2020
Full-time
Employment
Statistics



USCMarshall

School of Business
Graduate Career Services

MBA Full-time Data

Class of 2020

Compensation Summary

	2019	2020
Median Base	\$125,000	\$130,000
Average Base	\$127,495	\$132,844
Median Signing Bonus	\$32,500	\$30,000
Average Signing Bonus	\$37,925	\$28,673
High - Low Range	\$230,000 - \$87,000	\$170,000 - \$85,000

Source of Employment

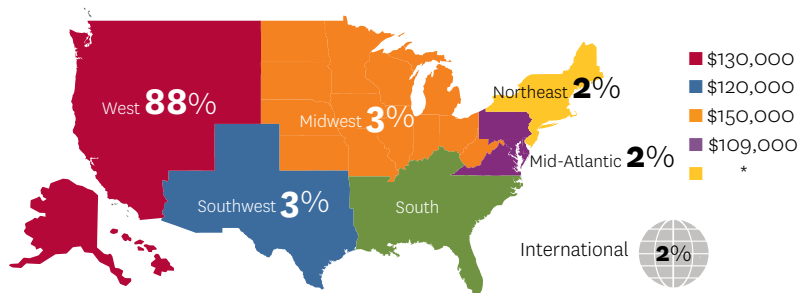
USC Marshall-Facilitated Resources	61%
Campus Recruiting Program	
- Resume Collections, Job Postings, On-Campus Interviews	22%
Summer Internship Employer	32%
Alumni, Faculty, Staff Referral	8%
Student-Facilitated Activities	39%
Personal Network - Family, Friends	11%
Other Student Facilitated Activity	3%
Company Website/Online Resources	15%
Previous Employer	10%

Class Profiles (upon enrollment)

	2021	2022
Students	214	217
Admit Rate	30%	24%
Average Age at Matriculation	29	28
Average Work Experience	5.5	5.0
Average GMAT	708	707
Average Undergraduate GPA	3.54	3.55
% Female	42%	40%
% International	32%	12%
% Historically Underrepresented Students*	19%	23%

*As a percentage of domestic population

Employment and Median Salary by Geographic Location



*Cannot report salary fewer than 3 data points

Salary Data by Function

	% of class	Average	Median	High-Low Range
Consulting	34%	\$147,894	\$155,000	\$170,000 - \$90,000
Management Consulting	24%	\$153,818	\$160,000	\$170,000 - \$120,000
Strategic Planning/Internal	3%	\$115,000	\$110,000	\$145,000 - \$90,000
Technology	7%	\$134,313	\$127,000	\$160,000 - \$115,000
Marketing/Sales	33%	\$111,768	\$114,200	\$145,000 - \$90,000
Brand/Product Management	22%	\$121,891	\$119,000	\$145,000 - \$101,000
Sales Strategy	5%	\$116,000	\$132,000	\$137,000 - \$90,000
Business Development	5%	\$109,680	\$114,000	\$115,000 - \$95,000
Market Research/Public Relations	1%	*	*	*
Financial Services	18%	\$133,652	\$138,000	\$160,000 - \$97,500
Corporate Finance	9%	\$126,973	\$130,000	\$160,000 - \$97,500
Investment Banking	4%	\$150,000	\$150,000	\$150,000 - \$150,000
Real Estate	3%	*	*	*
Finance - Other	2%	*	*	*
Operations/Logistics	7%	\$123,826	\$122,100	\$130,000 - \$120,000
Information Technology (MIS)	5%	\$113,813	\$107,500	\$153,000 - \$85,000
General Management	3%	\$133,000	\$125,000	\$150,000 - \$120,000

*Cannot report salary fewer than 3 data points

Salary Data by Industry

	% of Class	Average	Median	High - Low Range
Consulting	28%	\$152,407	\$160,000	\$170,000 - \$95,000
Technology ¹	27%	\$128,672	\$130,000	\$153,000 - \$102,000
Media/Entertainment/Interactive Gaming	11%	\$108,627	\$110,000	\$130,000 - \$90,000
Consumer Packaged Goods ²	9%	\$105,700	\$109,000	\$110,000 - \$85,000
Financial Services ³	8%	\$138,000	\$150,000	\$160,000 - \$90,000
Biotech/Pharm/Healthcare	5%	\$117,817	\$121,350	\$125,000 - \$100,000
Other ⁴	5%	\$133,600	\$150,000	\$150,000 - \$90,000
Real Estate	4%	\$128,333	\$125,000	\$140,000 - \$120,000
Non-Profit	2%	*	*	*
Manufacturing	1%	*	*	*
Energy/Utilities	1%	*	*	*

¹ includes hardware, networking, software, systems, telecom

² includes apparel/textiles, food/beverage, household/personal, toys/entertainment

³ includes advisory, investment banking, investment management, private wealth management

⁴ includes transportation, hospitality/tourism and insurance

*Cannot report salary fewer than 3 data points

MBA Internship Data

Class of 2021

Organizations that hired USC Marshall students for full-time positions

2020 Full-Time Companies

Abernathy MacGregor Group	LPL Financial Holdings Inc
Accenture	Mattel
Adobe	MetLife, Inc.
Alvarez & Marsal	Microsoft
Amazon	Moelis & Company
Amgen, Inc.	Moreton & Company
Analysis Group	mPulse Mobile
Anaplan	National Football League
Apple, Inc.	Nestle USA
Applebee's International, Inc.	New Code Inc.
AT&T	OnPrem Solution Partners
Autodesk	Ormco Corporation
Barclays Capital	Perella Weinberg Partners
BCG	Pharmavite
Bliss Point Media	Piper Sandler
Blizzard Entertainment	Pluto TV
Boston Consulting Group	Prado
Capgemini US, LLC	Premier Truck Group
Capital Group	Presidio Bay Adventures
CenturyLink	PwC
Cisco Systems	RapidDeploy
City of Hope	Real Vision
CoEfficient Labs	Revolve
Columbia Property Trust	Riot Games
Credit Suisse	Ruggable
Deloitte	Salesforce
Digital Extremes	Sam Precellerator
DoorDash	Scopely
Electronic Arts	Sense360
EY	Sensor Tower, Inc.
Facebook	SketchyMedical
Gartner	Skylight Investment
Goldman Sachs	Snap, Inc.
Google	SoCal Edison
GotTheTest	Splunk Inc.
Greenwich St. Capital	Stamps.com
HBO Max	Stripe Inc.
Healthcare Startup	Techstars LA
Henkel Corporation	Tesla Motors
Houlihan Lokey	Topanga Managing
IBM	Tossware
Insight Technology Solutions	Trip.com Group Limited
Jam City	Universal Music Group
Johnson & Johnson	Uplight Inc
King's Hawaiian	Velocity Snack Brands
KPMG LLP	VMware
L.E.K. Consulting	Warner Music Group
LG	Western Digital
LOTaDATA, Inc	Zynga

Salary Data by Function

	% of class	Average	Median
Marketing/Sales	40%	\$6,339	\$6,816
Brand/Product Management	23%	\$6,473	\$6,925
Sales Strategy	7%	\$6,369	\$6,846
Business Development	7%	\$6,708	\$6,756
Market Research	2%	*	*
Financial Services	26%	\$10,118	\$10,457
Industry Finance	9%	\$8,693	\$8,341
Investment Banking	7%	\$10,050	\$12,300
Mergers/Acquisitions	5%	\$8,129	\$8,648
Investment Management	3%	\$7,298	\$9,208
Private Wealth Management	2%	*	*
Consulting	20%	\$10,015	\$11,200
Management Consulting	11%	\$10,392	\$11,200
Strategic Planning/Internal	7%	\$7,146	\$7,332
Human Resources	1%	*	*
Technology	1%	*	*
General Management/LDRP	7%	\$7,626	\$8,301
Operations/Logistics/Supply Chain	5%	\$7,638	\$7,873
Other	2%	*	*

*Cannot report salary fewer than 3 data points

Salary Data by Industry

	% of Class	Average	Median
Technology ¹	28%	\$7,807	\$8,000
Financial Services ²	18%	\$10,581	\$12,000
Media/Entertainment/Interactive	15%	\$6,062	\$5,481
Consumer Packaged Goods ³	12%	\$7,218	\$7,901
Consulting	11%	\$10,117	\$11,200
Biotech/Pharma/Healthcare	6%	\$7,899	\$7,673
Private Equity/Venture Capital	5%	\$7,392	\$6,960
Manufacturing	2%	*	*
Other	2%	*	*
Real Estate	1%	*	*
Energy/Utilities	1%	*	*
Non-Profit	1%	*	*

*Cannot report salary fewer than 3 data points

¹ includes hardware, networking, software, systems, telecom

² includes advisory, investment banking, investment management, private wealth management

³ includes apparel/textiles, cannabis, food/beverage, household/personal, toys/entertainment

MBA Internship Data Class of 2021

Organizations that hired usc marshall MBA students for internship and summer work experiences

Adobe	Google	Palm Tree
Align Impact	Harris Williams & Co.	Paramount Pictures
Amazon	Heali	PayPal
American Express	Healthcare Partners, LLC	Perella Weinberg Partners
Amgen, Inc.	HEB Real Estate	Piper Sandler
Analysis Group	Houlihan Lokey	Province, Inc.
Apple, Inc.	Intrepid (MUFG)	PwC
Artet Cannabis Aperitif	Intuit	Rivian
AT&T	Jam City	Sage Intacct
Bank of America Merrill Lynch	Johnson & Johnson	Salesforce
Bank of the West	JP Morgan	Sensible Weather
Barclays Investment Bank	Juniper Networks Inc.	Soda Labs Inc.
Calgrove Media LLC	Kast	SpaceX
Cannabicol	KPMG LLP	Statis Lab
Capital Group Companies, Inc.	Kwai	Suit Up Brands LLC
Cisco Systems	Maestro Interactive	Syllable
Compell'd	MeetingAtlas	Take-Two Interactive, Inc.
Crossroads Solar, Inc.	Microsoft	Technology Capital Partners
CTBC Bank Corp.	MicroVention-Terumo	TeraData
Danaher	Million Dollar Baby Co.	Texas Instruments
Deloitte	Moellis & Company	The Walt Disney Company
Descript	Moev	The Wonderful Company
E&J Gallo Winery	Monrow	Tic Toc Games
EdgeSoft, Inc.	Morgan Stanley	ToonStar
Emerson	MP Materials	TransDigm Group Inc.
Epson America, Inc.	National Football League (NFL)	Trava Capital
EverWest Real Estate Investors	Navy Federal Credit Union	Universal Pictures
Everytable	NBCUniversal	
Evgo	Nestle USA	
EvoNexus	Nike, Inc	
EY	Open Risk Technologies Inc.	
Facebook	OptumCare Management, LLC	
Goldman Sachs	Oriza Prior	
Goldstone Investment Limited	Pacific Life	

The Marshall School of Business adheres to the MBA Career Services & Employer Alliance (MBACSEA) Standards for Reporting MBA Employment Statistics. Conformance to this business school industry standard ensures accurate and comparable employment data. Percent of graduates for whom we have post-graduation information is 97%



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