

Master of Business for Veterans



USC Marshall
School of Business

Master of Business for Veterans



Program Overview

The mission of the Master of Business for Veterans (MBV) program is to successfully transition military leaders to executive careers in business by providing them a rigorous business education and unparalleled career development training and support.

Because MBV is designed specifically for students with a common background and significant professional leadership experience, it is shorter in duration than an MBA program.

Cohort XI Class of 2024

Admissions Profile

Class Size	53
First-gen College Student	29
Advanced Degrees	17
GPA	3.34
Military work experience	13 YEARS
Civilian Work experience	6 YEARS

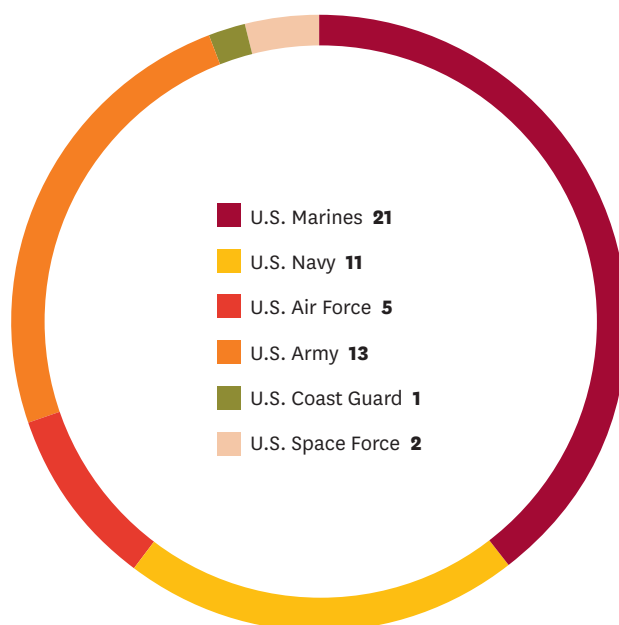
GENDER

Female	19%
Male	79%
Non-Binary	2%

PREVIOUS DEGREES

Business	15
STEM	11
Social Science	5
Liberal Arts	17
Other	5

BRANCH OF SERVICE



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MBV is a 27-unit,
fully-accredited master's
degree that takes
one year to complete.
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“The MBV program forced me to *push past my comfort zone* and focus on building both internal and external self-awareness. As a result, I evolved into a more *confident and competent leader*.”

TAKIESHA WAITES-THIERRY, COHORT IV

Cyber Response and Recovery Executive, Bank of America

Participants



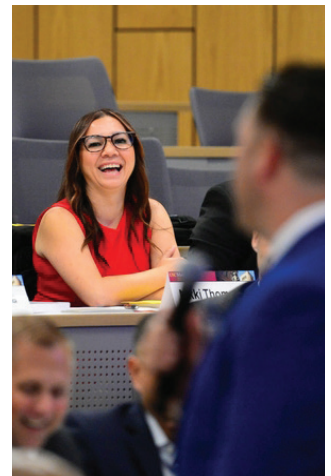
MBV students reflect the vast majority of veterans who are **highly trained, disciplined, and committed to positively impacting the world** around them. Their combat experience makes them stronger in character, readily adaptable and able to deliver under pressure.



MBV students represent a tremendous **diversity** of military experience, rank, age, and ethnicity.



This year's cohort includes students who earned their **bachelor's degree** from service academies — US Military Academy, US Naval Academy, US Air Force Academy, US Coast Guard Academy, University of California–Berkeley, UCLA, USC, University of Michigan, Arizona State University, Texas A&M University, and other universities.



Costs and Financial Aid

The **total cost** for each MBV student (tuition, books, fees, parking, and meals) is approximately \$69,450 (not including health insurance).

Many students have earned **GI Bill benefits**, which cover approximately 80 percent of the costs of their education.

The USC Marshall School of Business participates in all **federal and state financial assistance programs** to make graduate-level education accessible, including partnering with the Department of Veterans Affairs in the **Yellow Ribbon Program**.

Real World, *Right Now*

For military leaders looking to transition to executive careers, the Master of Business for Veterans (MBV) is the right step for success. This one-year, full-time, fully accredited master's degree offers a rigorous introduction to business and connects students with the skills and support they need for critical professional development. Armed with transferrable knowledge and real-world know-how, MBV graduates are poised for high achievement and positioned to make an immediate impact in the world of business and beyond.



NUTS AND BOLTS

MBV students attend biweekly sessions every other Friday and Saturday, from 8:00 am to 6:30 pm, on USC's main campus near downtown Los Angeles. All courses are taught by renowned USC Marshall faculty. Program curriculum is theme-based, exposing students to cross-functional areas (negotiations, macro/microeconomics, and data analytics), and instruction is tailored to meet the specific needs of military professionals' acculturation into the unfamiliar environment of civilian business. Students complete a capstone project in spring semester where large companies work with them to create a strategic business plan.

FUNDING YOUR JOURNEY

The Marshall School is pleased to provide significant scholarships each year to reduce the cost of the MBV program to students who qualify. Scholarship funding is made possible through the generosity of the USC Trojan Family.



“The MBV program was a *game changer for me*. I was trying to figure out my next step after getting out of the military, and this program helped me do that. In addition to the education, *the networking and camaraderie* are really what make this program amazing.”

– **AMY FITZGERALD, COHORT VI**,
Project Manager, Northrop Grumman

“As an active-duty naval officer looking ahead for my own transition, I can think of no better *program that ensures the success of our service members* as they pivot back into the civilian sector. The education received and networking opportunities provide the *greatest avenue for that desired future employment position.*”

– **MATTHEW A. MITCHELSON, COHORT IX**, Founder & CEO of
Mend The Heart Foundation

“The hard and soft business skills I learned in the MBV program provided the perspective to identify the industry I wanted to pursue a career in and *gave me the self-assurance* to create the path to *achieve my goals.*”

– **BOB PLOWEY, COHORT III**,
Vice President at Eastdil Secured



CAREER DEVELOPMENT

A core component of the MBV experience is our Career Development Program, which is designed to help transitioning military leaders thrive. The program consists of five core elements:



Instruction

Through lectures, workshops, career industry panels and guest speaker events, we hone students' resume writing and interviewing abilities and introduce them to the wide range of opportunities that exist in the world of business.



Coaching

Our executive coaches and advisors help assess students' strengths and work with them to create individual career plans.



Connectivity

We empower students to develop relationships with influential executives in our Executive Partners group, a cadre of 130 highly accomplished business leaders – representing every industry and career function – who are available for informational interviews as well as other forms of key assistance.




Entrepreneurship

The MBV coursework features invaluable entrepreneurship instruction, with support provided through numerous business incubators across USC. The Marshall School's dedicated entrepreneur-in-residence is another resource that can help students access the unique opportunities available to certified veteran-owned small businesses.



Employer Relationships

The Marshall School's dynamic and growing partnerships with companies across a broad spectrum of industries enable MBV students to build relationships with global powerhouses including Deloitte, Northrop-Grumman, Bank of America, KPMG, PwC, IBM, Amgen and more.



“It was a big decision for me to apply to the MBV program, but it was *life-changing*, and unquestionably worth every sacrifice! Fight On!”

- **KATHY TAKAYAMA, COHORT VI**, Hewlett Packard Enterprise (HPE),

Contact Us

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