



# 2022

## ANNUAL REPORT

---

# THE OFFICE OF GLOBAL PROGRAMS & PARTNERSHIPS

# GLOBAL PROGRAMS & PARTNERSHIPS

---

## A RECAP OF OUR YEAR:

The 2021-2022 academic year saw the world opening up—incrementally—and presented new opportunities as well as challenges for Marshall's Global Programs and Partnerships (GPP) team. Despite the uncertainty, we provided both undergraduate and graduate students courses and programs with an international focus.

In congruence with last year, we offered on-campus international experiential learning courses to students. PM GLOBE provided MBA.PM students the chance to develop solutions to real business problems faced by small companies based in Latin America and Canada. Similarly, undergraduate students enrolled in the LInC, TIE, GLP, and GSI courses enjoyed interacting with a variety of global companies, helping them resolve specific business obstacles.

Since Spring 2020, we experienced firsthand how the pandemic changed the global landscape. After much discussion, USC determined semester-long exchange programs could proceed in Fall 2021 and Spring 2022. Following this decision, four Marshall MBA students participated in MBA International Exchange Programs (MBA IEP) and Marshall hosted an MBA exchange student in Spring 2022.

Because the COVID-19 situation improved both within the US and globally, the university reinstated short-term international programs during the Maymester period after Commencement. We were thrilled at the prospect of being able to resume our programs with a travel component.

Before we could go all in and commit to getting students on planes once again, we conducted robust risk assessments to determine which locations were relatively safe, logistically feasible, and also a valuable learning experience for students. We are proud of the risk assessment process we have developed and understand that such efforts will continue to be critical to participants' safety and the overall experience of GPP's programs.

---

**TOTAL PARTICIPANTS:**

**541**



**MARSHALL STUDENTS**

In a joint effort with each program office, we launched four undergraduate Maymester co-curricular programs with travel components. For graduate students, we also supported course trips for EMBA and Global Supply Chain Management students.

This participant total includes these programs with travel components as well as the on-campus courses.

## UNDERGRADUATE PROGRAMS

# ON-CAMPUS INTERNATIONAL EXPERIENTIAL LEARNING COURSES

These three programs—Learning About International Commerce (LInC), Global Social Impact (GSI), and Transfer International Experience (TIE)—are designed for students to focus on developing a global mindset through hands-on experiential learning. The courses consist of class sessions in which students explore major themes related to international business and the business environment of Latin America. The students collaborated with companies on projects that spanned a variety of industries across Central and South America.



KEY  
NUMBERS:

# 184

## STUDENT ENROLLMENT

The LInC, GSI, and TIE programs generate a learning environment for students to understand how culture affects doing business in a foreign country while also allowing students to explore their own cultural influences in the classroom. With all sections combined, there were **25 nationalities represented**, and of the 184 students enrolled, 104 identified as females and 80 identified as males.



# INTERNATIONAL EXPERIENTIAL CORPORATE LEARNING

---

## EXCEL'S COMEBACK

In close collaboration with the Undergraduate International Programs Office, Marshall offered LInC, GSI, and TIE students who enrolled in Spring 2020, 2021, and 2022 the opportunity to participate in the ExCEL program. In May 2022, students engaged in one of three co-curricular ExCEL trips to London, Madrid, or Rome.

Students explored international cities and found value in the various company visits they were exposed to during the week. Below are some highlights.

76

PARTICIPANTS



### EXCEL LONDON

For students in this group, PWC was the standout visit as the company's presentation shattered the preconception of being a tax consulting firm and focused more on emerging technology in the business world. The visit gave insight into how technology and AI are changing the ways businesses are operating and how there will be endless possibilities in the future for businesses to utilize technology for solutions.



### EXCEL MADRID

This group spent the week unraveling the themes of diversity, sustainability, finance, and consumerism as they explored the city in an observational exercise and gained insights in a variety of company visits. Touring the Atletico Madrid Football Club was a highlight as students enjoyed exclusive access to parts of the stadium and information on how Atletico operates as a business.



### EXCEL ROME

Students here favored their visit to Casale del Giglio vineyard and LUISS EnLabs, a university startup accelerator. Perhaps because many had not toured a vineyard before, this visit gave them a glimpse of business in a cultural setting. At LUISS EnLabs, they had the opportunity to meet with local students and share commonalities in their business academic endeavors.

# GLOBAL LEADERSHIP PROGRAM

2

Seniors

33

Female  
Identifying

28

First-Years

3

Juniors

16

Male  
Identifying

16

Sophomores

TOTAL  
PARTICIPANTS

49

In addition to a year-long course, the co-curricular Global Leadership Program (GLP) was offered to GLP students enrolled in the course in 2020, 2021, and 2022.

In May, GLP students traveled to Bangkok, Thailand, applying the learnings from the on-campus course. The focus in the semester class contained deep insights into the opportunities and challenges faced by global business professionals in leading and managing business enterprises in a global environment.

Students visited a wide range of businesses from international companies, family-owned companies, and startups to explore these curiosities firsthand.

# PM GLOBE

---

## PROJECT-BASED LEARNING

For this program, which typically travels in March, we had to capture the essence students would experience in this course even though a trip was not feasible early in the Spring Semester.

*PM GLOBE* focused on emerging trends in globalization and the impact on the future of jobs, society, and the structure of supply chains. This course aimed to apply the material students learned in their core classes to analyze an international business problem.

-  Based In: **Mexico**  
Firm Name: *Bombay Caravan*  
Industry: Media Innovation
-  Based In: **Peru**  
Firm Name: *Musa*  
Industry: Education Disruption
-  Based In: **Canada**  
Firm Name: *Intelligent Futures*  
Industry: Community Innovation
-  Based In: **Guatemala**  
Firm Name: *Pantaleon and Spectrum*  
Industry: Agriculture and Real Estate

---

**EIGHT TEAMS:**



**39**

**STUDENTS ENROLLED**

With their teams, students developed a solution for an international firm through an experiential, hands-on, remote project. Our MBA.PM students were tasked with project goals that ranged from developing market strategies for specific countries to providing a business plan for an established company's new venture.

Students relished the chance to work on "blank slate" projects, which were different than most MBA projects. The direct involvement with actual clients with big dreams enabled the students to repeatedly stretch, pivot, and apply their expertise in an impactful way.

## GRADUATE PROGRAMS

# EXPORT

This year's Executive MBA cohort experienced the ExPORT program in new ways. Traditionally, this group visits Shanghai, China in the Fall Semester, but true to the theme of this year's many pivots, the EMBA 36 class traveled for the first time during the Maymester to Bangkok, Thailand.



Ramy Mousa • 3rd+  
Commercial Leader | Launch medical therapies in new mark...

Wrapped up our MBA EXPORT trip in Bangkok, Thailand. This year our class trip moved from China to Thailand due to COVID restrictions. What a blessing in disguise! Thailand is a part of a growing economy of 70 Million and is making itself available to the rest of the world for a wide array of business partnerships. On this trip we nicely tied in many of the subject matters we learned in our curriculum. We met business leaders representing a myriad of subject matters from Global Supply Chain, Hospitality, MedTech/Pharma, E-commerce, Tourism, Finance and Entrepreneurship. We were really impressed at how Thailand's early stage start ups have embraced Web 3.0 block chain technology.

We are grateful to Professor [Baizhu Chen](#) for proving the Global Trojan Network is alive and well to make this a truly immersive experience. [Lloyd Vatanakovarun](#) can't be thanked enough for asking his contacts to come and speak to us about bringing awareness that the entire Pacific Rim is a growing area for business opportunities.

As we rounded out this EXPORT trip one thing made itself clear, the future is female.



# 67

STUDENTS ENROLLED

# 56

STUDENTS TRAVELED

---

## GRADUATE PROGRAMS

---

# MBA INTERNATIONAL EXCHANGE PROGRAMS

---

# 14

Our first student travelers this year were those who enrolled in MBA IEP since the University approved exchange programs earlier on. In total, we were able to facilitate four exchanges with our university partners in Singapore (National University of Singapore, Business School), Switzerland (University of St. Gallen), and Japan (Waseda University, Graduate School of Business & Finance). We also welcomed one International Student Fellow in the 2022 Spring Semester from University of St. Gallen.

This upcoming Fall Semester will offer even more study abroad opportunities as six students will relocate to the following university partners: University of St. Gallen, HEC Paris in France, KAIST College of Business in South Korea, and Sasin School of Management Graduate Institute of Business in Thailand.

We are also excited to host nine International Student Fellows who will be immersing in the Trojan Family energy this Fall Semester.

Our continuing hope is to provide Marshall MBAs opportunities to broaden their business and personal horizons globally with our existing university partnerships as universities resume in-person programs.

## UNIVERSITY PARTNERS





# FACULTY HIGHLIGHT

---

**THANK YOU TO THE FOLLOWING PROFESSORS  
WHO CONTINUE TO SUPPORT MARSHALL'S  
VISION FOR INTERNATIONAL EDUCATION**



---

**COME  
BACK  
YEAR:**



Even with truncated timelines, ever-changing international COVID restrictions, and a plethora of other challenges, our efforts proved it was all worth experiencing the joy students expressed to travel with their classmates, faculty, and staff.

Our team is proud to have delivered a successful comeback year and will take the learnings from this past academic cycle as we move forward in supporting future opportunities for international experiential programs. Fight on!

# OUR TEAM



**BRENDA MILLER**  
Associate Director



**ANAKKARAT BARTH**  
Director



**AUM LEONARD**  
Associate Director



**SOPHIA ASCHIERIS**  
Program Coordinator



**JEANETTE  
VILLANUEVA-PADILLA**  
Business Administrator



**SANDRA PARADA**  
Assistant Director

# THANK YOU



3670 Trousdale Parkway (BRI 104), Los Angeles, CA 90089



[globalprograms@marshall.usc.edu](mailto:globalprograms@marshall.usc.edu)



1 (213) 740-1875