MSGSCM Curriculum Residential / On-Campus Program Layout

USC Marshall School of Business

Residential / C	In-Campus Program Layout	School	l of Business
		FALL 2024 SEMESTER	
NUMBER	TITLE	DESCRIPTION	UNITS
DSO 547	Designing Spreadsheet Based Business Models	usiness Application of decision analysis, simulation and optimization techniques to managerial problems. Learn how to create and present useful spreadsheet model to analyze practical business models.	
DSO 557a	Global Supply Chain Management in International Settings	Experiential trip to Vietnam or Singapore. Study of global logistics infrastructures - water, rail, road, and air - through readings, team research and presentation, international site visits, and final written report.	
GSBA 534	Operations Management	Formulation, modeling, analysis, and optimization of business decision problems survey of concepts and techniques necessary to manage the operations function of the firm.	
GSBA 542	Communication For Management	Internal and external communication, research methods, reports for decision-making, oral presentations and briefing, strategies to assure communication; field studies.	
ELECTIVE			3
		SPRING 2025 SEMESTER	
NUMBER	TITLE	DESCRIPTION	UNITS
DSO 549	Application of Lean Six Sigma	Application of Six Sigma practices and techniques to improve operations in organizations.	3
DSO 581	Supply Chain Management	Issues in supply chain management. Supply chain performance and dynamics. Tools for planning, control and coordination. Supply chain design and strategy.	
ISE 583	Enterprise-Wide Information System	se-Wide Information System The role of enterprise resource planning systems (ERPs) in an organization and the task of implementing and managing the IS function.	
	S	UMMER 2025 SEMESTER	
NUMBER	TITLE	DESCRIPTION	UNITS
DSO 595	Internship		.5
ELECTIVE			3
		FALL 2025 SEMESTER	
NUMBER	TITLE	DESCRIPTION	UNITS
DSO 557b	Global Supply Chain Management in International Settings	Los Angeles experiential trip. The influence of value-added services and regulatory issues on suppliers and supply chains. Readings, team research and presentation, site visits, and final written report.	1.5
ELECTIVE			3

CORE UNITS	ELECTIVE UNITS	TOTAL UNITS
21	9	30

Orientation and Graduation in Los Angeles at USC Campus
In-Person Experiential Trips required for DSO 557a and DSO 557b