

USC MARSHALL SCHOOL OF BUSINESS



**MBA**

**Class of 2024**

**Full-Time**

**Employment**

**Statistics**

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**USC Marshall**

School of Business  
*Graduate Career Services*

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# MBA Full-Time Data

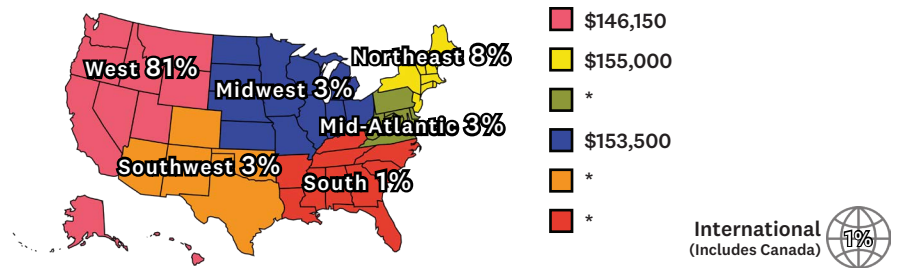
## Class of 2024

### Employment Data

2024

At graduation	51%
Post 90-Days	80%
Average Base	\$144,442
Average Signing Bonus	\$32,524
High - Low Range	\$192,000 - \$43,200

### Employment and Median Salary by Geographic Location



### Source of Employment

USC Marshall-Facilitated Resources	64%
Summer Internship Employer	42%
Campus Recruiting Program	
Resume Collections, Job Postings, Fairs, On-Campus Interviews	19%
Alumni, Faculty, Staff Referral	4%
Student-Facilitated Resources	36%
Previous Employer	19%
Personal Network - Family, Friends	8%
Other Student Facilitated Activity	5%
Company Website/Online Resources	3%

### Salary Data by Function

	% of class	Average	Median
Consulting	28%	\$166,412	\$175,000
Management Consulting	14%	\$177,412	\$175,000
Other	8%	\$157,022	\$175,000
Strategic Planning/Internal Technology	3%	\$139,466	\$175,000
Marketing/Sales	28%	\$127,871	\$120,000
Product Management	8%	\$142,857	\$150,000
Sales Strategy	6%	\$123,930	\$130,000
Brand Management	4%	\$114,028	\$117,500
Business Development	3%	*	*
Product Marketing Management	3%	*	*
Program Management	3%	*	*
Other Marketing <sup>1</sup>	3%	\$123,333	\$120,000
Finance	18%	\$143,961	\$138,650
Finance - Other <sup>2</sup>	7%	\$138,471	\$135,000
Corporate Finance	6%	\$114,400	\$120,000
Investment Banking	5%	\$175,000	\$175,000
Operations/Logistics/Supply Chain	10%	\$133,850	\$127,250
Other <sup>3</sup>	7%	\$121,788	\$125,000
General Management <sup>4</sup>	6%	\$116,000	\$120,000
Real Estate	3%	*	*

### Class Profiles (upon enrollment)

	2025	2026
Students	199	210
% Accepted	23%	23%
Applications	3,166	3,198
Average Age at Matriculation	29	29
Average Work Experience	5.5	5.5
Average GMAT	722	722
Average Undergraduate GPA	3.5	3.5
% Female	35%	36%
% International	41%	35%
% Historically Underrepresented Students*	20%	21%

\*As percent of domestic population

<sup>1</sup>Includes advertising, entertainment

<sup>2</sup>Includes commercial banking, public finance, private equity, real estate investment management, private wealth management

<sup>3</sup>Includes business analytics, accounting

<sup>4</sup>Includes human resources

### Salary Data by Industry

	% of class	Average	Median
Consulting	28%	\$167,863	\$175,000
Technology <sup>1</sup>	19%	\$142,489	\$142,300
Financial Services <sup>2</sup>	13%	\$148,692	\$165,000
Consumer Packaged Goods <sup>3</sup>	9%	\$120,900	\$120,000
Media/Entertainment/Interactive Gaming	9%	\$94,831	\$90,556
Other <sup>4</sup>	11%	\$120,800	\$120,000
Real Estate	5%	\$145,000	\$140,000
Healthcare/Biotech/Pharma	3%	\$142,250	\$136,000
Retail	2%	*	*

<sup>1</sup>Includes hardware, networking, software, systems, telecom

<sup>2</sup>Includes advisory, investment banking, investment management, private wealth management, private equity

<sup>3</sup>Includes apparel/textiles, food/beverage, household/personal, toys/entertainment

<sup>4</sup>Includes transportation, non-profit, energy utilities and manufacturing

\*Cannot report salary fewer than 3 data points

# MBA Internship Data

## Class of 2025

### Organizations that hired USC Marshall students for full-time positions

AEG	Ricardo Anguiano Music LLC
Accenture	San Pasqual Fiduciary
Alexander Group	Trust Company
Amazon	Sciplay
Amgen, Inc.	ServiceNow Inc
Ascent Developer Solutions	Sharp Focus
Asis Fashion Inc.	Siemens AG
BBC Studios	Sinica Education
Bain & Co.	Stealth Startup
Bank of America	Thanks
Bank of Thailand	The Bascom Group
Bellwether Asset Management	The Walt Disney Company
Beyond Yoga	Tic Toc Games
BioMed Realty	TikTok
Brunch	Trammell Crow Company
Cisco Meraki	United Talent Agency
Cuba Skate, Inc.	Walmart
Deloitte	Wilshire Advisors
E&J Gallo Winery	ZS Associates
EY	
EY-Parthenon	
Fifth Season	
Gilead Sciences	
Google	
Greenfly	
Greenhill & Co.	
Heavy Trans Logistics Inc.	
IBM	
IM Skin LLC	
Innvector LLC	
JPMorgan Chase	
KOSCOM	
L.E.K. Consulting	
Lockheed Martin	
Mattel	
McKinsey & Company	
Micron Technology	
Microsoft	
Mira Vista Aviation	
NRI SecureTechnologies	
NVIDIA	
Nomura	
PepsiCo	
Plug and Play Tech Center	
Pluto TV	
Portland Timbers & Thorns FC	
PwC	
Qcells USA Corp.	
Republic Services	

### Salary Data by Function

	% of class	Average	Median
Finance	31%	\$10,967	\$12,500
Corporate Finance	12%	\$8,044	\$8,667
Investment Banking	8%	\$14,429	\$14,583
Venture Capital	4%	\$9,133	\$9,600
Private Wealth Management	3%	\$12,500	\$12,500
Finance - Other <sup>1</sup>	3%	*	*
Marketing/Sales	29%	\$6,774	\$7,500
Sales Strategy/Consumer Insights	12%	\$5,192	\$5,027
Marketing/Sales - Other <sup>2</sup>	7%	\$7,458	\$7,500
Brand/Product Management	4%	\$7,592	\$7,650
Business Development	3%	*	*
Product Marketing Management	2%	\$7,800	\$8,667
Consulting	16%	\$11,338	\$13,440
Management Consulting	9%	\$13,893	\$13,468
Strategic Planning/Internal	6%	\$7,542	\$6,250
Technology	1%	*	*
Other <sup>4</sup>	14%	\$6,796	\$6,933
General Management <sup>3</sup>	5%	\$8,129	\$7,713
Operations/Logistics/Supply Chain	4%	*	*
Real Estate	1%	*	*

<sup>1</sup>Includes accounting control, investment management

<sup>2</sup>Includes digital marketing, entertainment, creative production

<sup>3</sup>Includes leadership development, human resources

<sup>4</sup>Includes business analytics, entrepreneurship, small business

### Salary Data by Industry

	% of class	Average	Median
Financial Services	23%	\$11,454	\$12,600
Technology	22%	\$7,213	\$8,000
Consumer Products	10%	\$6,823	\$7,500
Biotech/Pharma/Healthcare	9%	\$7,921	\$8,333
Consulting	9%	\$13,718	\$13,468
Media/Ent./Interactive Gaming	9%	\$6,037	\$5,973
Manufacturing	4%	*	*
Non-Profit	4%	*	*
Other <sup>1</sup>	4%	*	*
Retail	4%	\$6,616	\$7,713
Real Estate	1%	*	*

<sup>1</sup>Includes energy utilities

\*Cannot report salary fewer than 3 data points

# MBA Internship Data

## Class of 2025

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### Organizations that hired USC Marshall students for internship and summer work-experiences

Adobe	Goodnotes	Santa Cecilia Orchestra
Aeros Corporation	Guggenheim Partners	Santander Corporate & Investment Banking
Alter Trading	Henkel	Sephora
Altman Solon	IngramMicro	SevilleLA
Amazon	Intuit	Share Ventures
Amgen	Johnson & Johnson	SketchyMedical
Applied Materials	Jordan Park Group	Space-Lok, Inc.
AstraZeneca	JPMorgan Chase & Co.	SuperOrdinary
AXIS Group Ventures	Keenly, Inc	Balm Box, LLC
Bain & Company	King's Hawaiian	The Walt Disney Company
Bank of America	Kintsugi Global, Inc.	Thrive WLB
Beamlink	L.E.K. Consulting	Training the Street
Boston Consulting Group (BCG)	Launch Factory	Trousdale Ventures
Cisco	Lido Advisors, LLC	TSMC
Citigroup Inc.	Lincoln International LLC	Tubi
Cityview	Lincoln Property Company	TwoTwenty
Cognizant Technology Solutions US Corporation	Macerich	UBS Investment Bank
ConnectedFresh	Mantel	UnitedHealth Group
CORE (Community Organized Relief Effort)	Mattel, Inc.	Vegas Golden Knights
Cross Brothers Inc.	McKinsey & Company	Verus Aerospace
Deloitte	Micron Technology	Visa
District Vision	Microsoft	Vnesto Capital
Durham Capital Corp.	Million Dollar Baby Co.	Vosyn
E&J Gallo Winery	Modine Manufacturing Company	Wasserman
Estdil Secured	Moelis & Company	Watertower Group
Edwards Lifesciences	Mphasis	Wella Company
Entertainment Earth	National Society of Black Engineers	Wells Fargo
Episource LLC	National Basketball Association (NBA)	Western Digital
Epson America, Inc.	New Media Ventures (NMV)	ZS
Evoke Advisors	Nike, Inc.	
Expansive Therapy	Nomura	
EY-Parthenon	Parallel Health	
Fiscali - USC Viterbi	Paramount Global	
Fritz Duda Company	PepsiCo	
FX Bridge Technologies	PlayStation	
Geltlink Inc.	PredictionStrike	
Genentech, Inc.	PwC	
Gen She	Plug and Play Tech Center	
Goldman Sachs	RBC Capital Markets	
	Roundtable Entertainment	
	S&P Global	

The Marshall School of Business adheres to the Career Services & Employer Alliance (CSEA) Standards for Reporting MBA Employment Statistics. Conformance to this business school industry standards ensures accurate and comparable employment data.

Percent of graduates for whom we have post graduation information is 95%.



**Career Services & Employer Alliance**

Setting the Standard. Connecting the Business Masters Community.

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# USC Marshall

School of Business  
*Graduate Career Services*