

MARSHALL AND LEVENTHAL

IMPACT REPORT

The USC Marshall and USC Leventhal Funds allow the schools to meet needs as they arise, improve student experience and direct support where it can make the greatest difference. Your gift helped students thrive, advanced faculty work and connected our schools with the world.

2026 ANNUAL GIVING $2,716,886



Here's how donations to the Marshall & Leventhal Funds were used in the 2025-2026 academic year.

68%
Student Support
$1,845,257

14%
Faculty Support
$376,922

10%
Global Learning
$282,437

5%
International Partnerships
$126,970

3%
AI @ Marshall
$85,300



STUDENT SUPPORT

Donations helped provide scholarships to over 1,507 talented and dedicated business and accounting students, ensuring financial accessibility to a USC education.



FACULTY SUPPORT

Annual fund donors supported research, teaching innovation, corporate externships and tax research tools, bringing fresh insights into the classroom.



GLOBAL LEARNING

Annual funds reduced travel costs for global learning programs, helping students explore new cultures, connect with business leaders and support communities abroad.



INTERNATIONAL PARTNERSHIPS

Marshall's presence in India was boosted through digital outreach, expanding the school's visibility and connections internationally.



AI @ MARSHALL

Your gifts provided AI for Business students with peer tutoring, AI tools and career preparation, helping them put their learning into practice.

USC Marshall USC Leventhal



A Message from the Dean

USC Marshall and USC Leventhal are preparing the next generation of business and accounting leaders for a world being rapidly reshaped by AI. Our responsibility is both to embrace innovation and to preserve what makes learning deeply human. Our students are learning to harness powerful new technologies while developing the judgment, creativity, resilience and ethical grounding needed to use them wisely.

Guided by inspiring educators and the Trojan Network, they challenge assumptions, explore new ideas and prepare to make a meaningful impact in Los Angeles and around the world.

Your generosity makes these transformative experiences possible. In 2025–2026, 1,203 donors contributed to the Marshall and Leventhal Funds, making a meaningful difference in our students' lives.

I invite you to read our updated Marshall and Leventhal Funds Impact Report to see how donors like you empower students, elevate faculty excellence, and foster dynamic learning environments.

On behalf of everyone at USC Marshall and USC Leventhal, thank you for investing in the power of human learning and helping prepare principled, forward-thinking leaders for the opportunities and challenges ahead.

With gratitude,

Andy Call
Interim Dean, USC Marshall School of Business
Dean, USC Leventhal School of Accounting
Alan Casden Dean's Chair
Professor of Accounting

MARSHALL & LEVENTHAL FUNDS FAST FACTS

2,089 TOTAL GIFTS

1,203 UNIQUE DONORS

88% OF DONORS TO THE ANNUAL FUNDS ARE USC ALUMNI

34% REPEAT ANNUAL FUND DONORS

323 FEMALE DONORS

1,323 $100 OR LESS

$29 AVERAGE GIFT UNDER $100

205 DONORS WHO GAVE OVER $1K

48 OUT OF 50 STATES REPRESENTED BY DONORS

12 COUNTRIES REPRESENTED BY DONORS



SPOTLIGHT: STUDENT SUPPORT

Scholarships & Financial Aid

$1.85 M

of Marshall and Leventhal Fund contributions were used for scholarships and financial aid, part of:

$28.9M

AWARDED IN 2026 ACADEMIC YEAR

43%

DONOR-FUNDED GIVING

1,507

TOTAL NUMBER OF STUDENTS WHO RECEIVED SCHOLARSHIPS

496	17	994
UNDERGRADUATE STUDENTS	PROGRESSIVE DEGREE STUDENTS	GRADUATE STUDENTS

Scholarships help the best and brightest undergraduate, progressive degree and graduate students afford a world-class business and accounting education. Here is a snapshot of some of the gratitude our students feel towards donors:

IN THEIR WORDS



"The most incredible aspect about being a Trojan is the amount of opportunities this university gives its student's to thrive in their communities. I am committed to seizing every opportunity to excel academically and contribute meaningfully to the university community. Your support will be a catalyst for my success, and I am genuinely grateful."

-AMAY BAWEJA, CLASS OF 2028, BS ACCOUNTING AND FINANCE



"I've had the privilege to travel to Thailand, Prague, and Indonesia through USC Marshall Programs. Many of these entailed additional cost above tuition, and I had the confidence to partake partially because of the support of this scholarship. Thanks to these opportunities, my experience at USC has been greater than I ever could've imagined. I truly appreciate your generosity and am heart warmed to see the spirit of the Trojan Family in action."

- MARINA PARKER, CLASS OF 2027, BS IN BUSINESS ADMINISTRATION, MS ENVIRONMENTAL DATA SCIENCE



SPOTLIGHT: FACULTY AND RESEARCH SUPPORT

Investments in Faculty

RESEARCH EXCELLENCE AND TEACHING INNOVATION AWARD WINNERS

Cheryl Wakslak, *Associate Professor of Management and Organization*

Nan Jia, *Capt. Henry W. Simonsen Chair in Strategic Entrepreneurship*

Joe Raffiee, *Associate Professor of Management*

Paat Rusmevichientong, *Professor of Data Sciences and Operations and Organization*

Patricia Dechow, *Professor of Accounting, Finance and Business Economics*

Richard Sloan, *Associate Dean of Research, Professor of Accounting, Finance and Business Economics*

Somya Singhvi, *Assistant Professor of Data Sciences and Operations*

USC Marshall and USC Leventhal faculty are committed to growing USC's reputation as an innovative and preeminent private university.

Gifts to the Marshall and Leventhal Funds provided additional dollars for research and teaching innovation, funded summer corporate externships for clinical faculty and equipped Leventhal faculty with essential tax research tools. These investments help faculty pursue new ideas, bring current industry practices into the classroom and translate scholarship into meaningful impact.

Last year, Marshall and Leventhal faculty earned recognition for excellence in research, teaching and mentorship while advancing work on topics ranging from artificial intelligence and machine learning to organizational behavior, communication and marketing.

Bringing Industry Insights into the Classroom



Annual giving helps faculty turn professional experiences into new approaches to teaching. Support for Associate Professor of Clinical Accounting Mike Paranal's externship sparked innovation in accounting courses, connecting classroom learning with industry practice. A CPA and attorney with experience across finance, law, and business, Paranal illustrates how an investment in faculty development can enrich the student learning experience.





SPOTLIGHT: AI FOR BUSINESS

BUAI by the Numbers

1st
IN THE NATION UNDERGRADUATE AI + BUSINESS DEGREE

114
STUDENTS ACROSS THREE COHORTS

8
CAPSTONE PARTNER ORGANIZATIONS

99%
OF JUNIORS SECURED SUMMER 2026 INTERNSHIPS

11
BUAI BOARD MEMBERS

In 2025–26, annual fund support helped advance the BS in Artificial Intelligence for Business, which combines business education at USC Marshall with technical training at USC Viterbi.

Highlights:

- Summer 2026 internship rates reached 99% for juniors, 76% for sophomores and 61% for freshmen, with placements at organizations including Google, Apple, Goldman Sachs and SpaceX.
- The inaugural BUAI Industry Summit brought students closer to industry practitioners.
- 50 yearlong interview-preparation licenses, professional headshots and a workshop on technology and AI consulting helped students prepare for recruiting.
- Eight student tutors supported classmates in statistics, programming and AI courses.
- Funding for AI subscriptions and student-led projects gave students tools to put their learning into practice.

These investments were made possible through the annual funds and the outcomes show the reach of your annual support.

BUAI Corporate Partnerships

The program works with leading companies spanning tech, healthcare, finance and consumer sectors through capstone projects, exclusive internships, mentorship and speaking engagements. The partner ecosystem continues to grow and is a strategic strength of the program.

Google · Mayo Clinic · Capital Group · Thunder · Chewy · Korean Air · KIPP · Refundly · Capstone Investment Advisors · nxtlinq · K1 Investments · Automus · BODi



SPOTLIGHT: GLOBAL LEARNING

Global Leadership Program

10-15%
OF TOP INCOMING FIRST-YEAR STUDENTS WERE INVITED TO BE A PART OF GLP

70-100
STUDENTS PER CLASS

8-WEEK
INTERNATIONAL INTERNSHIPS IN THE SUMMER

20-25
STUDENTS PLACED IN PRESTIGIOUS INTERNSHIPS EVERY SUMMER

Your support makes transformative global learning possible.

Gifts to the Marshall and Leventhal Funds helped reduce travel costs for 134 of the 233 students participating in the Global Leadership Program, Learning about International Commerce, Global Social Impact and Transfer International Experience.

Donor support helped offset the $3,850 per student travel charge as students gained firsthand experience in Bangkok, Dubai, Lisbon, Madrid, Seoul, Singapore, Silicon Valley and Tokyo.

Donors also supported 10 students in BUAD 493 Global Thesis, a selective course for juniors with a GPA of 3.5 or higher. Working in small teams, students applied statistical and data analysis to projects benefiting communities in Indonesia, then traveled to Jakarta to meet with local stakeholders. Donor funding covered most of the approximately $3,500 travel cost per student, reducing each student's cost to just $500.



"GLP has allowed me to see countries and cultures that I would have never seen otherwise, especially in a business setting. Having the ability to not only network with alumni abroad but also connect with company executives from such an early point in our higher education journey is one that I would not get at any other university."

DYLLAN VIZON, CLASS OF 2029