Artificial Intelligence Index

Based on a nationally representative longitudinal tracking survey with a sample size of 1965, the Neely AI Index measures how concerned or excited users were about the growing effects of AI on a range of institutions and groups.

Key Variables

- Age
- Gender
- Race
- Education
- Political Affiliation

Key Indicators

- AI usage
- Excitement and Concern about the potential for AI’s effect on:
  - The military
  - Health care
  - Job opportunities for people
  - People’s psychological well-being
  - Minorities and vulnerable groups
  - Education of our youth
  - People’s relationships with family and friends

Contact Us
IN THE PAST 28 DAYS, HAVE YOU USED ANY OF THE FOLLOWING AI SERVICES (E.G., CHATGPT, STABLE DIFFUSION)?

% of US adults

- AI Advice: 4.6%
- AI Image Generators: 4.8%
- AI Learning Assistants: 5%
- AI Text Generators: 10.1%
- None of the above: 84%

Key Findings
- 16% of surveyed adults reported to have used at least one type of AI service.
- Large language models were the most commonly used AI service (10.1%) compared to other AI categories: AI learning assistants, AI image generators, and AI providing advice.

Note: Margin of error is +/- 3%.
Key Findings

- People who have used AI were more excited about it (59% somewhat/very excited) than those who have not used AI (25%).
- However, concern about potential effects of AI was about the same in both groups, 62% somewhat/very concerned for those who have tried AI vs. 64% among those who haven’t.
DO YOU FEEL MORE EXCITED OR MORE CONCERNED ABOUT THE EFFECTS OF ARTIFICIAL INTELLIGENCE COMPUTER PROGRAMS ON...

Key Findings

- People who have used AI tools were less concerned/more excited about the effects of AI on every domain we asked about (health care, job opportunities for people, people’s psychological well-being, minorities and vulnerable groups, education of our youth, and people’s relationships with family and friends).

- Except for the military where there was no statistical difference between people who have and have not used AI tools.